

AMERICA'S PIN-UP QUEEN ...

ARCHIE  
SERIES

NO. 5

# KATY KEENE

ANC

10¢

Comics





# Miss Lee-Fashions

## Style #634 MIDNIGHT MIST'RY

Entice him, excite him—exotically veiled in misty marquise. Glamorous sheer-shadowed shoulders. Devastating decolletage enhances a bewitching buttoned bodice. Twirl in a whirling, wispy skirt... adorned with exquisite imported Chantilly lace... atop a hip-hugging taffeta slip.

### IN BEAUTIFUL COLORS:

- BLACK
- ROSE
- AQUA
- AMERICAN BEAUTY

### Imported Chantilly Lace

#### IN ALL SIZES

9-11-13-15-17  
10-12-14  
16-18-20

only **9<sup>98</sup>**

16½-18½-20½  
22½-24½-26½  
38-40-42  
44-46-48

only **10<sup>98</sup>**



## Style #472 NIGHT OF LOVE

Tantalizing lattice lace sweeps extravagantly across the flesh-tinted dropped shoulder. Dramatic tunic-peplum plunges recklessly to a sculptured train. Luxurious Rayon Faille

IN ALL SIZES only **6<sup>98</sup>**  
9-11-13-15-17  
10-12-14-16-18-20

16½-18½-20½  
22½-24½-26½ only **7<sup>98</sup>**  
38-40-42-44-46-48

Send 10¢  
for our  
latest  
catalog!

### IN BEWITCHING COLORS:

- BLACK
- ROYAL BLUE
- PEACOCK
- RED
- COPPER



SENT ON APPROVAL — 10 DAY FREE TRIAL!

MISS LEE-FASHIONS, Inc., Dept. AC1  
400 MADISON AVE., NEW YORK 17, N. Y.  
Please send me the following dresses in styles, sizes and colors indicated, if not delighted I may return dress within 10 days for refund.

Style No.	Size	First Color Choice	Second Color Choice

☐ I enclose full amount \$\_\_\_\_\_ you pay postage.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

A.P.O. and Foreign Orders must be Prepaid



# KATY KEENE

by  
Bill Woggon



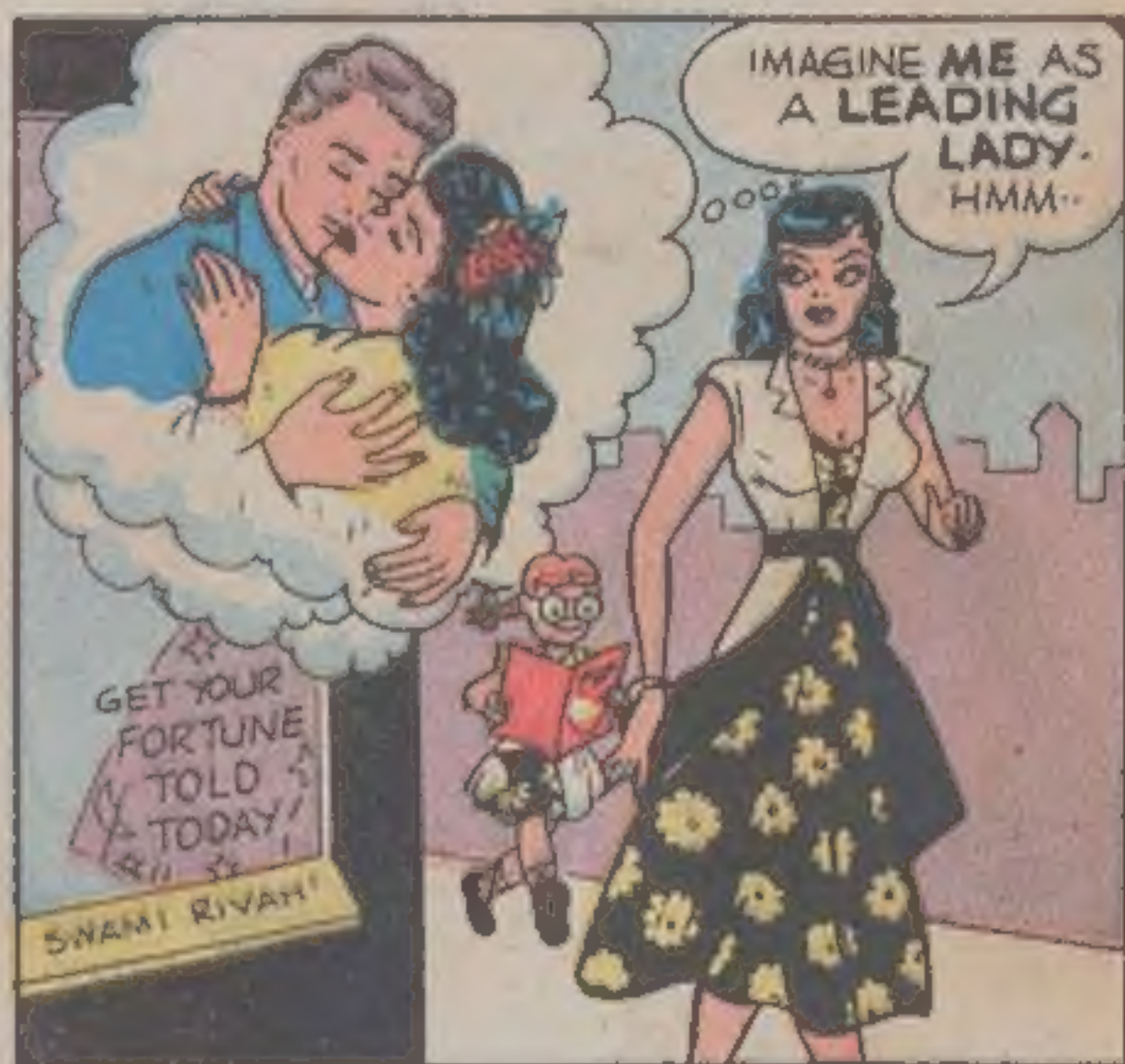
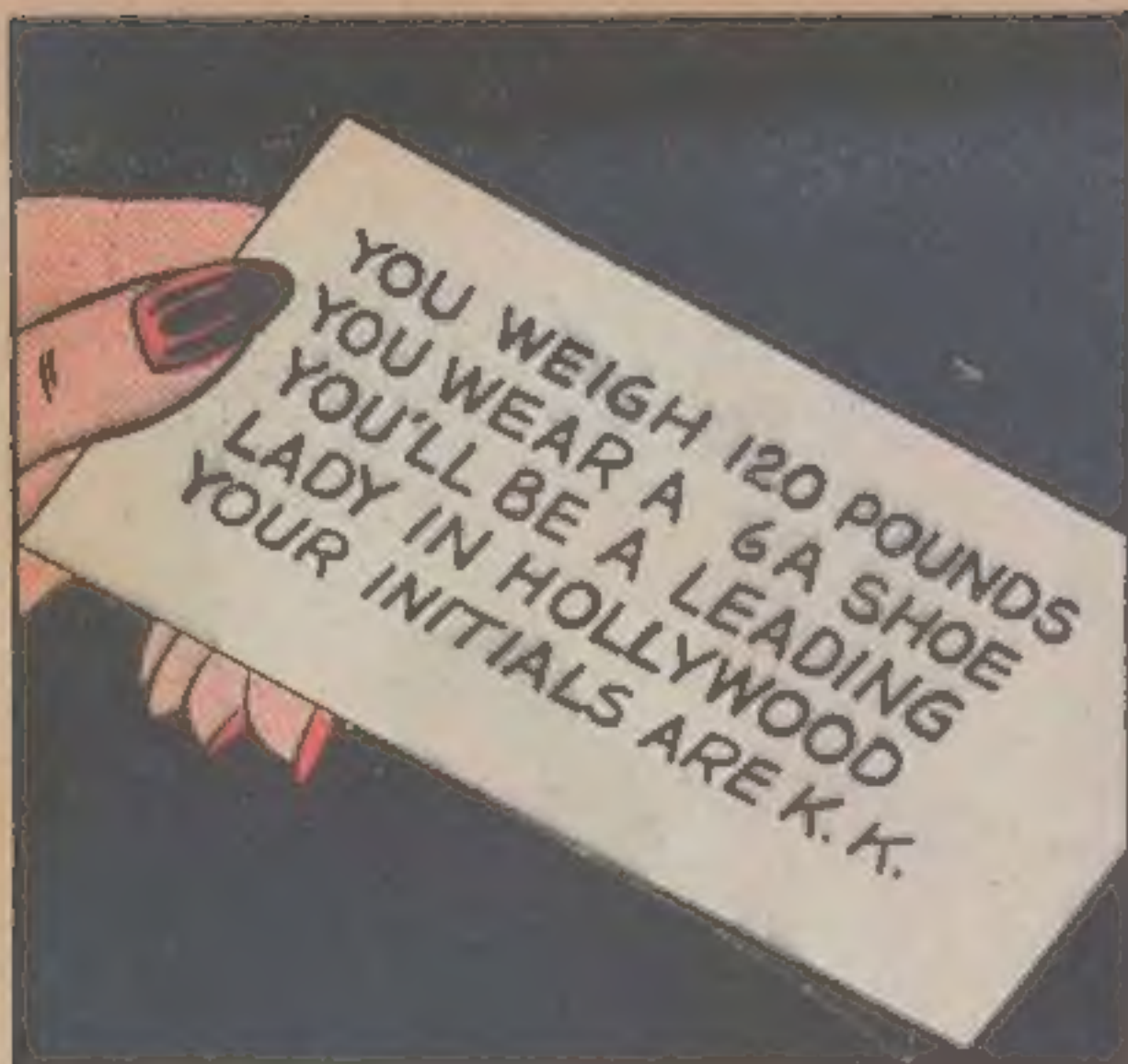
PIN-UP POSE AND  
COSTUME by  
COLLEEN FITZGERALD,  
JAMESTOWN, KANS.  
AGE 15.

① SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION!!











YES! ZE FUTURE EES BRIGHT--I SEE A BEEG HOLLYWOOD PRODUCTION--I SEE YOU AS ZE **LEADING LADY**--I SEE ALL OF HOLLYWOOD BOULEVARD LOOKING AT YOU AS YOU WALK DOWN ZE STREET!



KATY!

HOLLYWOOD VINE

LOOK! THERE'S KATY KEENE!

IT'S KATY!

BY JOVE! KATY KEENE!

The BROWN DERBY

STOP TRAFFIC! IT'S KATY KEENE!

YOU DO? REALLY?!



KATY'S DRESS, POSE AND STREET SIGN BY PATTY SULLIVAN, RT. #2, SALISBURY, MD



AH-H-H I WEEL SEE MORE FOR A **PRICE**!

DO TELL ME MORE!



OH! I'M SO SORRY--I CAN TELL YOU NO MORE--EVERYTHEENG EES GETTING **DARK**!

SO IT IS--WELL--GOODBYE, SWAMI, THANKS FOR TELLING ME WHAT YOU DID!

YEAH! BUT NEXT TIME PAY YOUR **ELECTRIC LIGHT BILL**--I JUST SAW THE LIGHT MAN SHUT OFF YOUR METER!





SPANISH COSTUME by KAREN TURLEY, 750 NORTH 4TH WEST, PROVO, UTAH





The next morning in one of the big Hollywood Movie Studios

DO YOU HAVE THE GIRL FOR THE **LEADING ROLE**? I WANT EVERYONE IN HOLLYWOOD TO KNOW THIS IS OUR BIGGEST-- MOST COLOSSAL PRODUCTION!

YES, C.B.!

WE HAVE JUST THE GIRL FOR THE **LEAD**-- SHE WAS IN HERE YESTERDAY-- A VERY PRETTY LASS WITH A BEAUTIFUL FIGURE-- HER NAME IS **KATY KEENE**!

**KATY KEENE**

EH? AND YOU SAY SHE HAS A BEAUTIFUL FACE AND FIGURE-- HMM? SHE SOUNDS LIKE THE TYPE WE'VE BEEN LOOKING FOR-- CALL HER IN RIGHT AWAY!

JUNE, GET ME KATY KEENE ON THE PHONE-- C.B. WANTS TO SEE HER RIGHT AWAY!

YES, MISTER GRANARA!

HELLO, KATY, THIS IS **JACK**-- REMEMBER I TOLD YOU I'D GET YOU A **LEADING PART**-- REPORT TO THE STUDIO RIGHT AWAY!

A **LEADING ROLE**? DO YOU MEAN IT, JACK?

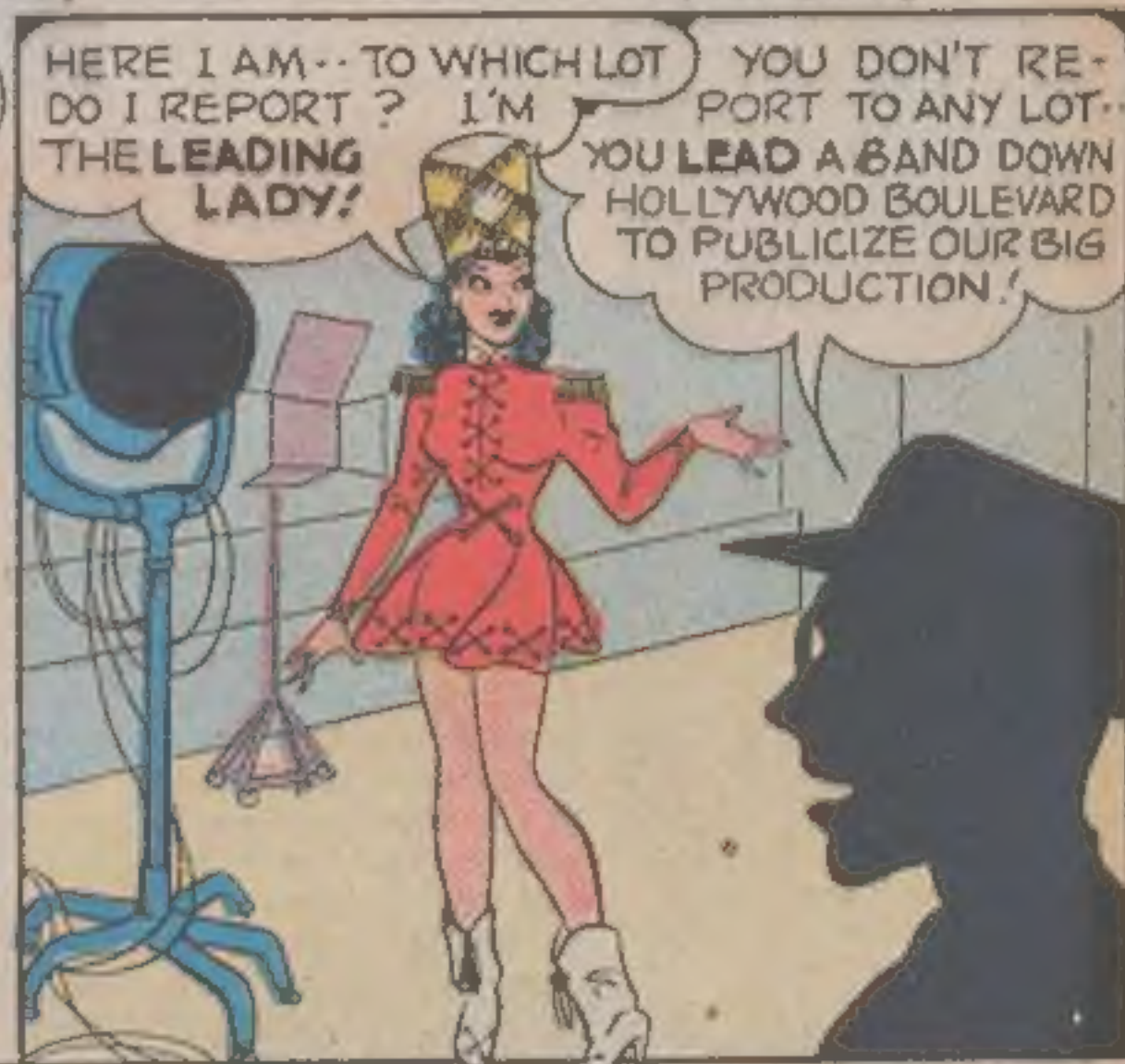
YES! AND BELIEVE YOU ME ALL OF HOLLYWOOD BOULEVARD WILL TAKE NOTICE OF YOU!

SAY NO MORE, JACK, I'LL BE RIGHT OVER!





KATY'S DRESS by BARBARA JONES, MIDDLE ROAD, DEVONSHIRE, BERMUDA (NOT B.W.I.)



by MARY EILEEN PICK (AGE 12) 1033 E. 916 ST., OTTAWA, OHIO.





Reducing Specialist Says:  
**LOSE WEIGHT**

Where  
It  
Shows  
Most

**REDUCE**

MOST ANY  
PART OF  
THE  
BODY WITH

**ELECTRIC**  
**Spot Reducer**

**Spot Reducer**

**Relaxing • Soothing  
Penetrating Massage**



UNDERWRITERS  
LABORATORY  
APPROVED



FOR GREATEST BENEFIT IN REDUCING  
by massage use SPOT REDUCER with  
or without electricity—Also used as  
an aid in the relief of pains for which  
massage is indicated.

**TAKE OFF EXCESS WEIGHT!**

**Don't Stay FAT—You Can LOSE  
POUNDS and INCHES SAFELY** Without Risking  
HEALTH



PLUG IN  
GRASP  
HANDLE  
AND  
APPLY

Take pounds off—keep slim  
and trim with Spot Reducer!  
Remarkable new invention  
which uses one of the most  
effective reducing methods  
employed by masseurs and  
turkish baths—MASSAGE!

**L**IKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

**YOUR OWN PRIVATE MASSEUR AT HOME**

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

**TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!**

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT, MAIL COUPON now!

**SENT ON APPROVAL—MAIL COUPON NOW!**

**ALSO USE IT FOR ACES AND PAINS**

**LOSE WEIGHT  
OR NO CHARGE**

**USED BY EXPERTS**

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

**ORDER IT TODAY!**

**SPOT REDUCER CO., Dept. E-830  
318 Market St., Newark, N. J.**

Please send me the Spot Reducer for 10 days trial period. I enclose \$1. Upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

Name .....

Address .....

City ..... State .....

☐ SAVE POSTAGE—check here if you enclose \$9.95 with coupon. We pay all postage and handling charges. Same money back guarantee applies.

**LOSE WEIGHT OR NO CHARGE**



**CAN'T SLEEP:**

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



**MUSCULAR ACES:**

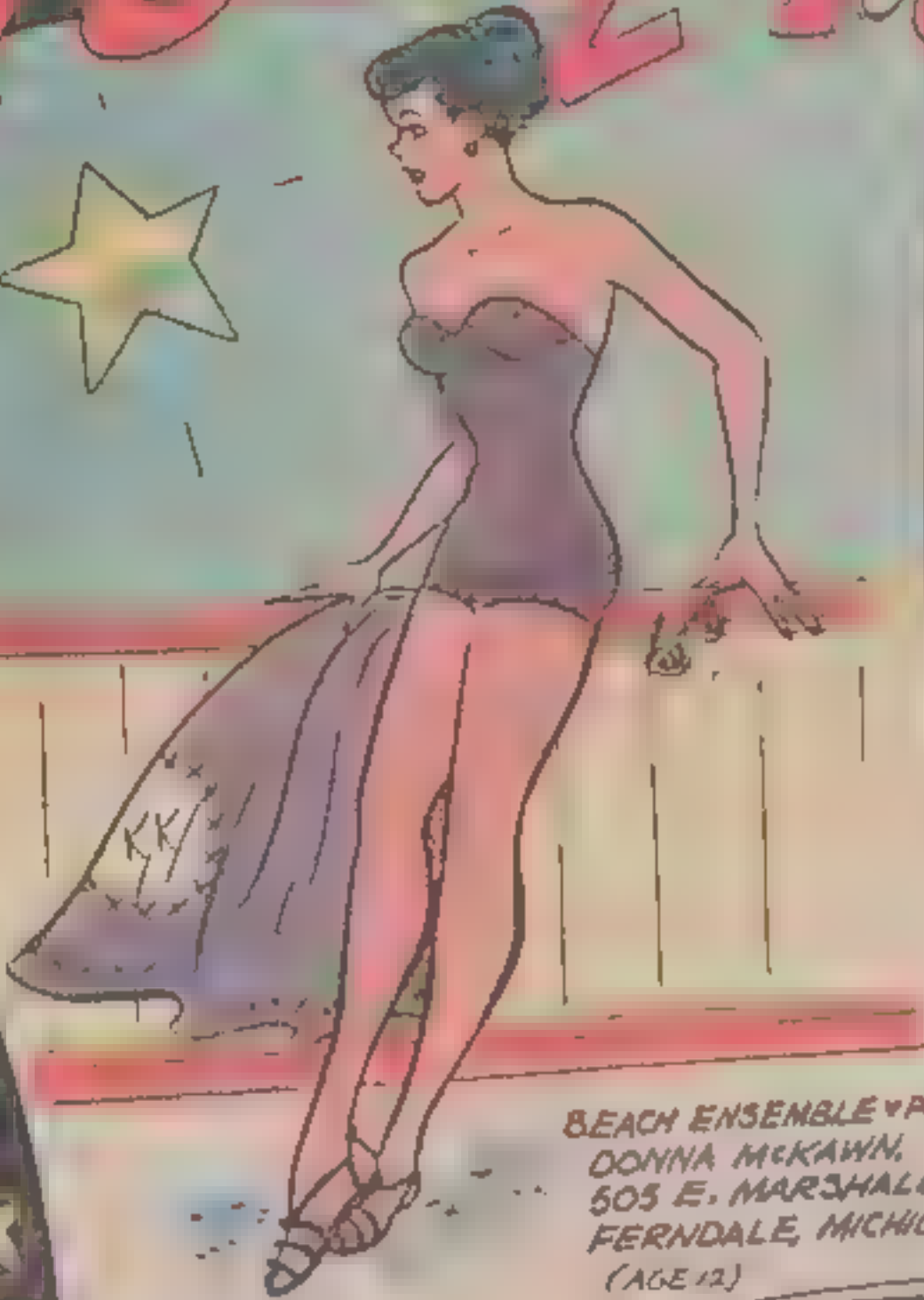
A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!



# Kathy Klenne

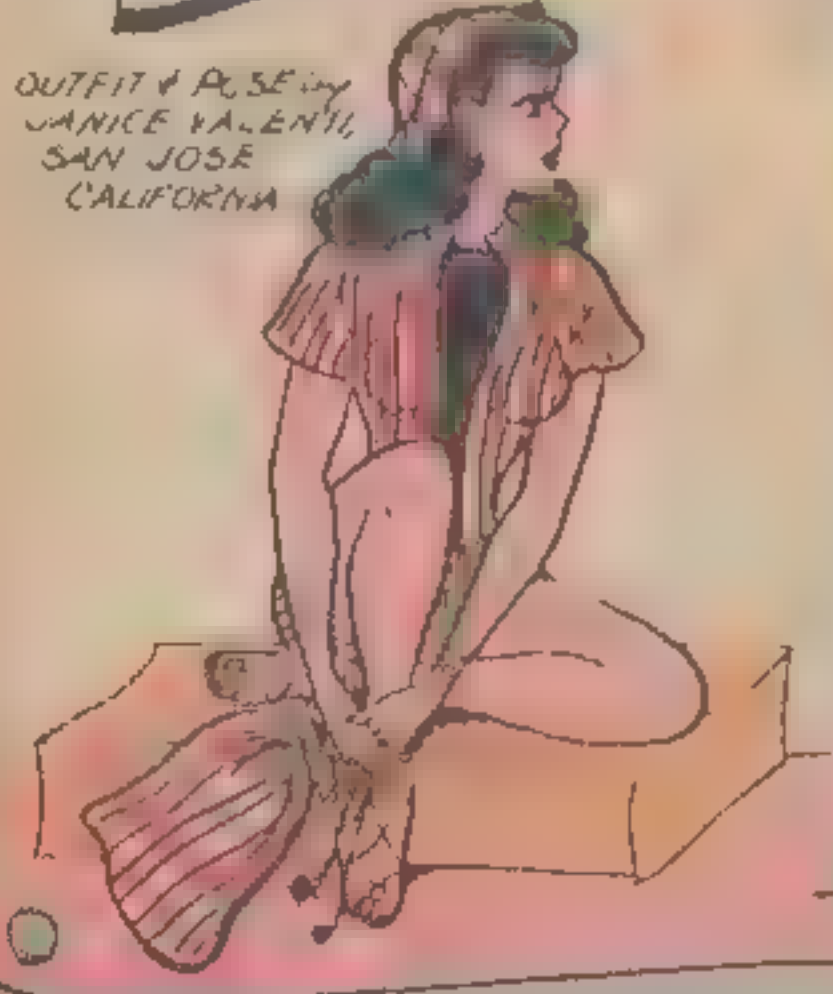
by Bill Woggon



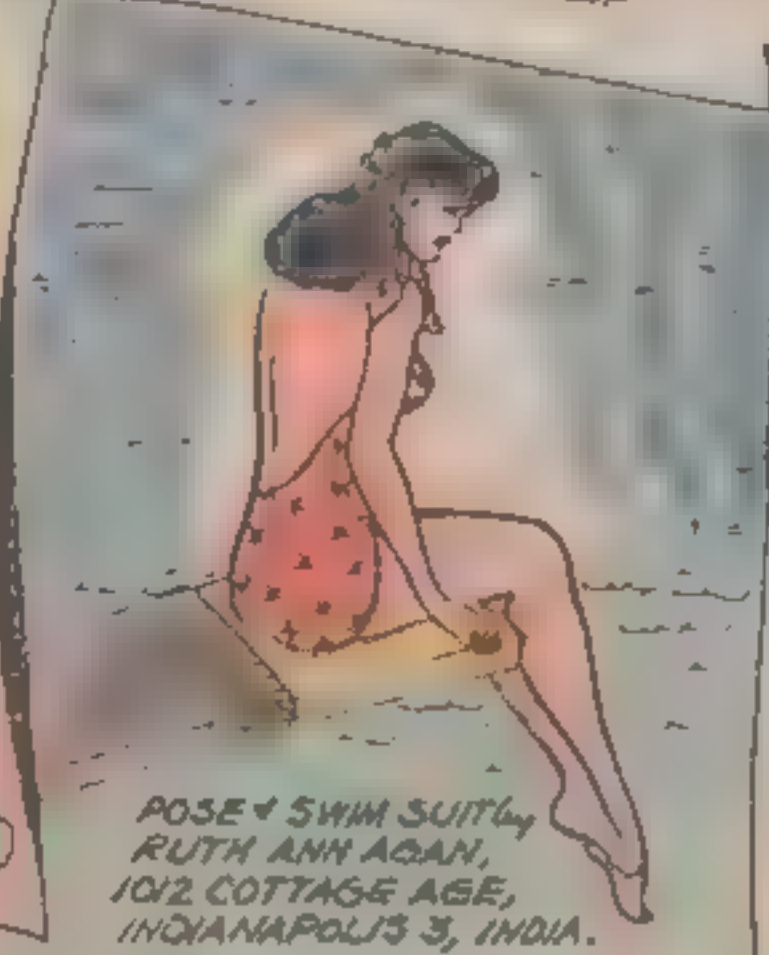
BEACH ENSEMBLE & POSE by  
DONNA MCKAWN,  
505 E. MARSHALL,  
FERNDALE, MICHIGAN.  
(AGE 12)



POSE, ETC by  
CAROLYN JEANNETTE FICKLE,  
3310 LACRESTA DRIVE,  
BAKERSFIELD, CALIF.



OUTFIT & POSE by  
JANICE VALENTI,  
SAN JOSE  
CALIFORNIA

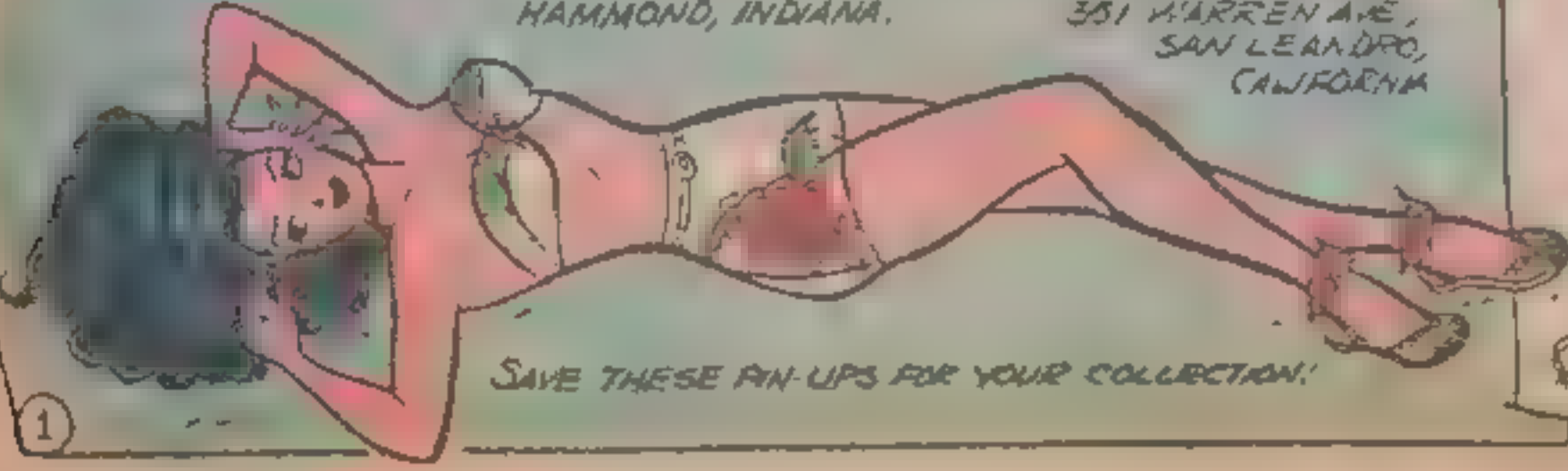


POSE & SWIM SUIT by  
RUTH ANN AGAN,  
1012 COTTAGE AGE,  
INDIANAPOLIS 3, INDIA.



POSE ETC by  
ELEANOR AMARAL,  
351 WARREN AVE.,  
SAN LEANDRO,  
CALIFORNIA

POSE, ETC., by MARGIE DE BOE,  
7122 JARNECKE AVE.,  
HAMMOND, INDIANA.



SAVE THESE PIN-UPS FOR YOUR COLLECTION!



IT'S A BEAUTIFUL DAY TO  
RELAX ON THE BEACH S.S.

I'LL SAY IT IS  
KATY, I WONDER  
WHAT K O RANDY  
AN' CHUBBY ARE  
DOING TODAY?

BEACH COATS by MISS TONI PETRUCCI (AKEM)  
508 WEST PERSHING ST,  
SALEM, OHIO.

LITTLE DO I CARE MOST OF ALL **CHUBBY  
CHUCKLES**, I JUST WANT TO BE **ALONE**  
AND RELAX WITH A GOOD BOOK!

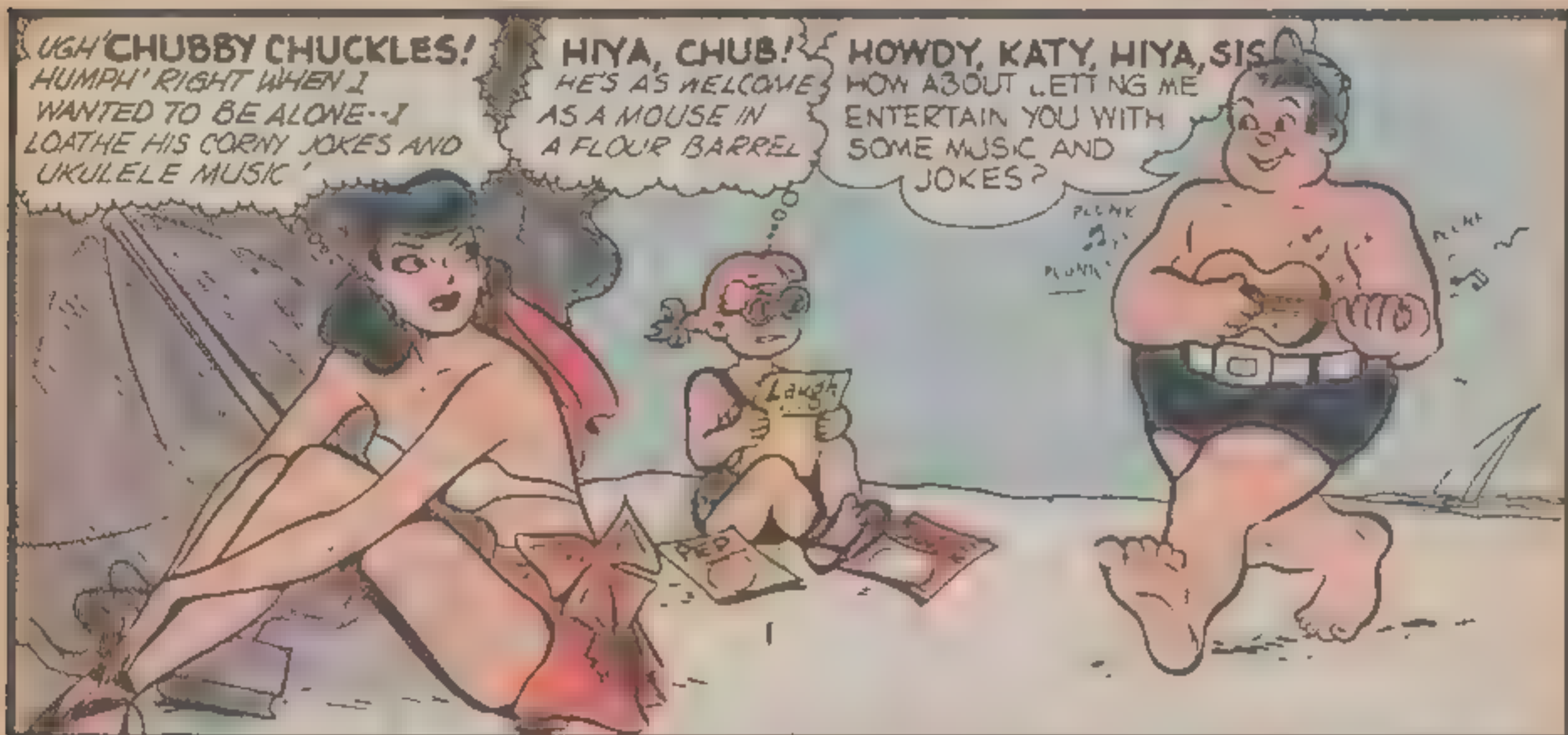
CHOES BY DYCE RUSSELL 72 S NETTLETON SPRINGFIELD MO

AND I'LL DO LIKEWISE WITH MY  
COMIC BOOKS --- IT SURE IS NICE TO BE  
**ALONE** BUT IT'S SURE NICE TO SEE THE  
BOYS, "SPECIALLY WHEN THEY BRING YOU  
**CANDY!**

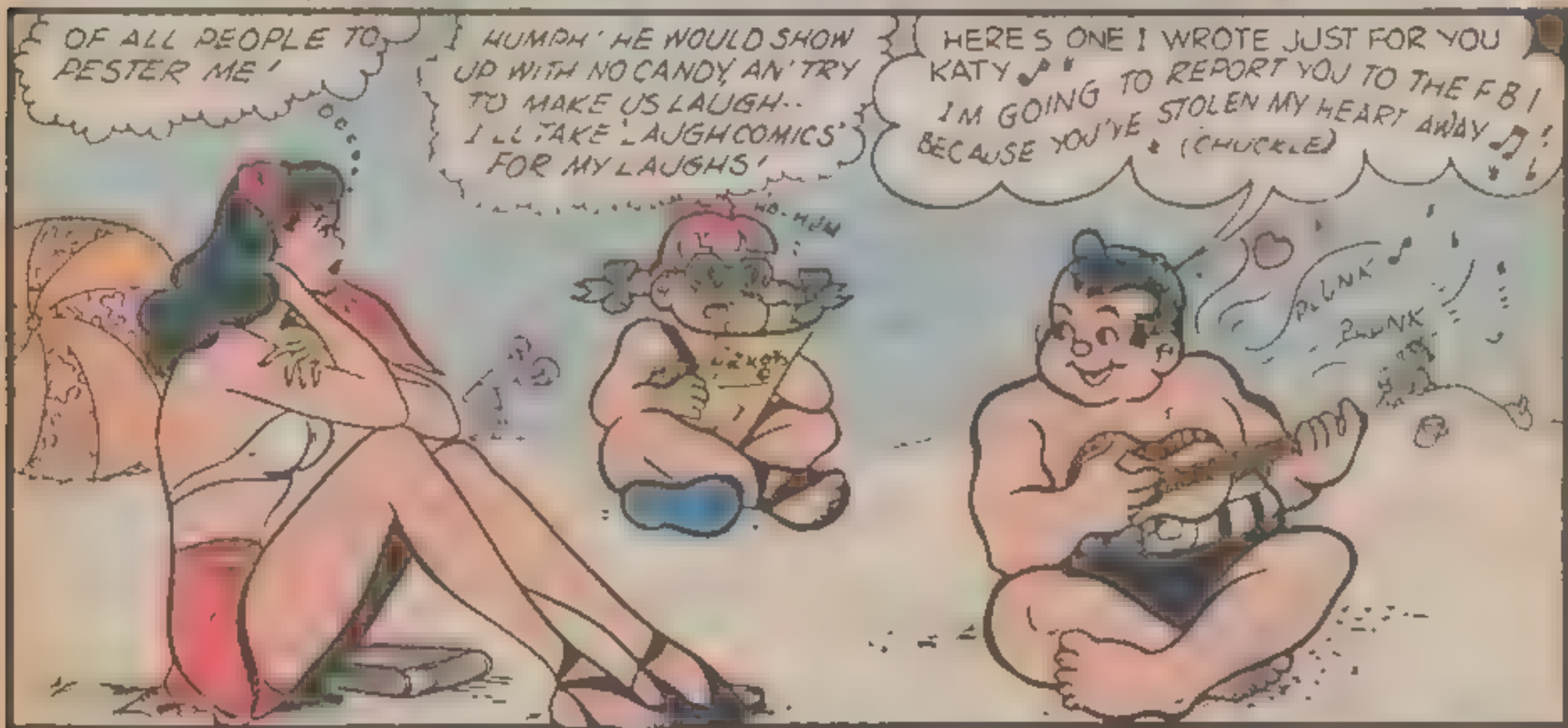
DON'T FORGET, KIDS ' KAT, and S.S APPEAR IN ALL FIVE OF THESE ARCHIE COMIC PUBLICATIONS

WELL! IF IT ISN'T  
**KATY KEENE!!**

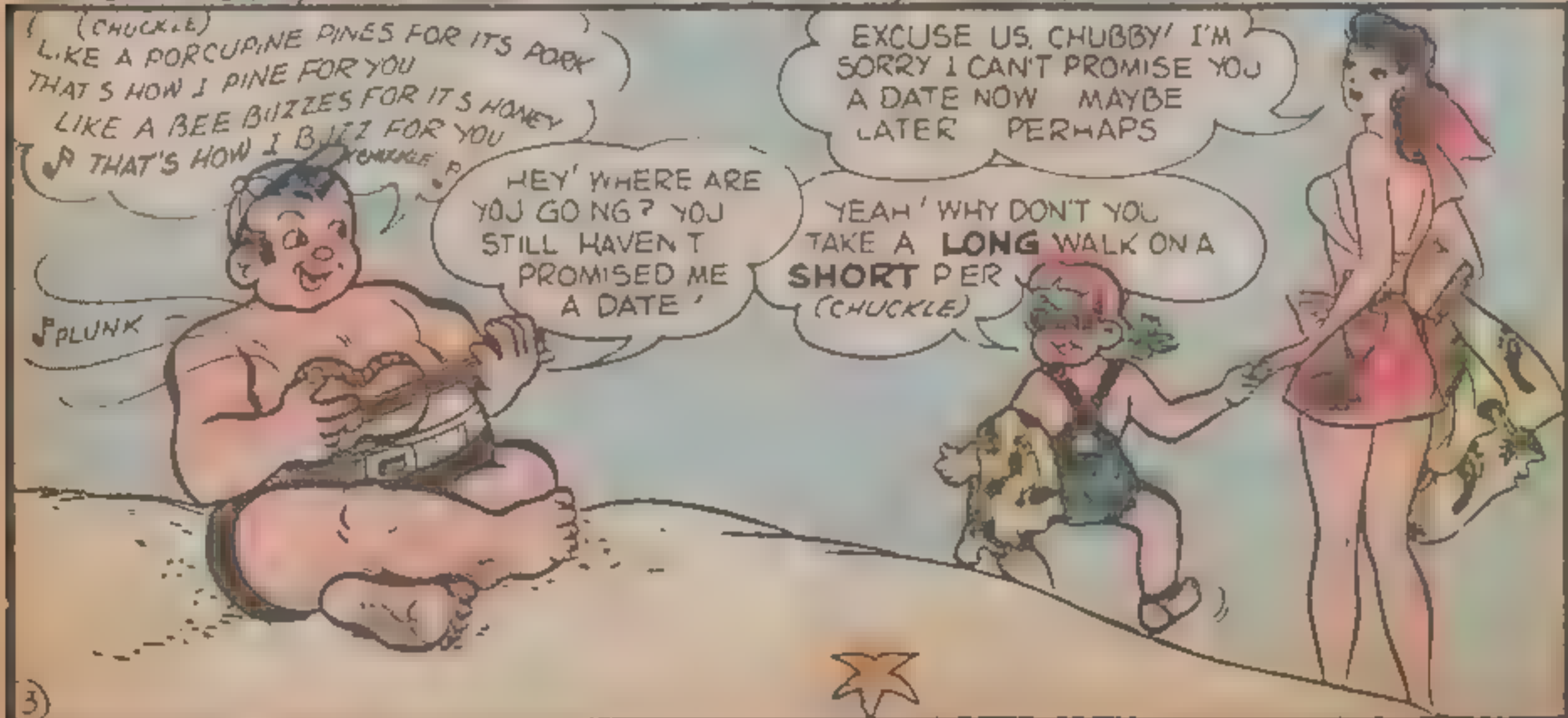




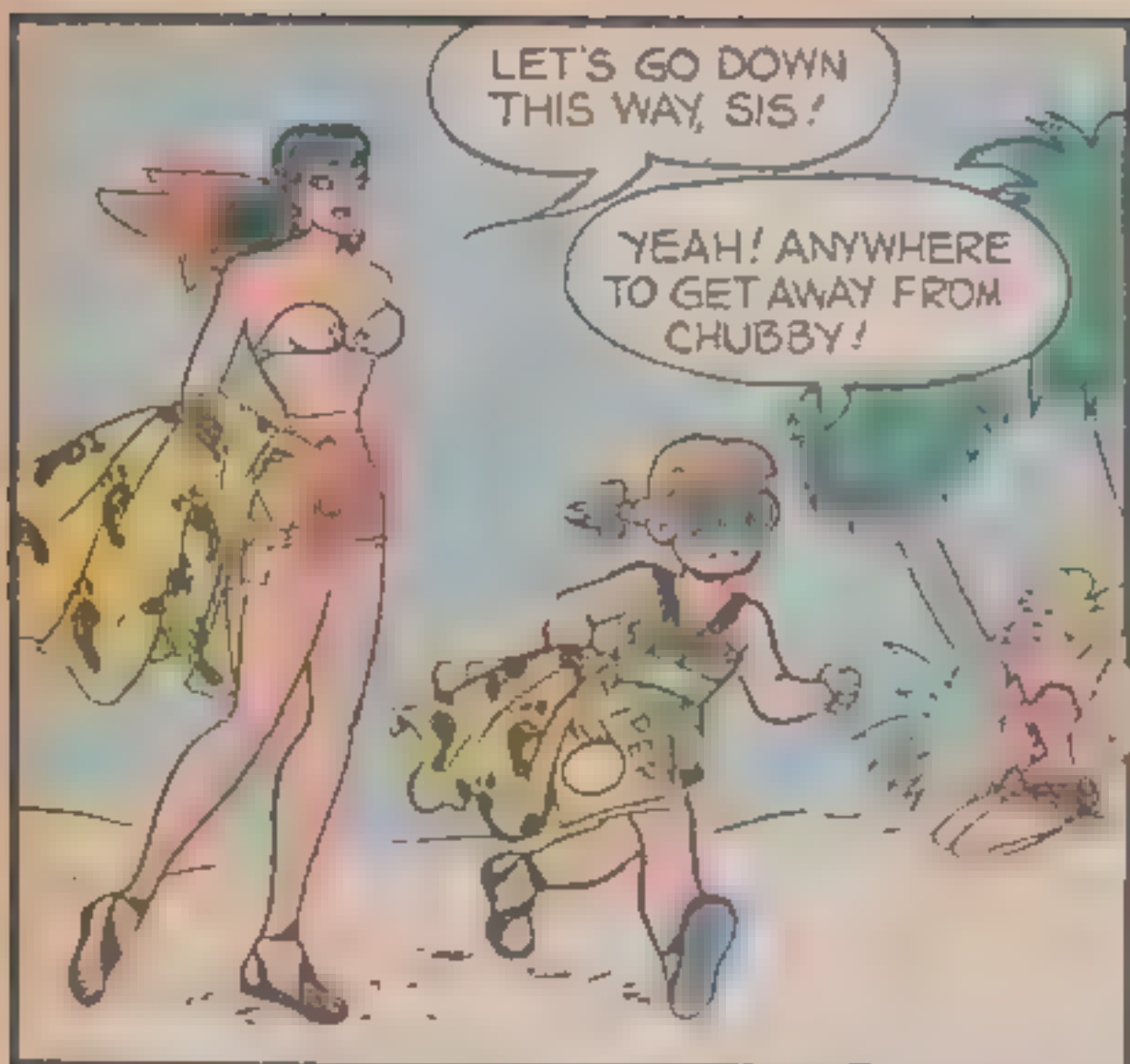
KATY'S SWIM SUIT (by DESIGNER WHO FAILED TO PUT NAME and ADDRESS ON DRAWING ????)



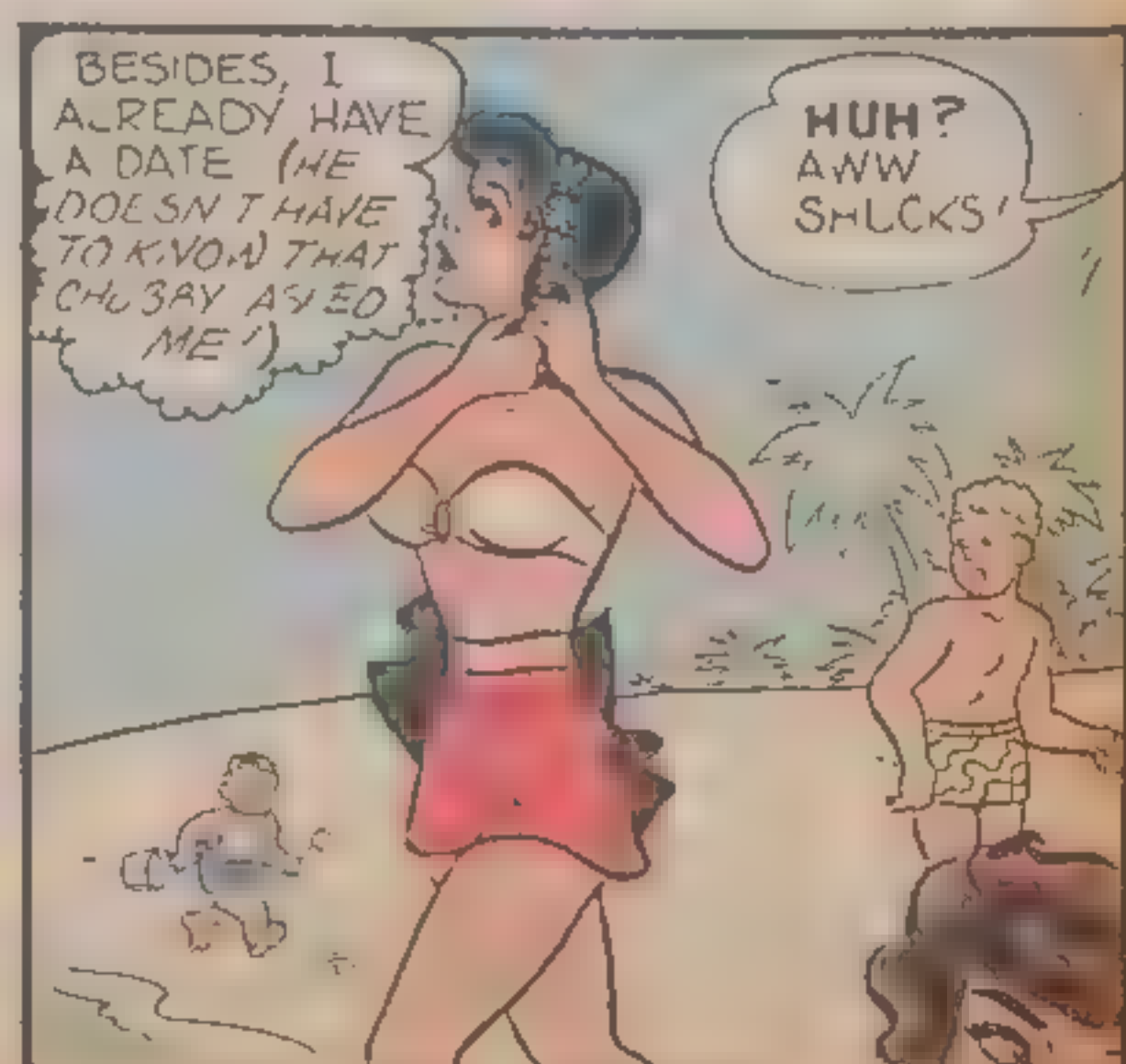
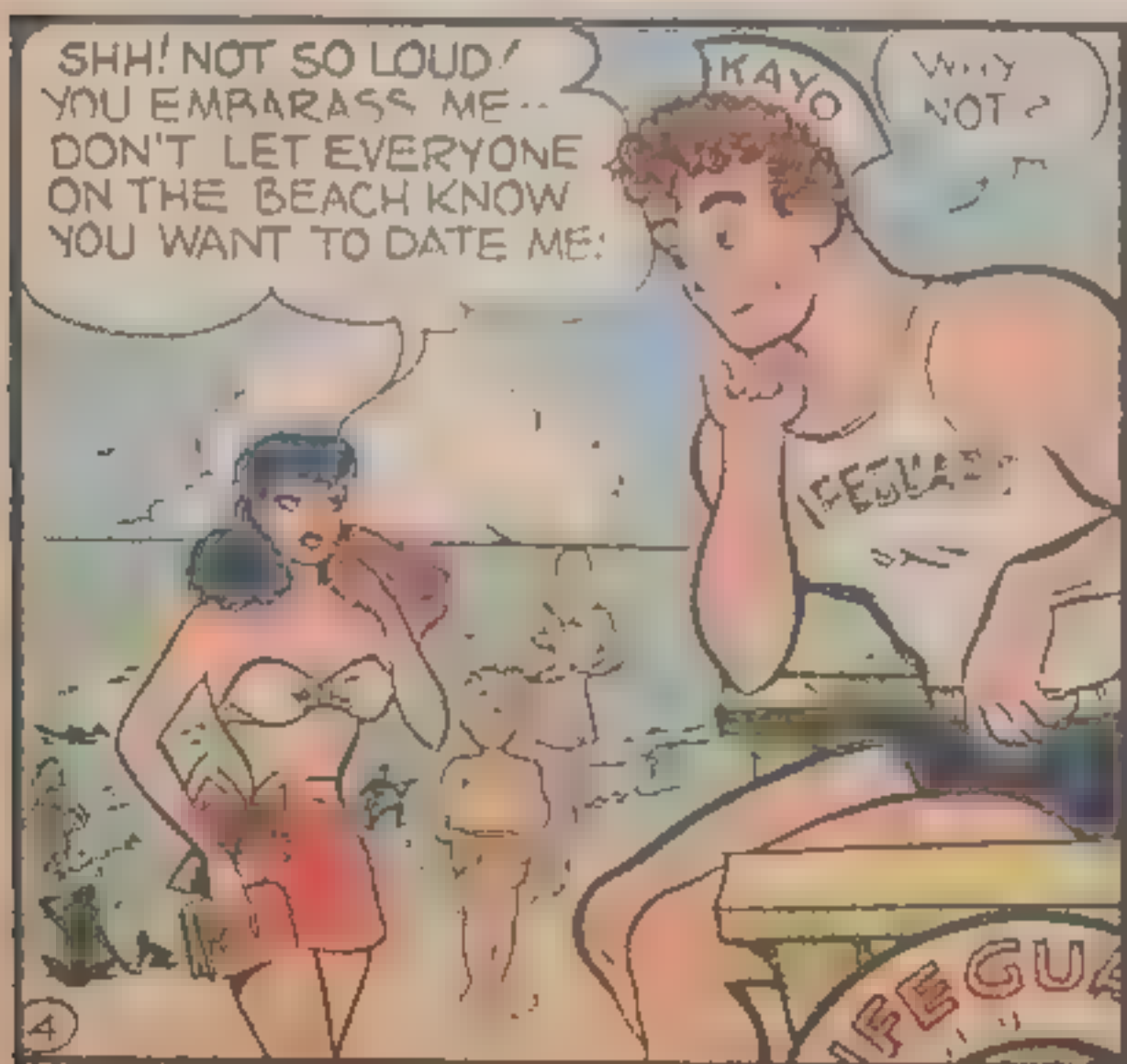
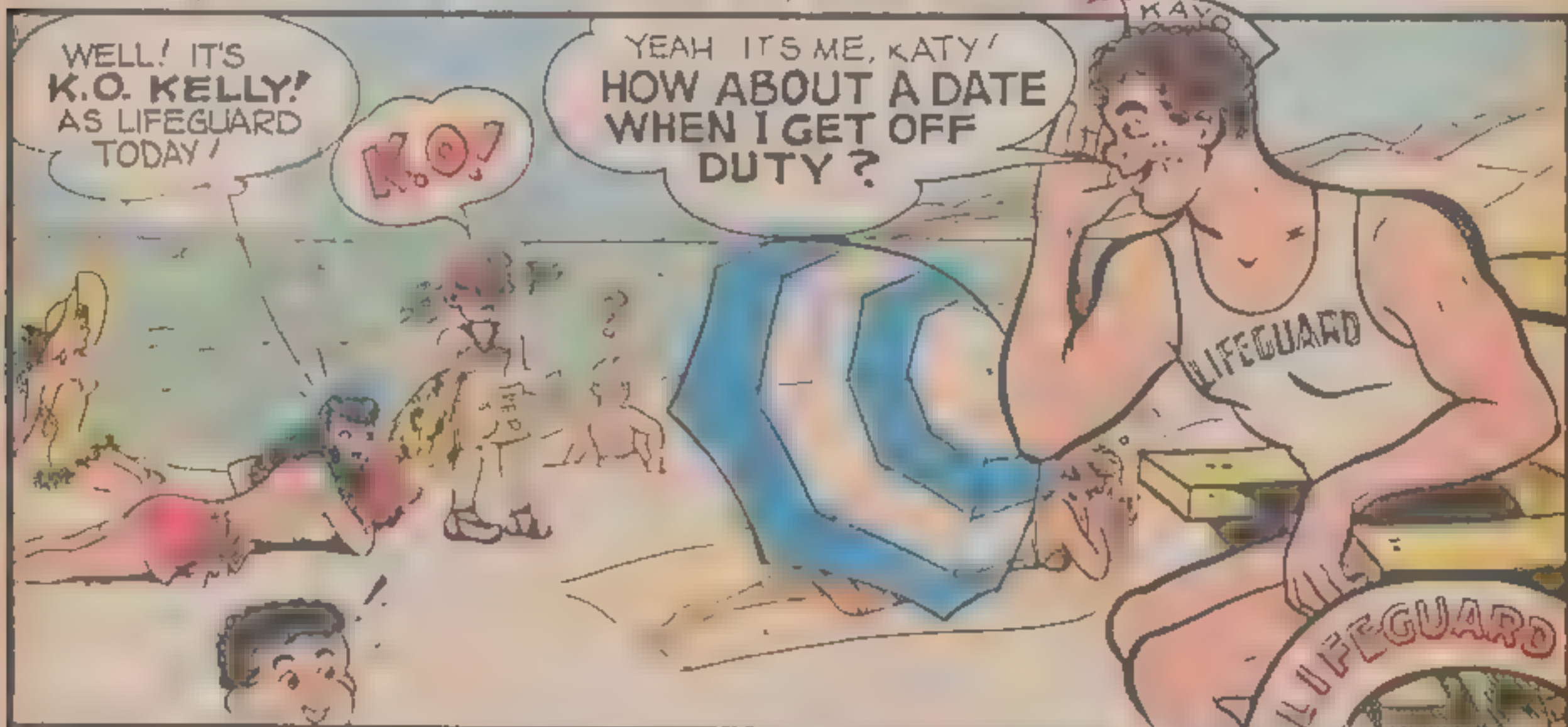
SWIM SUIT ON SIS (by DANE WEAB (AGE 12) RT #2 BOX 433, LEMOORE, CALIFORNIA



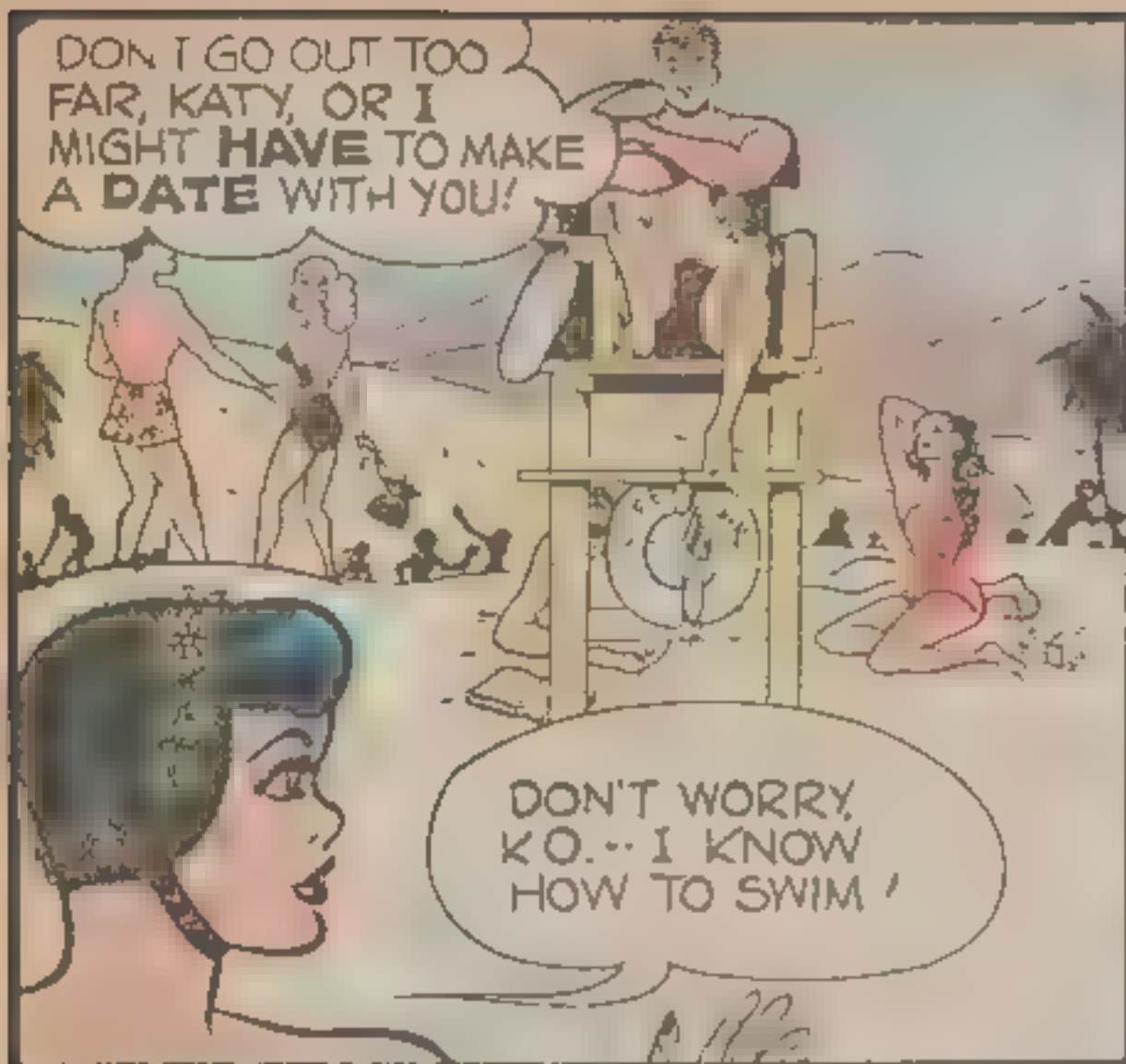




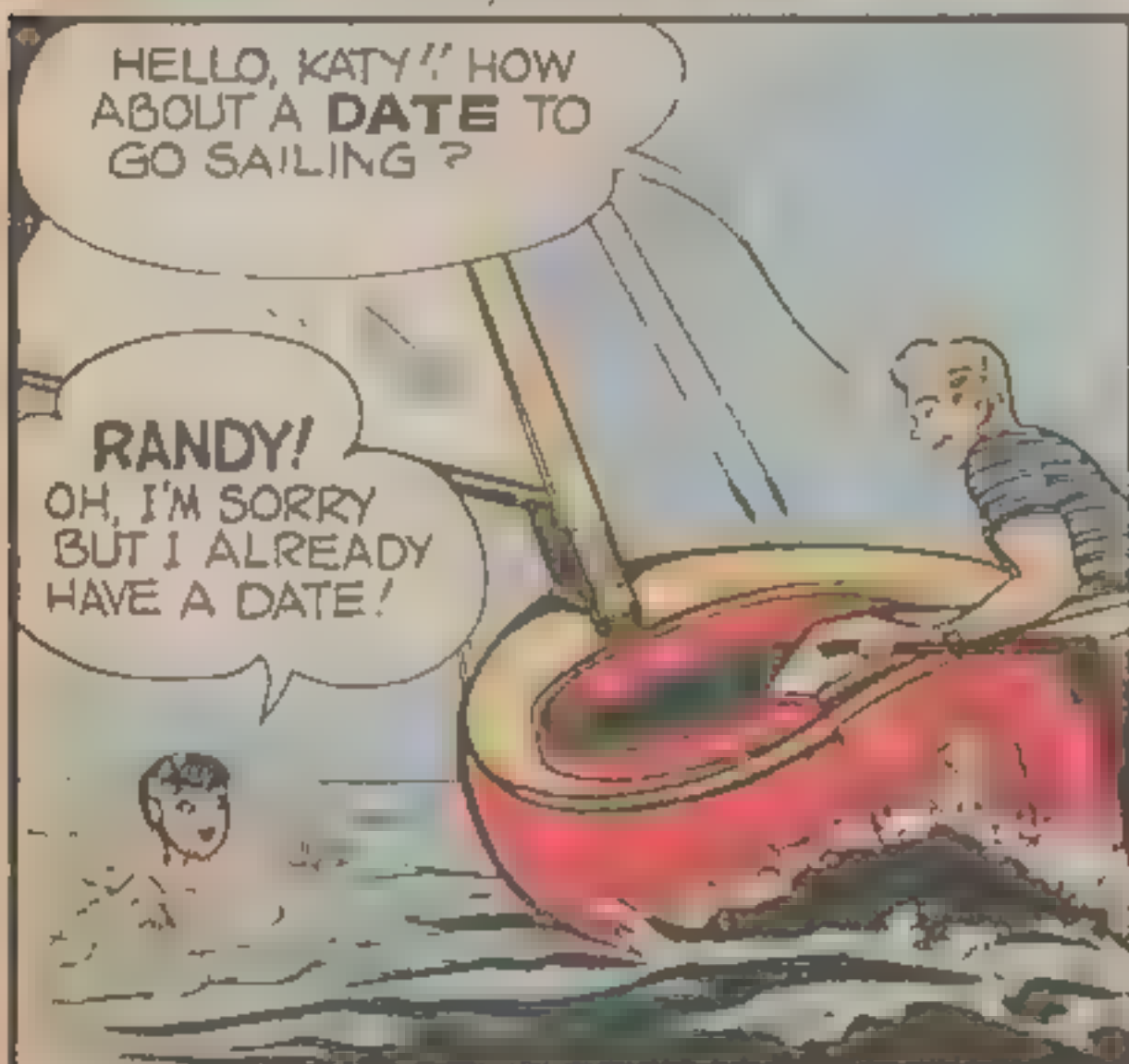
A.O.S. HAT by JOYCE ROCHE 2255 HAVILAND AVE, BRONX 61 N.Y.



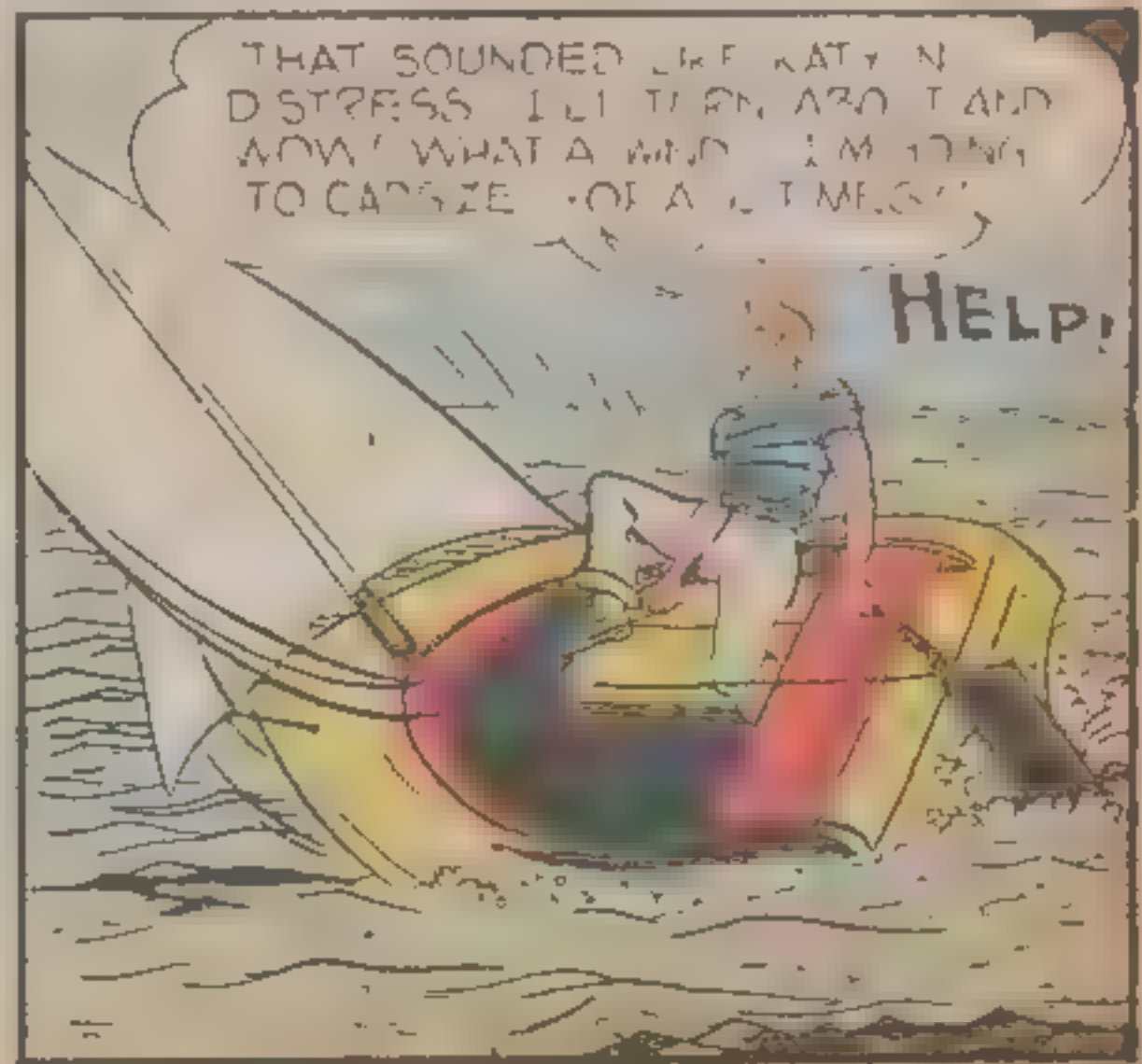
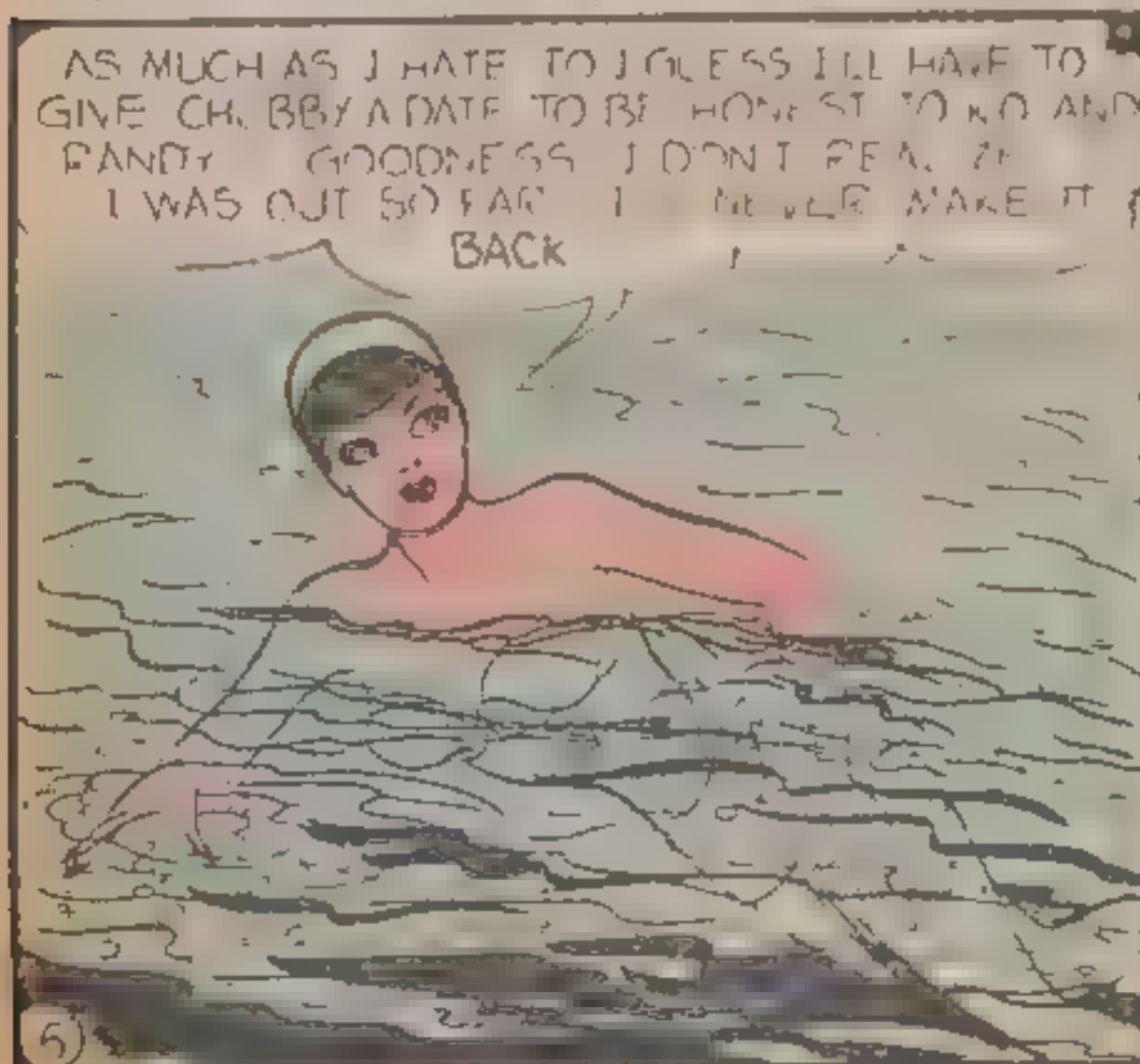
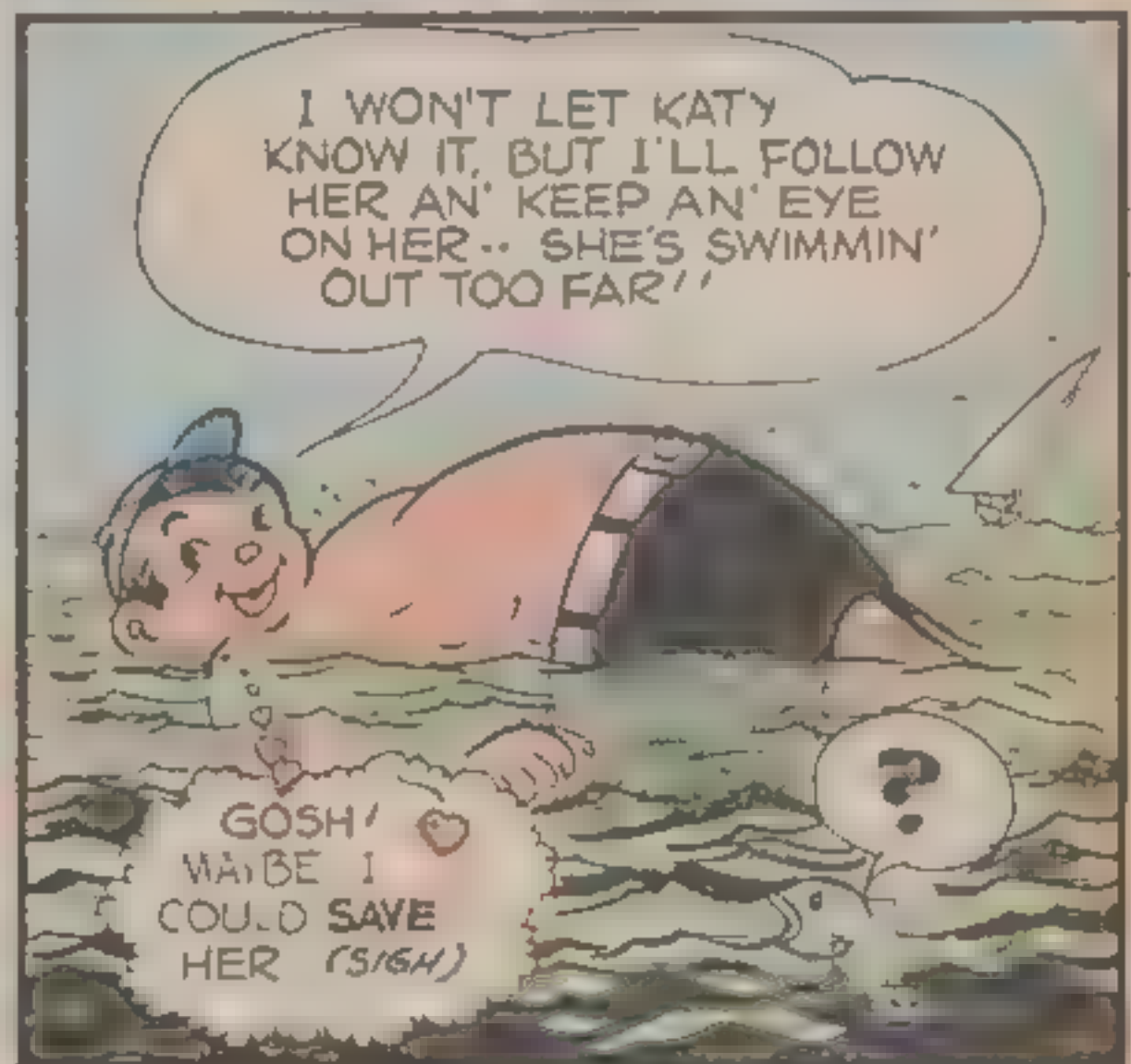




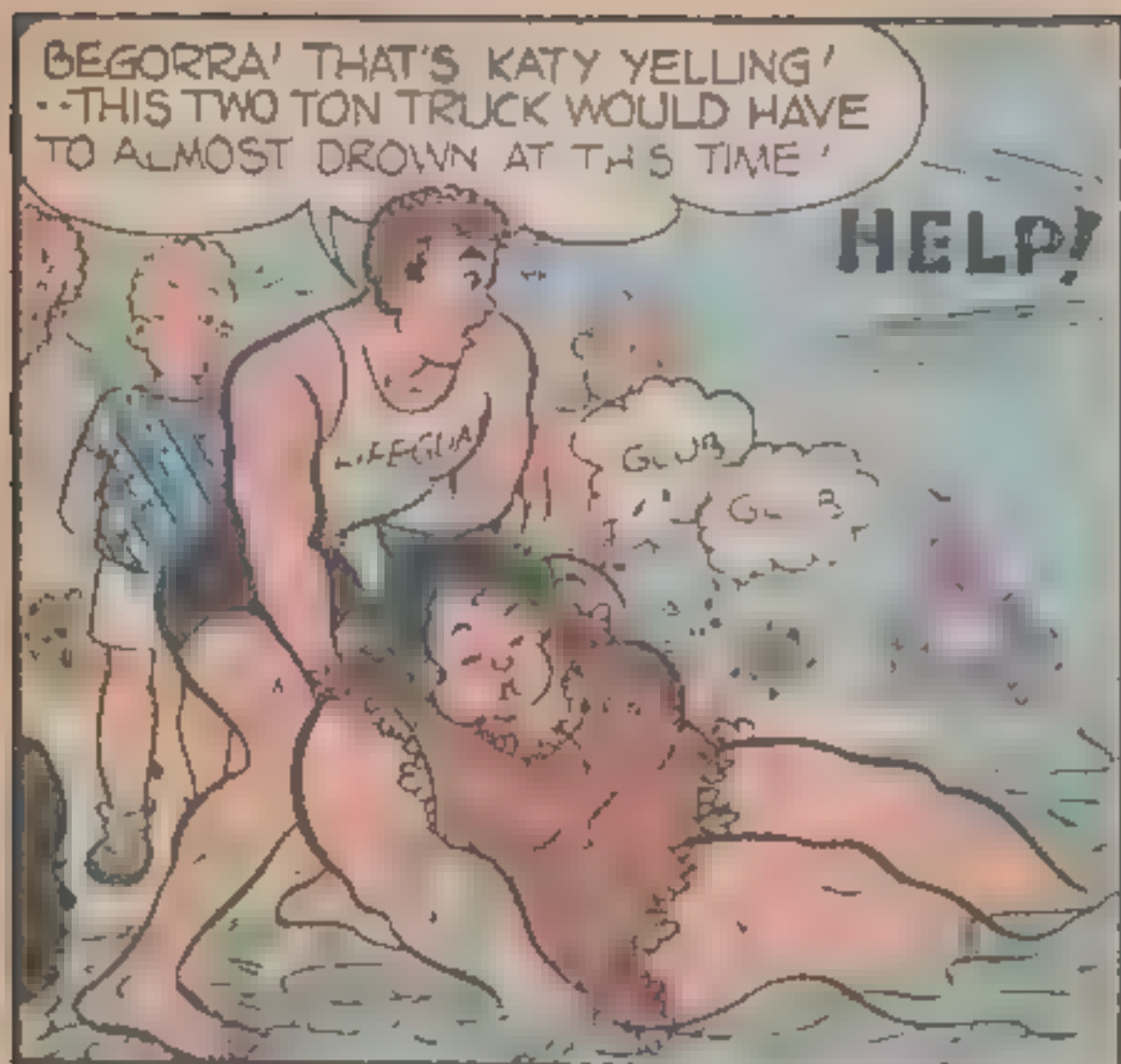
RANDY'S SAILBOAT by RONNIE FREEMAN 1149 EDMOND DRIVE, SANTA BARBARA CALIFORNIA



RANDY'S SPORT OUTFIT by RUTH McTAEY LAGRANGE KENTUCKY

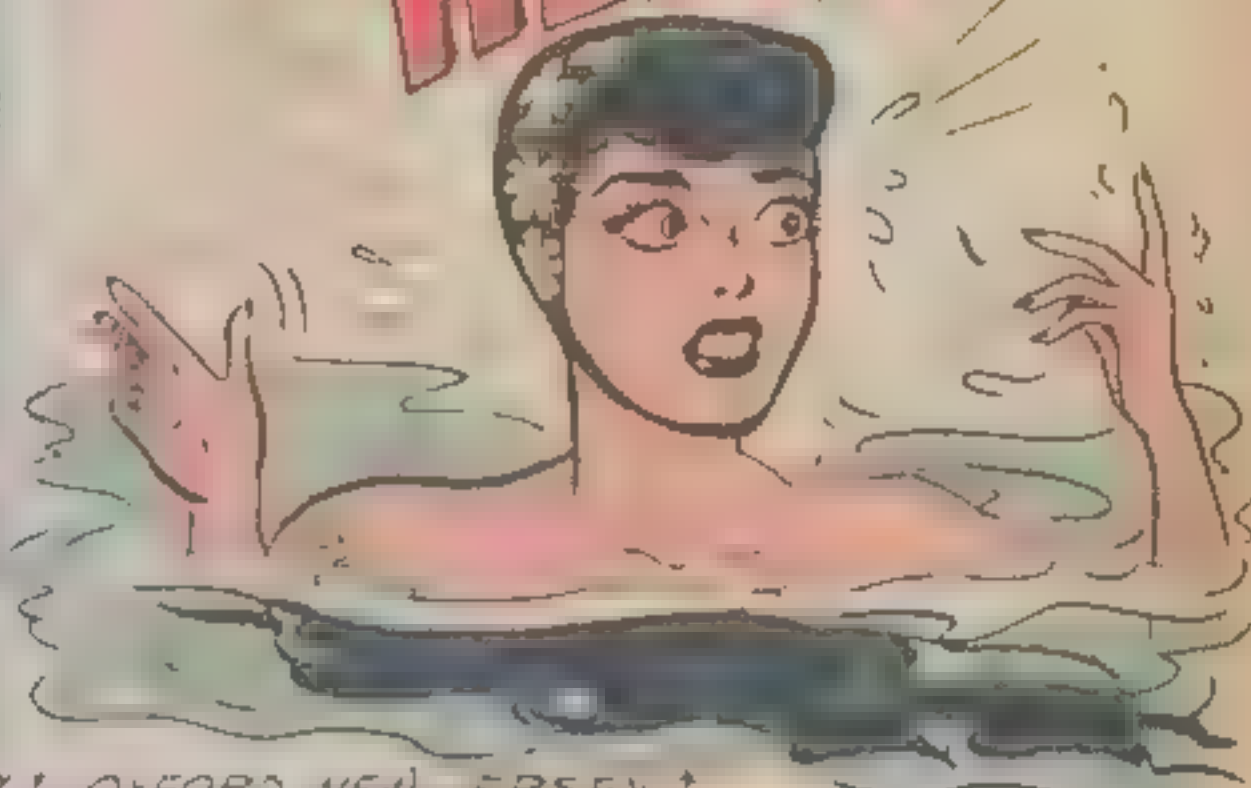




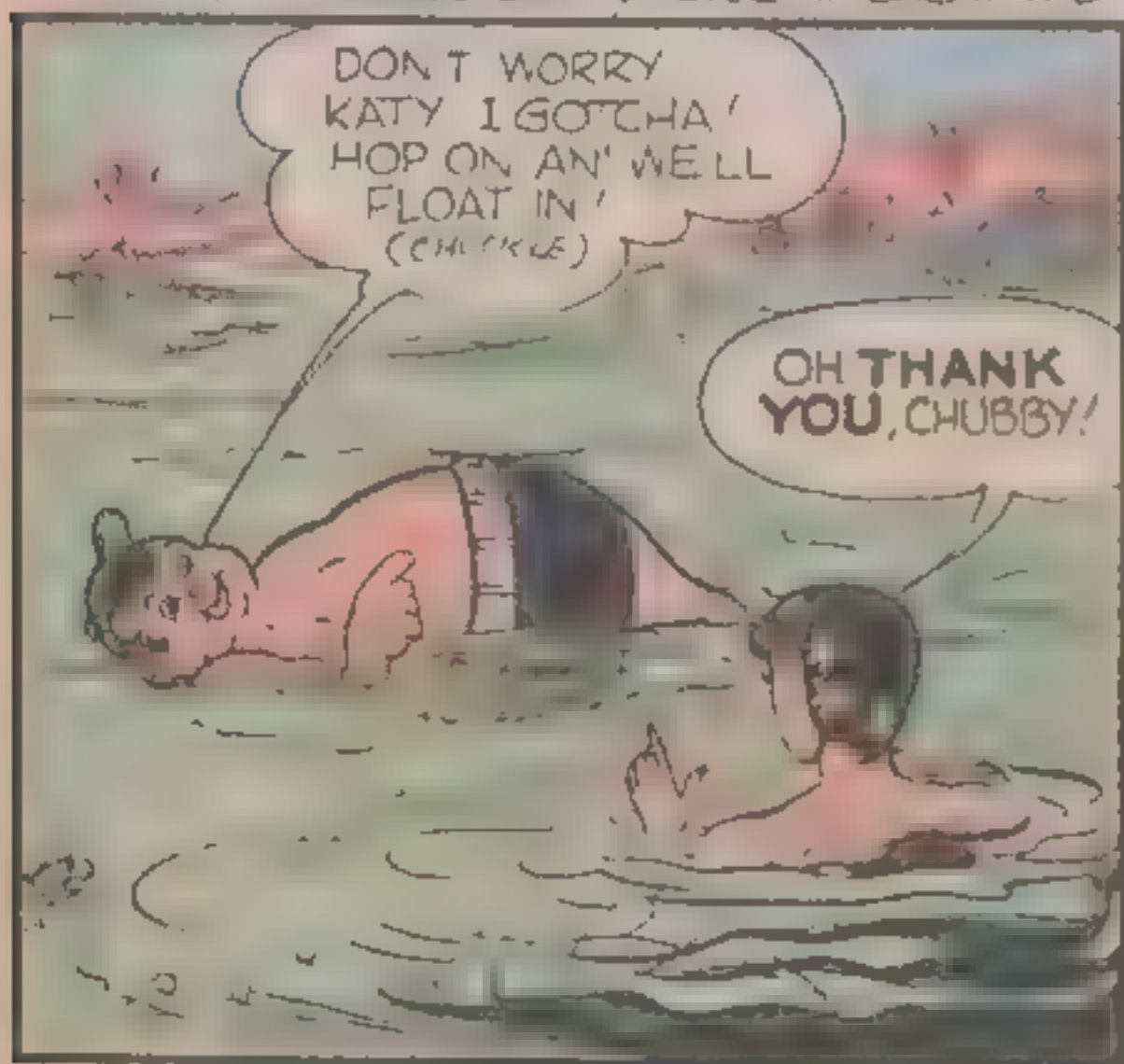


HELP!

HELP!  
HELP!



KATY'S SWIMMING CAP'N JOKE 'N GAGAT RD #1 OXFORD NEW JERSEY 7



READ **Laugh** 'CAUSE THE WORLD READS  
**Laugh** WITH YOU!



YES, EVERYBODY IN THE  
WORLD LIKES TO LAUGH!  
THAT'S WHY EVERYBODY'S  
BUYING AND READING LAUGH  
COMICS! GET YOUR COPY  
OF LAUGH COMICS NOW!!!  
STARRING

**Archie**

AND HIS GANG!





# SUZIE in HOT BED

GOODNIGHT,  
UNCLE BLUNDERBUSS.

I'M NOT GOING  
TO BED YET, SUZIE,  
I'M SITTING UP IN  
BED READING AND  
SMOKING THIS DELICIOUS  
CIGAR!

BUT UNCLE BLUNDERBUSS,  
IT'S DANGEROUS TO  
SMOKE IN BED. YOU'RE  
LIABLE TO FALL ASLEEP  
AND YOUR CIGAR CAN  
START A FIRE.

NONSENSE, MY DEAR,  
DID I EVER TELL  
YOU ABOUT THE  
TIME IN 1903  
WHEN I SAT UP  
IN BED READING  
AND SMOKING  
CONTINUOUSLY FOR  
THREE WEEKS WITHOUT  
FALLING ASLEEP...

IT HAPPENED  
THIS WAY.

EXCUSE ME,  
UNCLE BLUNDERBUSS,  
IF YOU'RE GOING TO  
START ONE OF  
YOUR STORIES I  
FEEL A HEADACHE  
COMING ON  
GOOD NIGHT!

FALL ASLEEP?  
RIDICULOUS!

YAWN

ZZZZZZ

UNCLE BLUNDERBUSS!  
YOUR BED IS  
ON FIRE!

WHAT?  
WHO?

COME TO  
THINK OF IT  
THE SAME THING  
HAPPENED THAT  
TIME BACK IN  
1903!

SUZIE SAYS:

SMOKING IN  
BED CAN  
LEAD TO A  
HOT BED OF  
TROUBLE.





KATY'S OUTFIT by  
JOAN SWANSON,  
3313 NORTHSIDE BLVD  
SOUTH BEND, INDIANA

DELORIS GRISWOLD  
506 CLAY ST,  
TOPEKA KANSAS

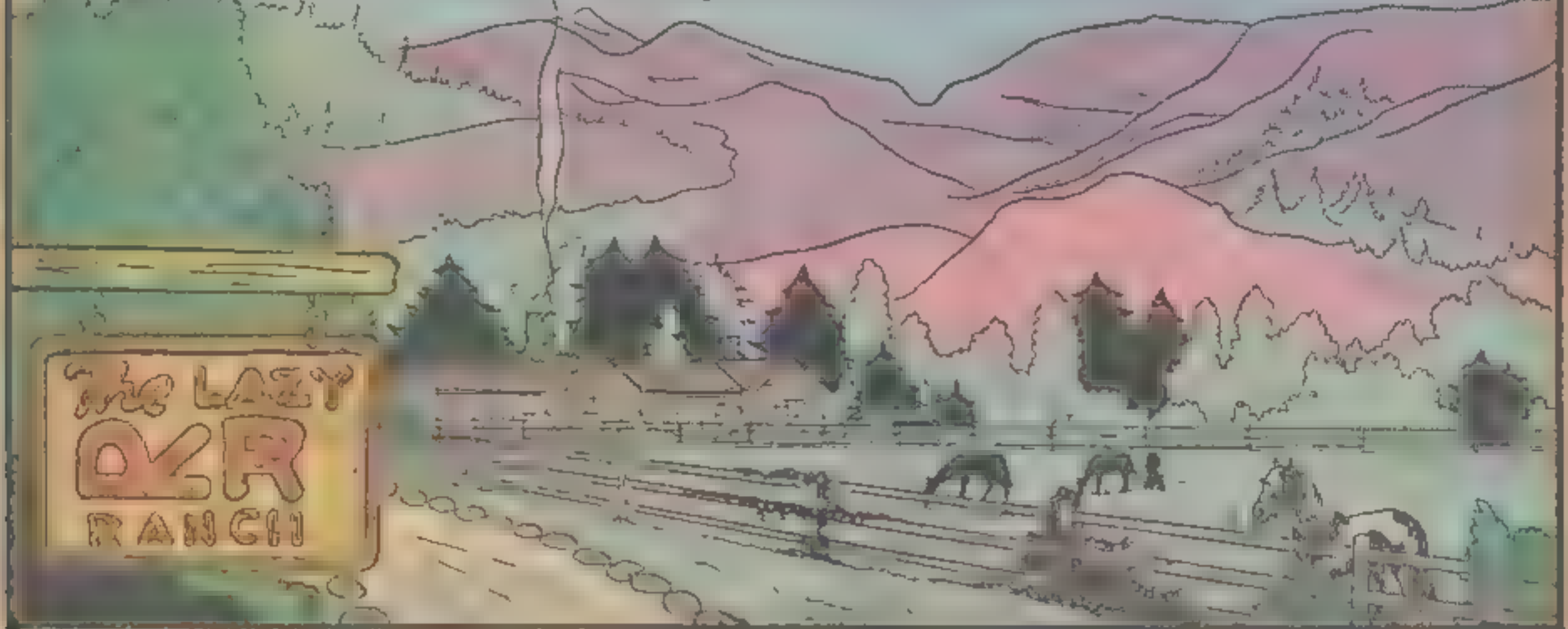
TAMARA HODGINS,  
3826 CRESCENT DR  
SANTA BARBARA, CALIF

SHOES by  
RAY VERBSKY, (AGE 13)  
516 EAST ST,  
NEW YORK, NY

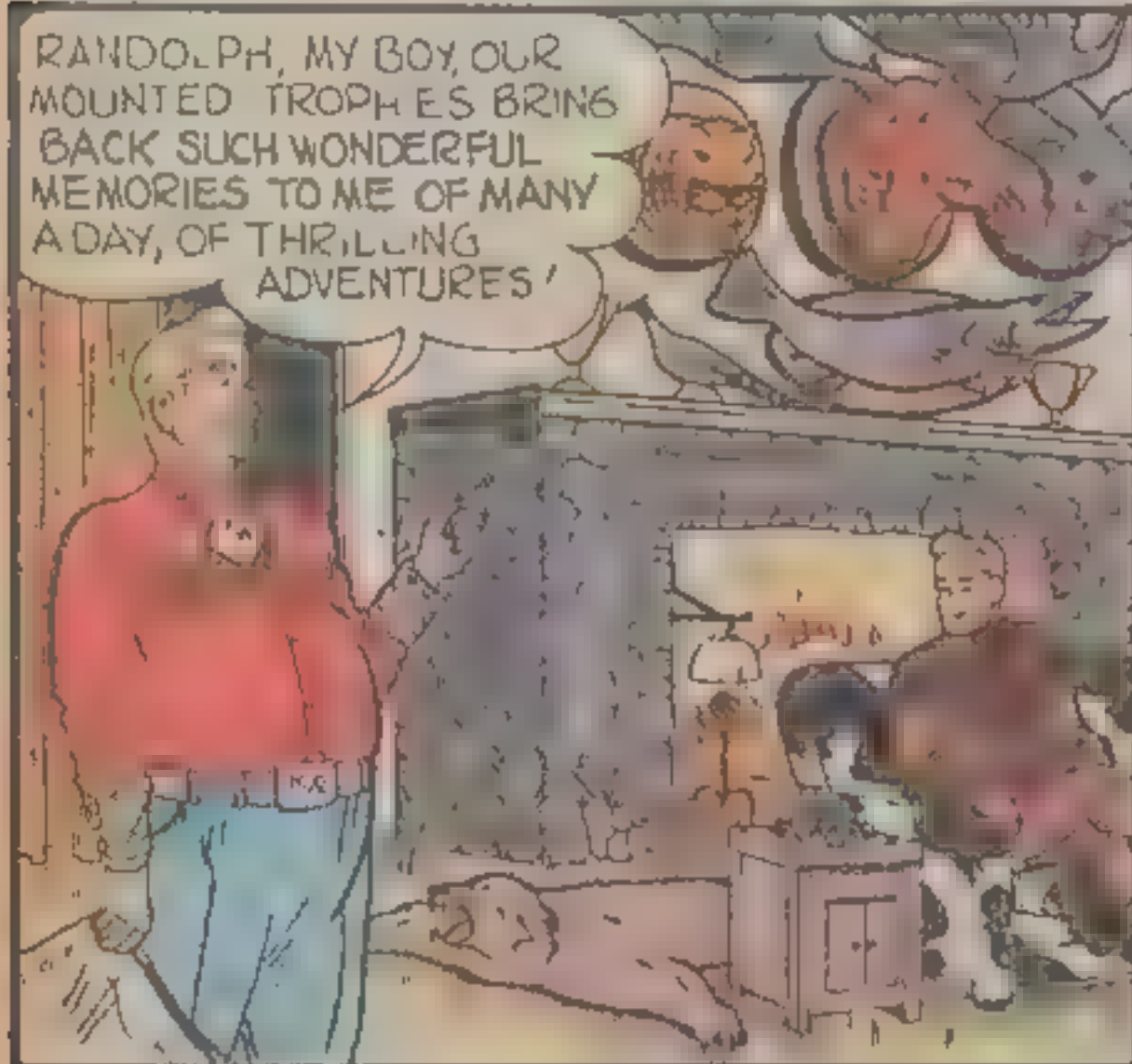
SAVE THIS PIN-UP OF KATY KEENE FOR YOUR COLLECTION!



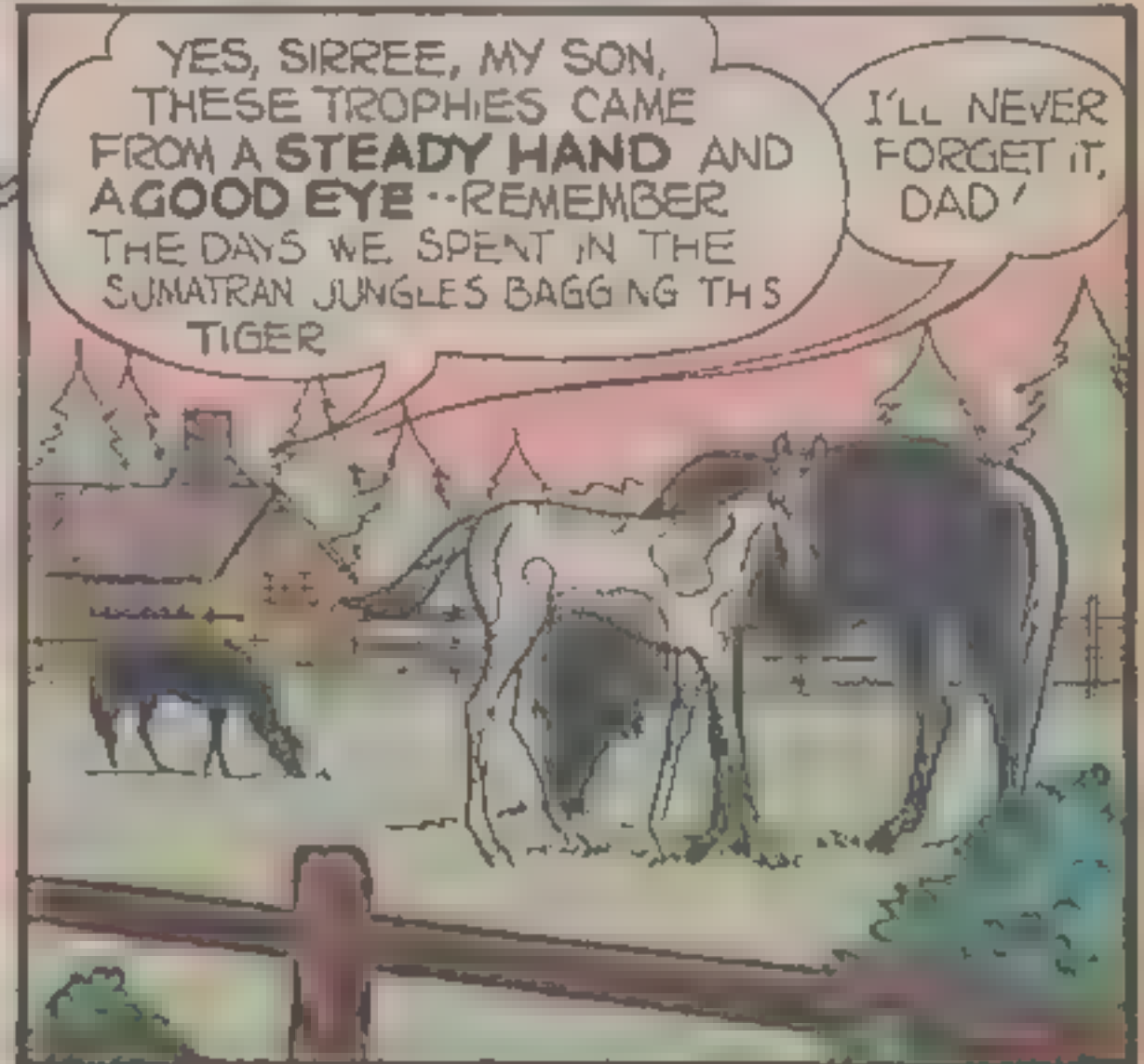
Our story begins on the Randolph Van Horson's Lazy R V R Ranch in California's beautiful Santa Ynez valley near Santa Barbara.



READER'S NOTE A LAZY LETTER IN A BRAND IS A LETTER LYING ON ITS BACK, AS THE LAZY 'R' AND 'V' IN SIGN.



RANDOLPH, MY BOY, OUR MOUNTED TROPHIES BRING BACK SUCH WONDERFUL MEMORIES TO ME OF MANY A DAY, OF THRILLING ADVENTURES!



YES, SIRREE, MY SON, THESE TROPHIES CAME FROM A **STEADY HAND** AND A **GOOD EYE** --REMEMBER THE DAYS WE SPENT IN THE SUMATRAN JUNGLES BAGGING THS TIGER

I'LL NEVER FORGET IT, DAD!

DINTO PONY SENT IN by MISS BETTY SUE BROOKS ARPIN, ROUTE 1, WISCONSIN. ➔



I HOPE WE CAN FILL THE OTHER WALL WITH A **BIG** TROPHY LIKE THE MAMMOTH ELEPHANT THAT GOT AWAY FROM US IN THE **BELGIAN CONGO**, RANDOLPH!



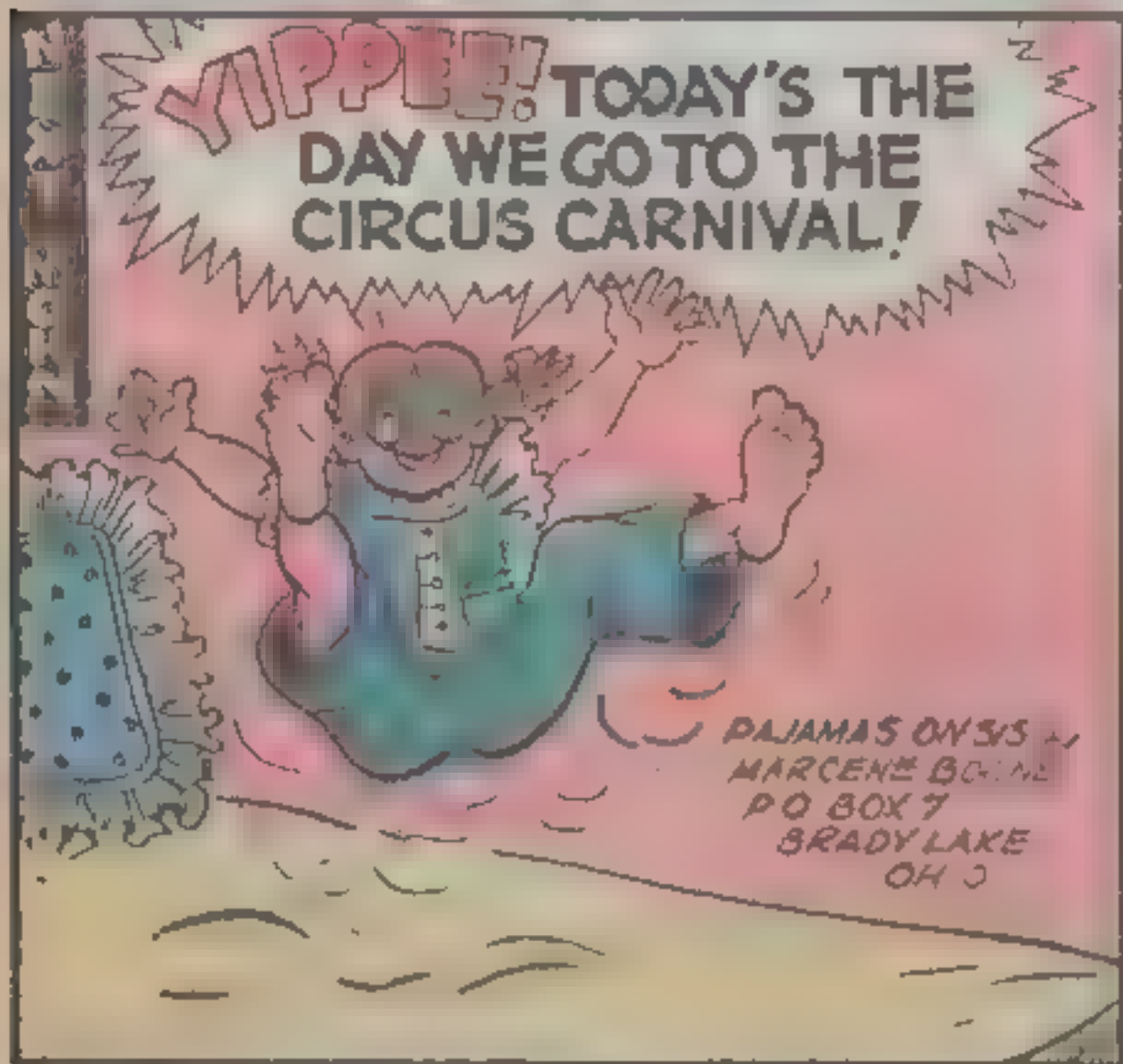
I HAVE YO. R CALL THROUGH NOW TO MISS KATY KEENE, MAWSTER RANDOLPH!

OKAY, JARVIS!

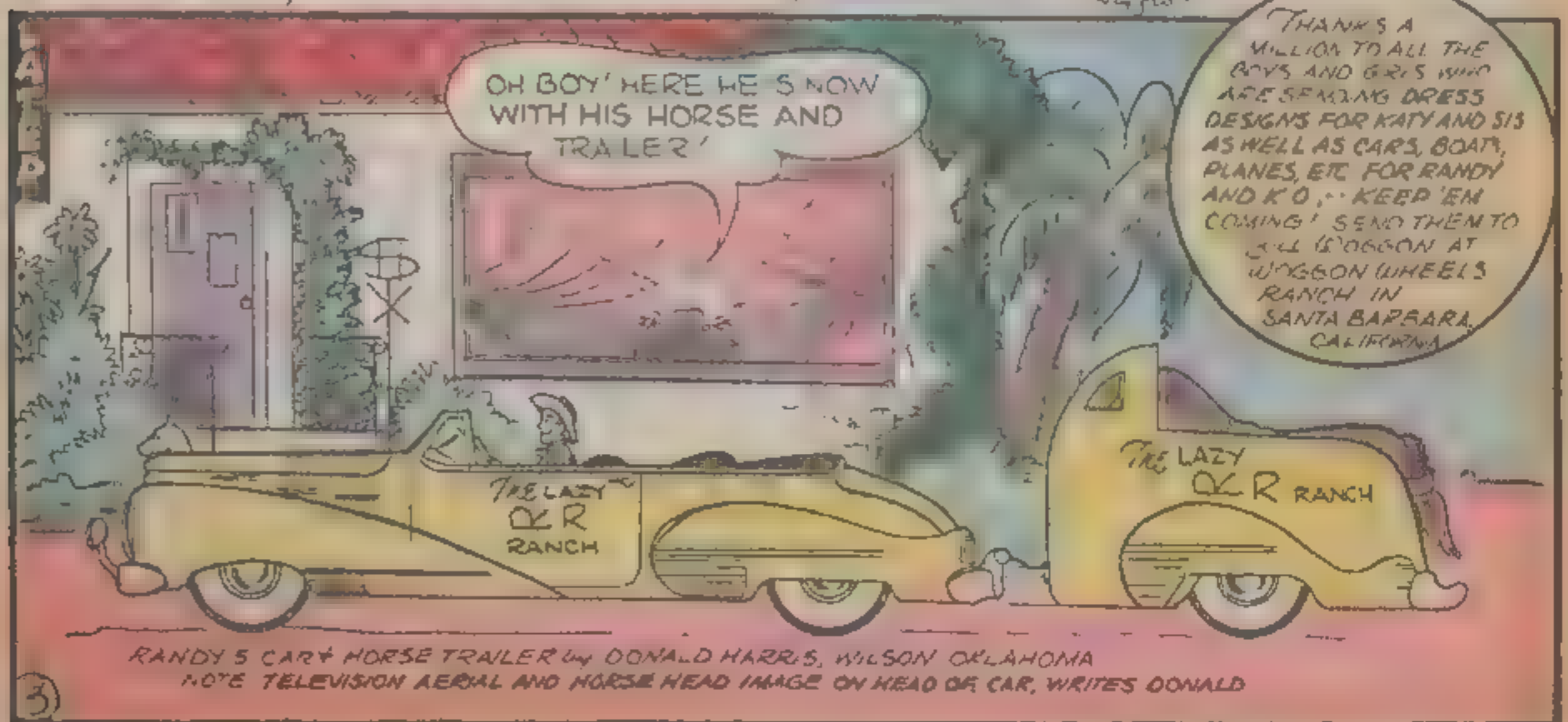




KATY'S BLOUSE by CAROLYN BRINKLEY 113 VALDESE AVE, MORGANTON N CAROLINA (AGE 41)-SKIRT by DAVID LEBBETTER NO ADDRESS

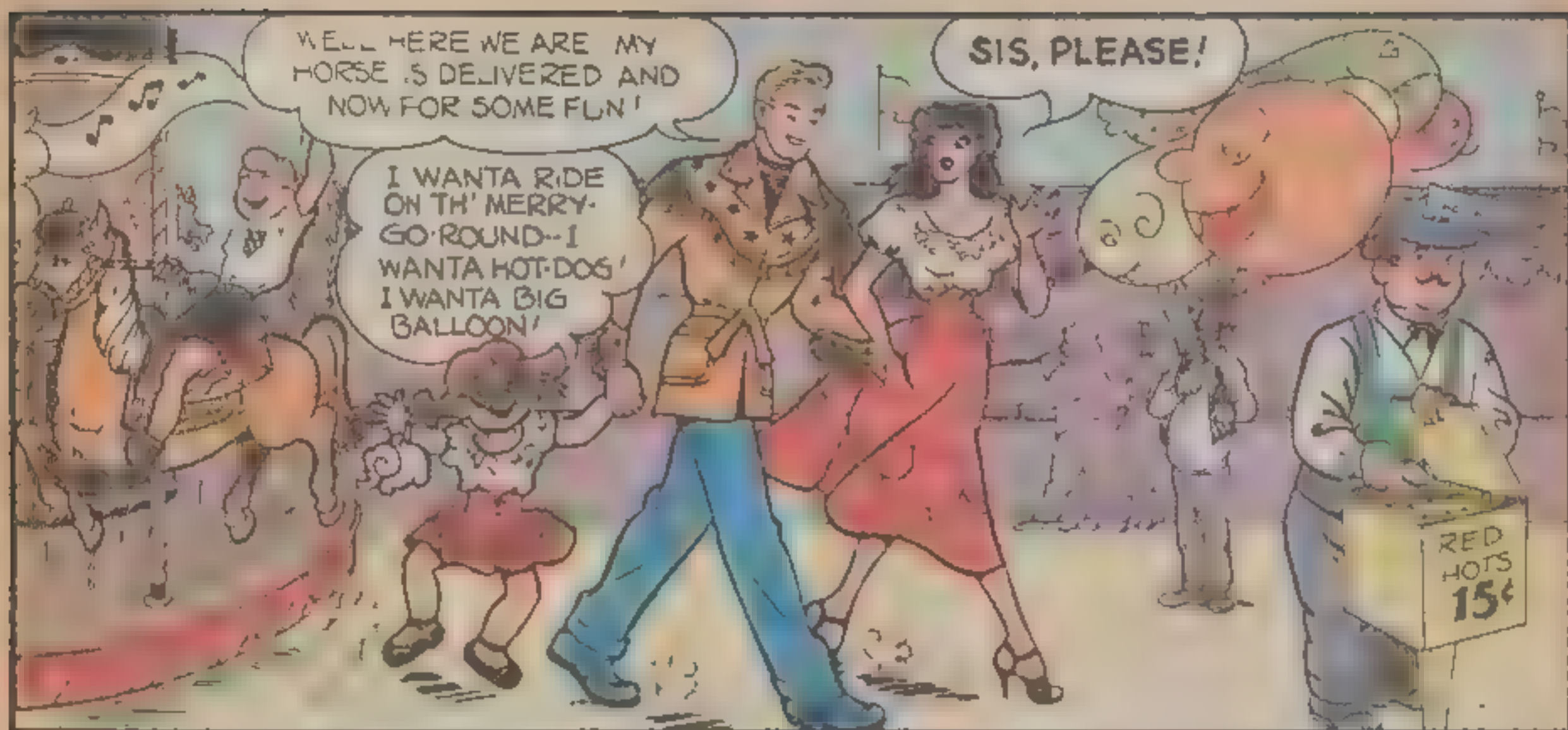


KATY'S HOUSECOAT by SHIRLEY MCKINNEY, 2018 LAKE AVE, KNOXVILLE TENN

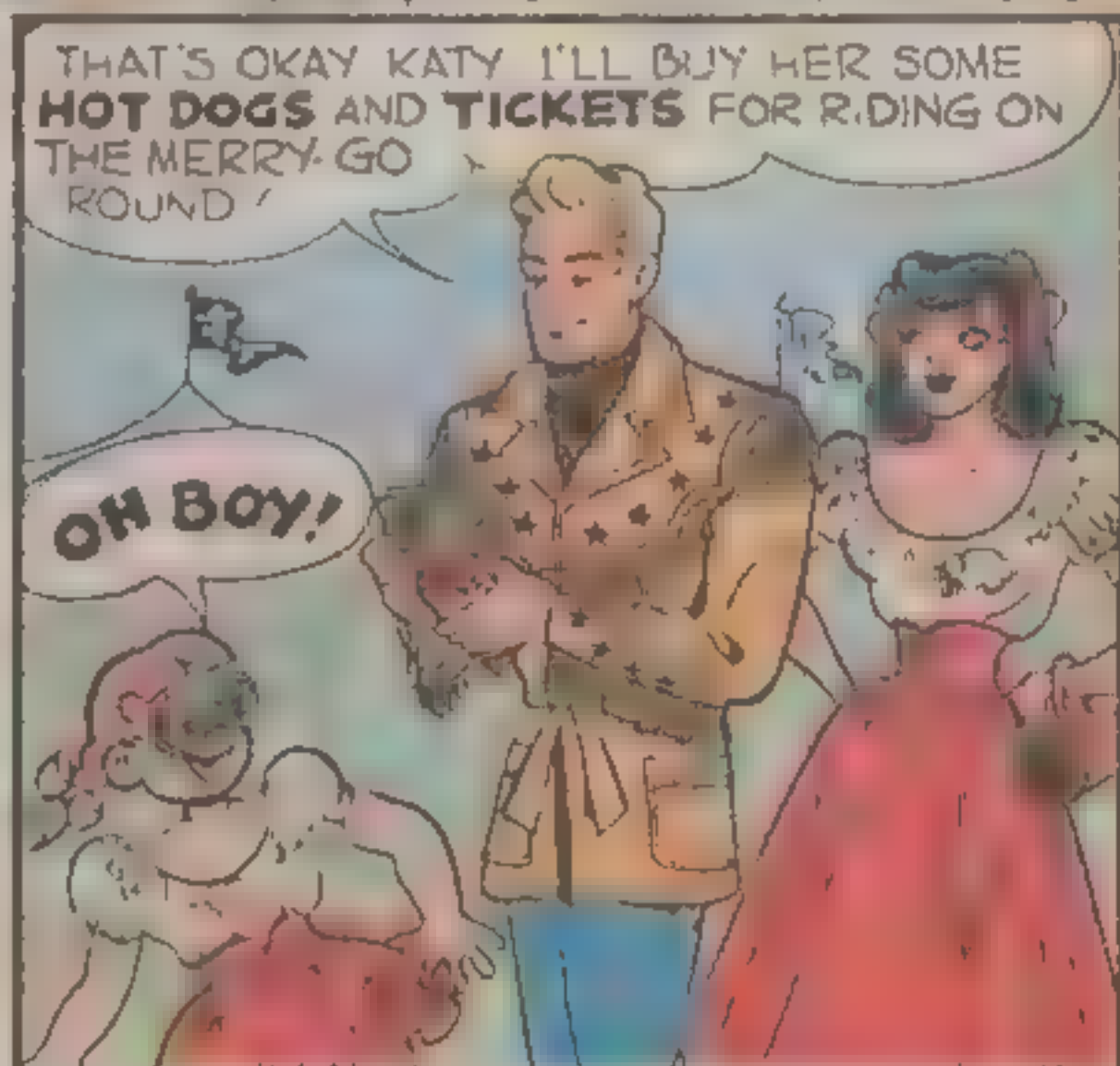


RANDY'S CAR & HORSE TRAILER by DONALD HARRIS, WILSON OKLAHOMA  
NOTE TELEVISION AERIAL AND HORSE HEAD IMAGE ON HEAD OF CAR, WRITES DONALD





KATY'S DRESSES by GERALDINE BRADSHAW 738E PHILADELPHIA ST FLINTS MICH 48829 CARLOTTE 5740 GARRETTSVILLE OH 43081

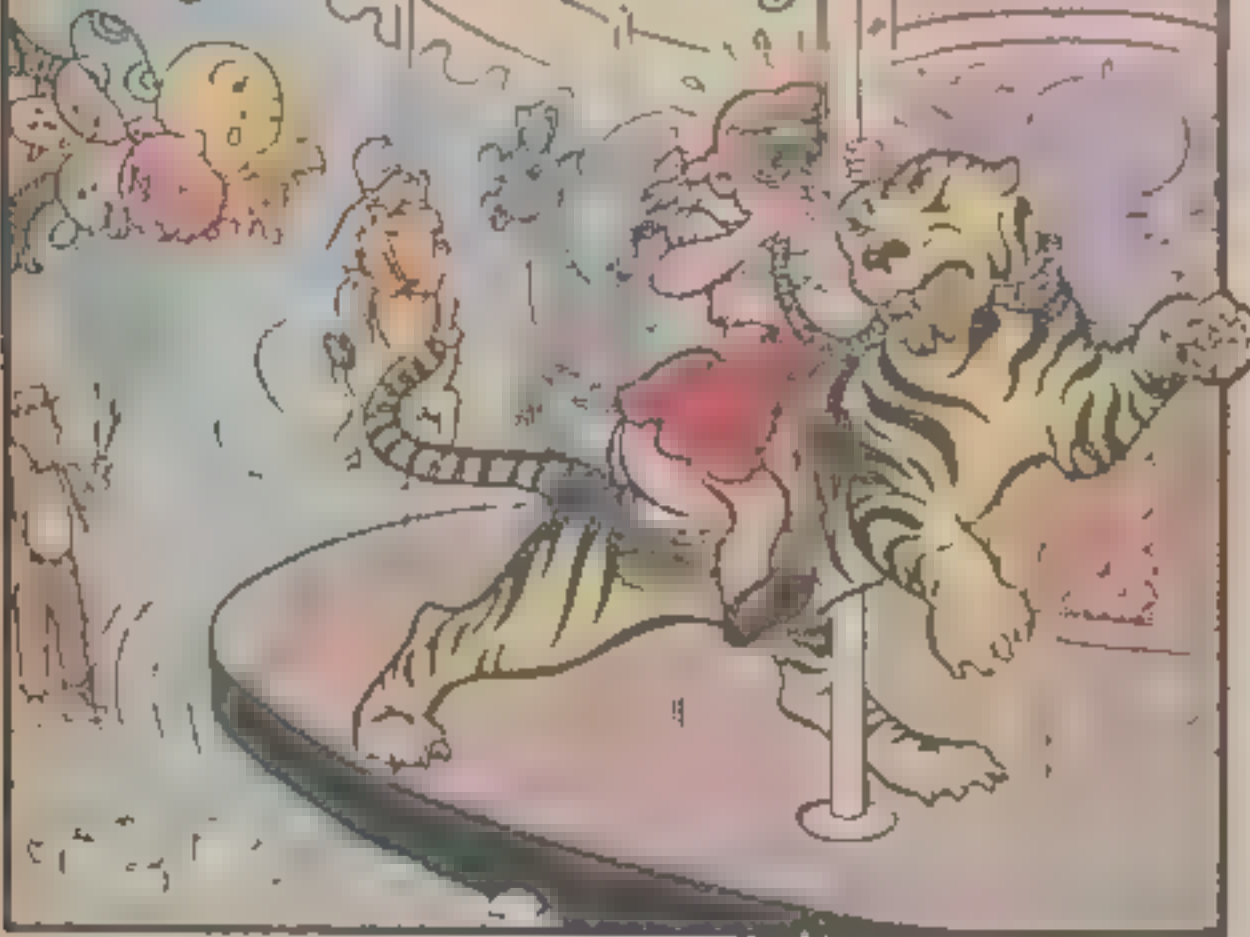


RANDY'S OUTFIT by J JANITA SIAS GENERAL DEL (VIA ARCHER) AGE 11 CADIZ CALIFORNIA





And so after fifty times around on every animal on the Merry Go Round and a dozen Hot Dogs - - Sis has had enough



GOLLY GEE! I'M STILL GOIN' ROUND 'N' ROUND!

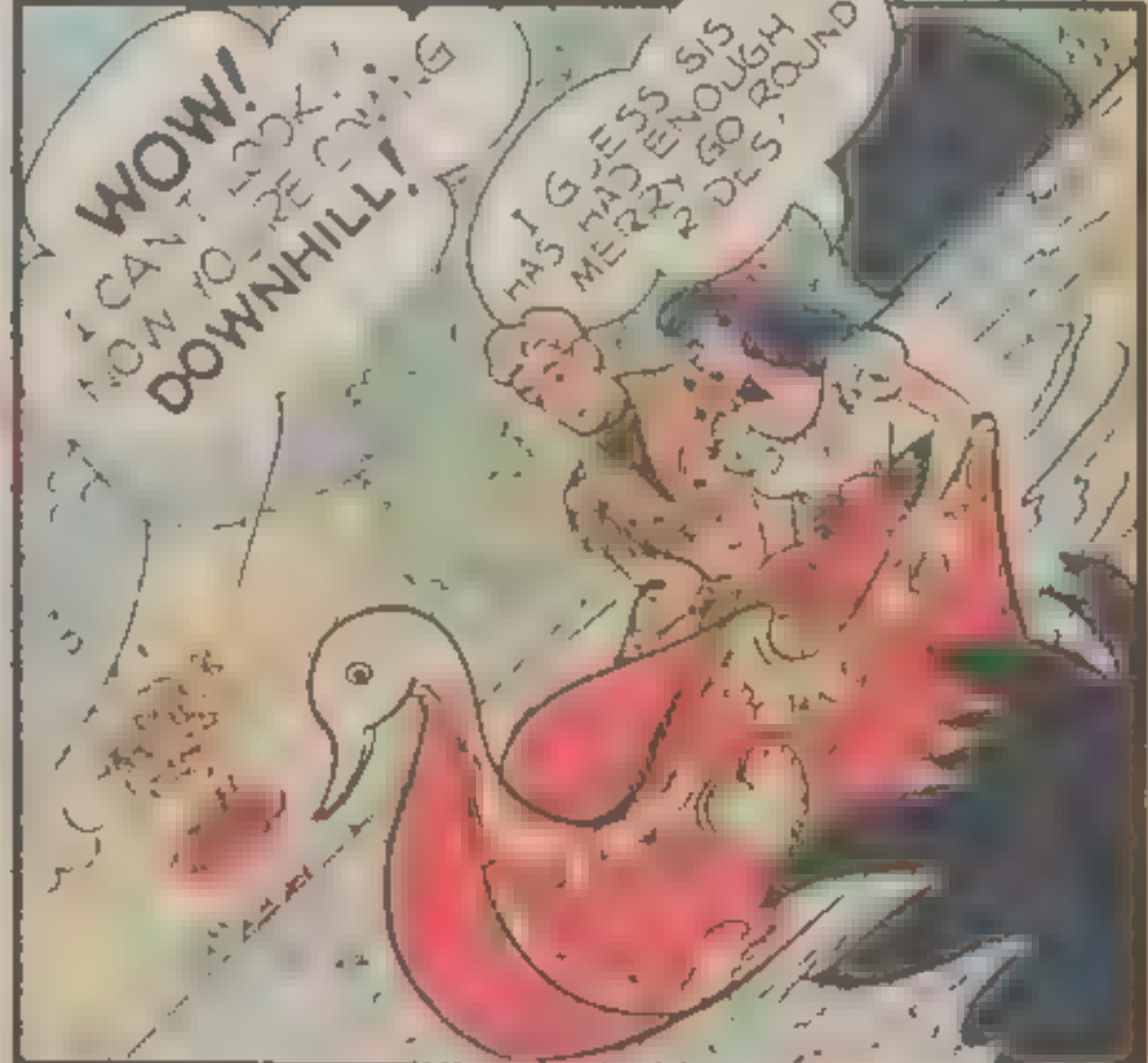


HEY KATY! YOU'RE GOING UP HILL IN THE TUNNEL OF LOVE!



WOW! I CAN'T LOOK UP ANY MORE DOWNHILL!

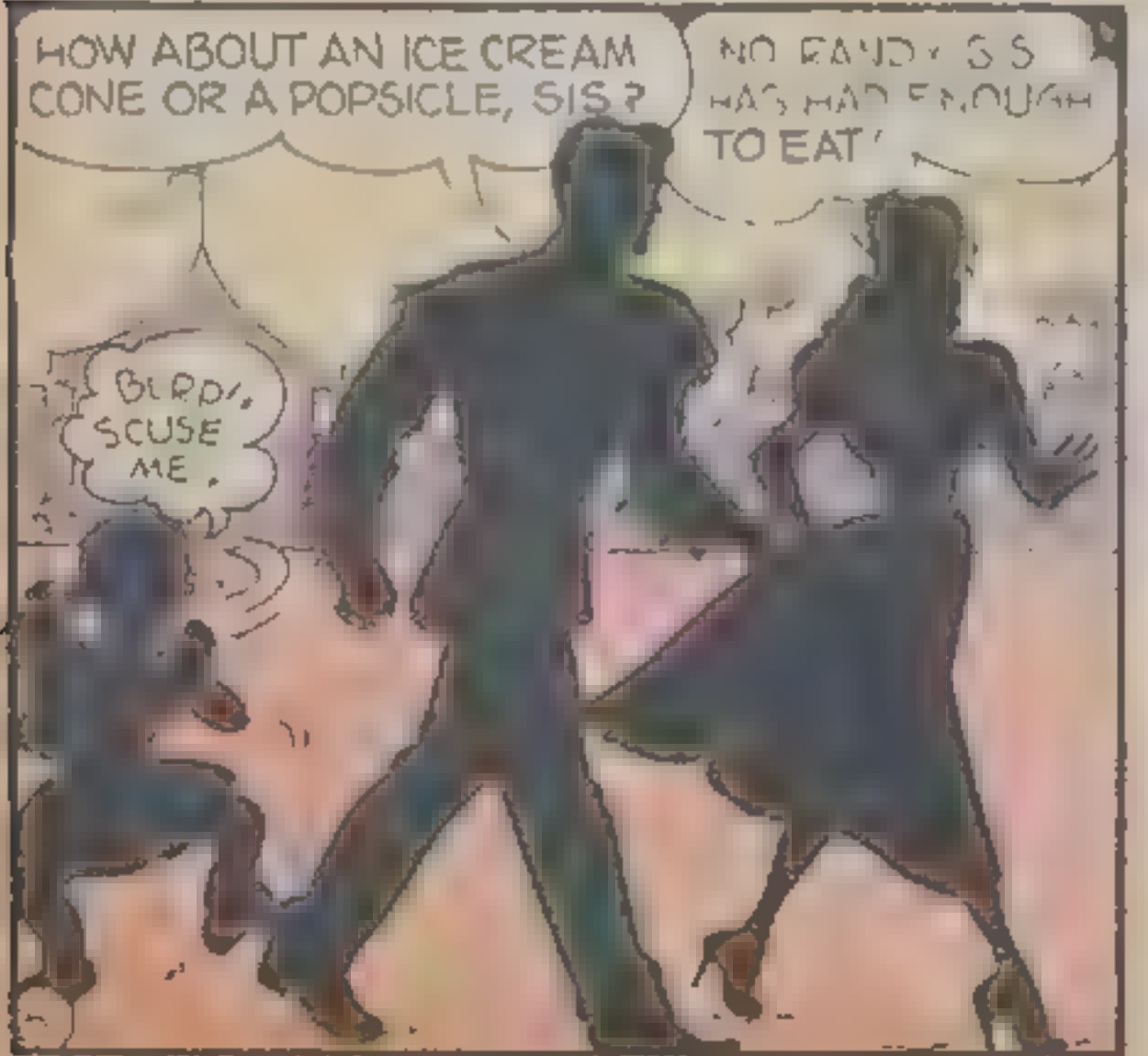
I GUESS SIS HAS HAD ENOUGH MERRY GO ROUND



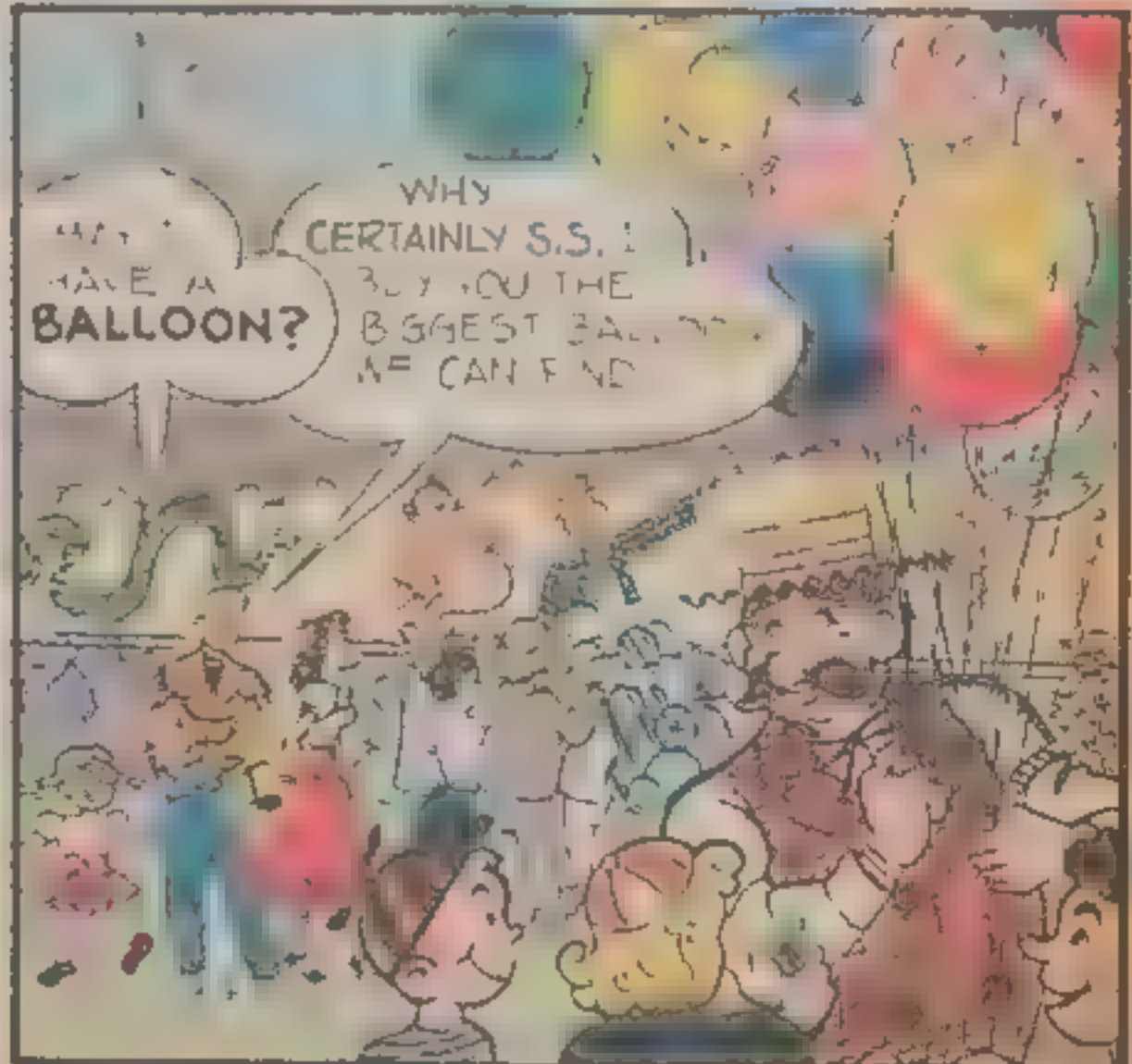
HOW ABOUT AN ICE CREAM CONE OR A POPSICLE, SIS?

NO RANDY S.S. HAS HAD ENOUGH TO EAT!

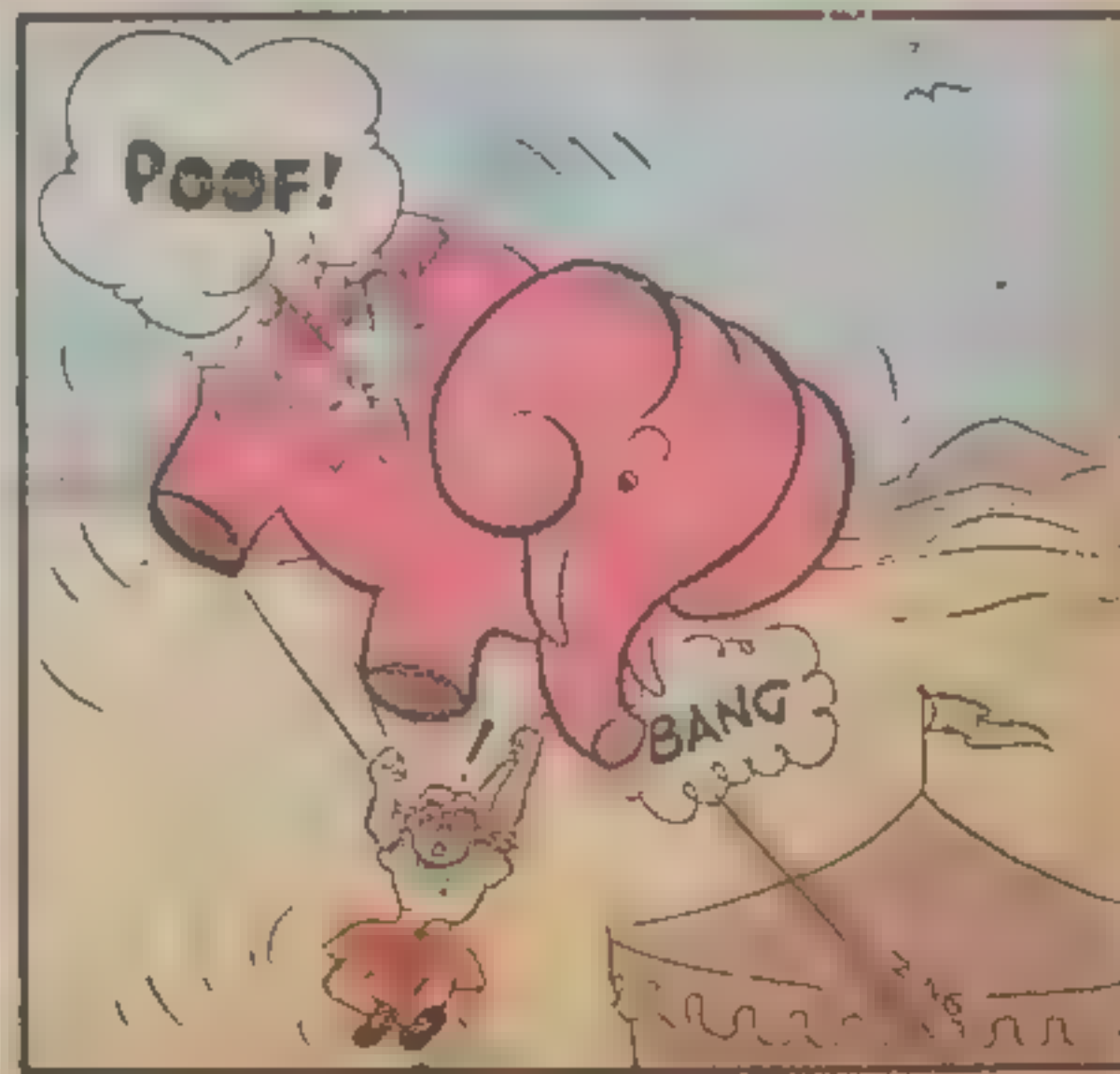
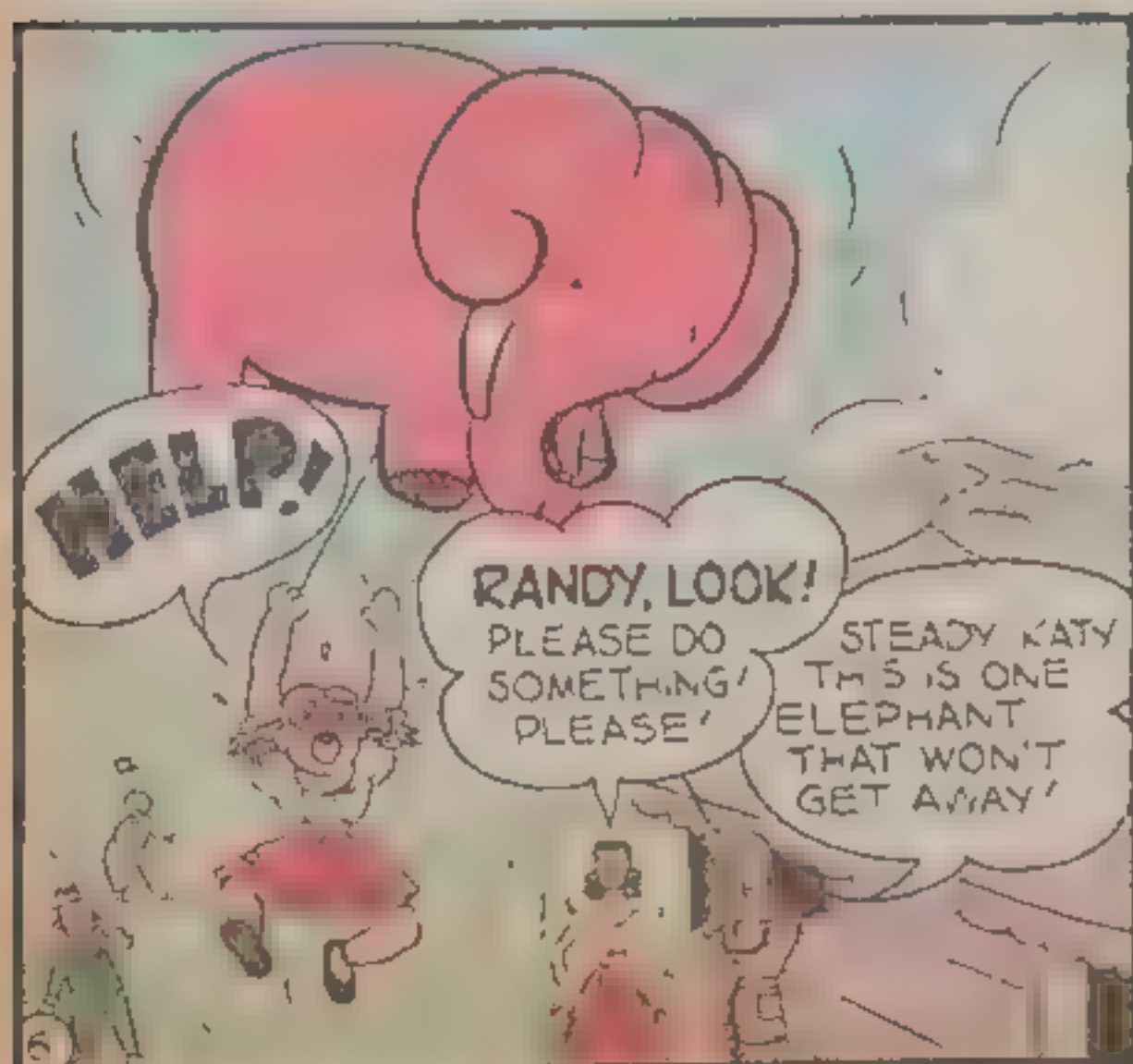
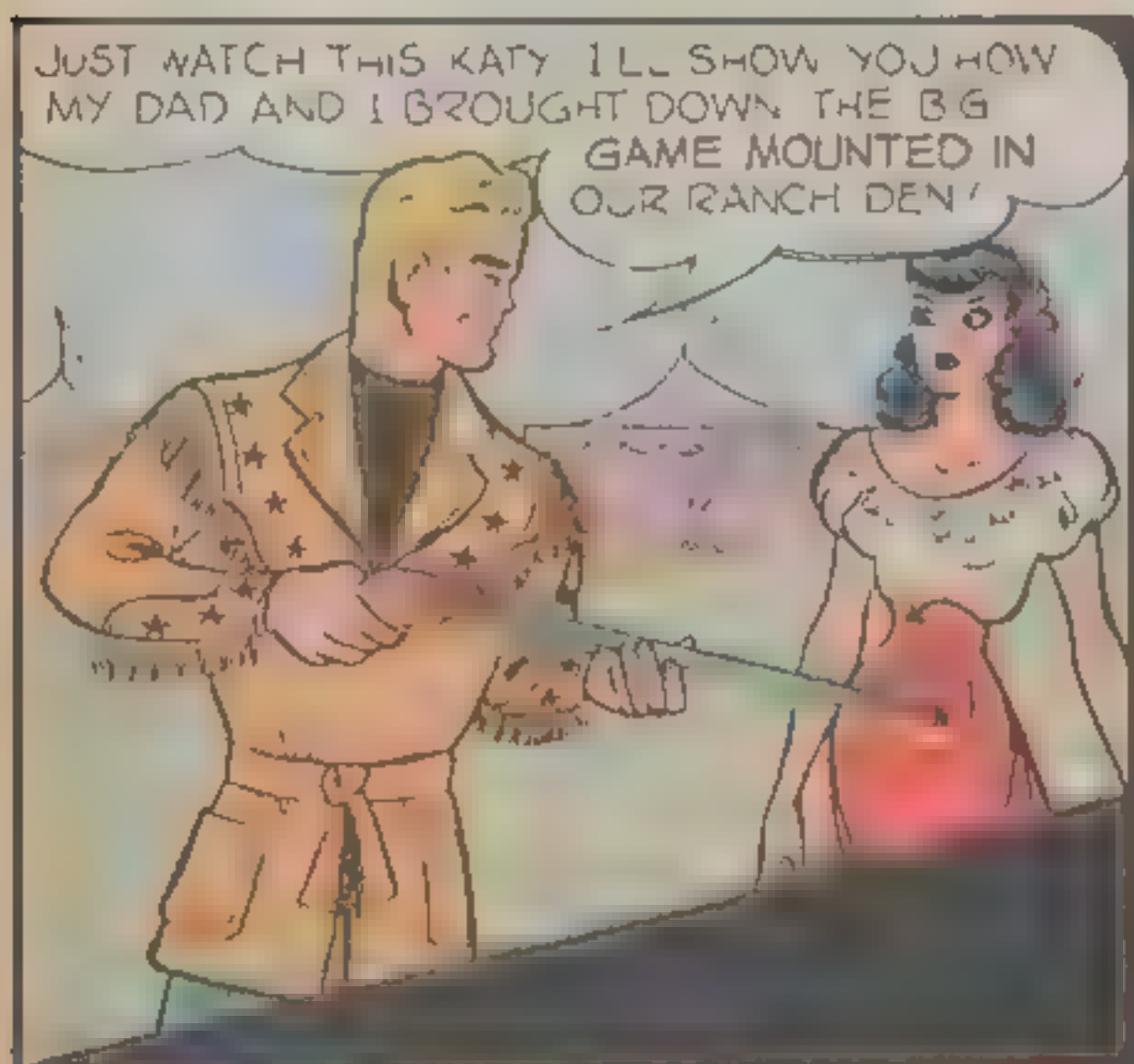
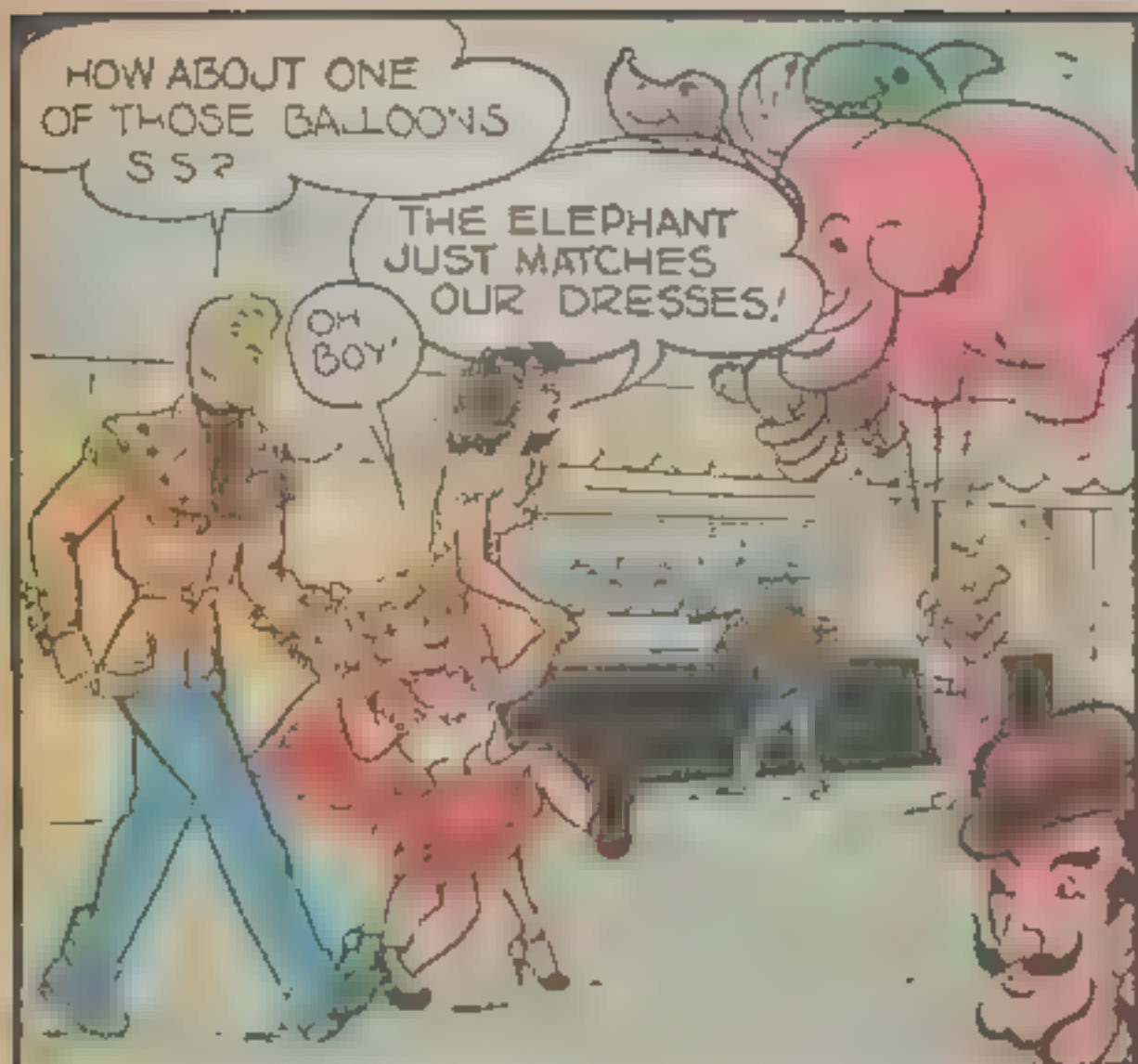
BLRDI, SCUSE ME.



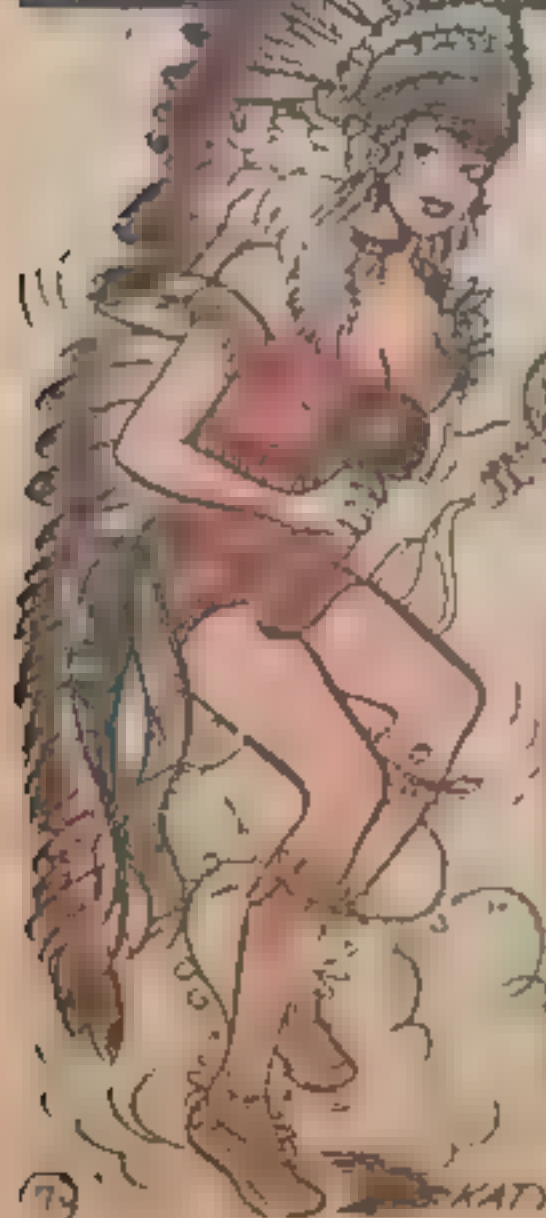
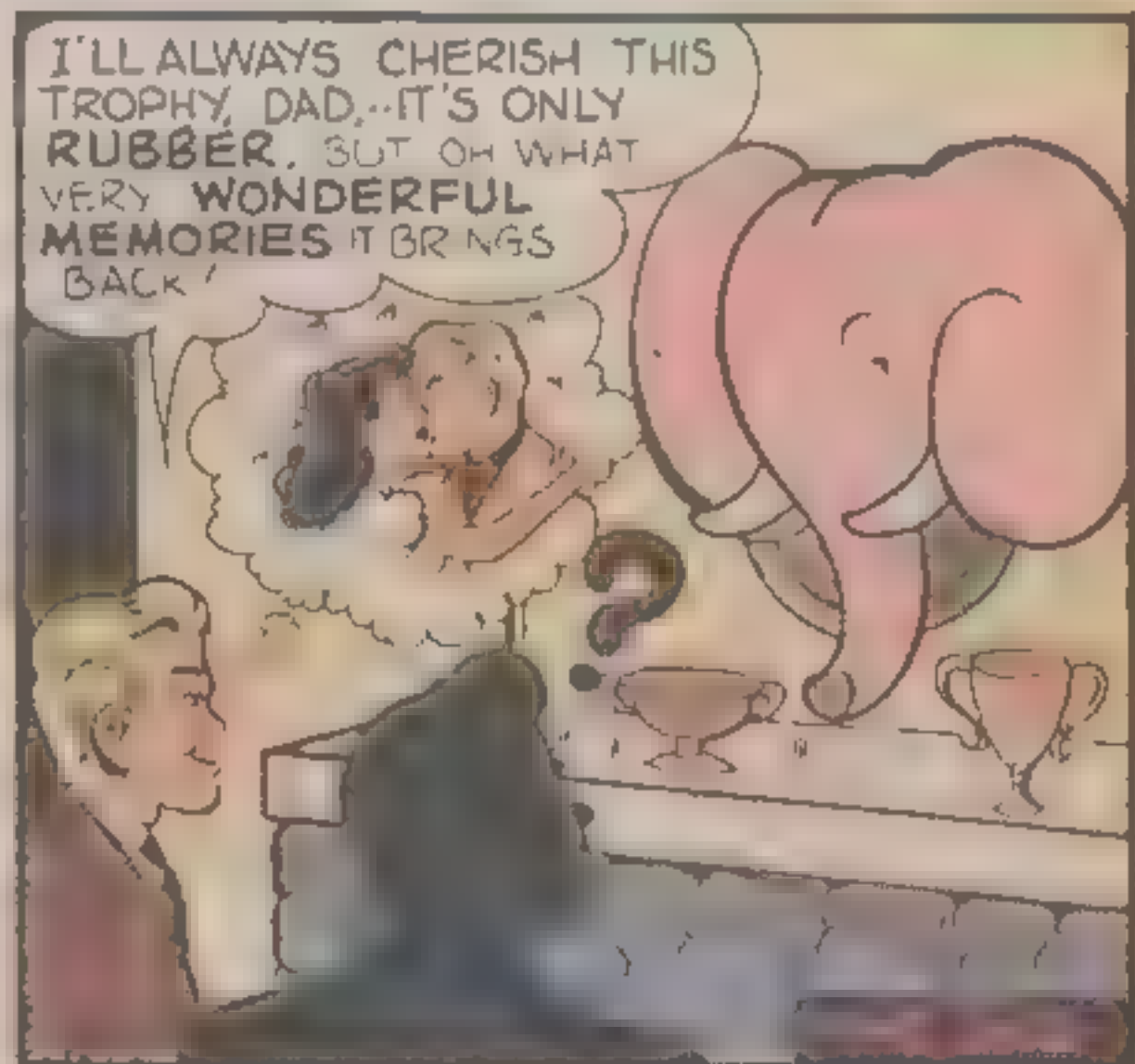
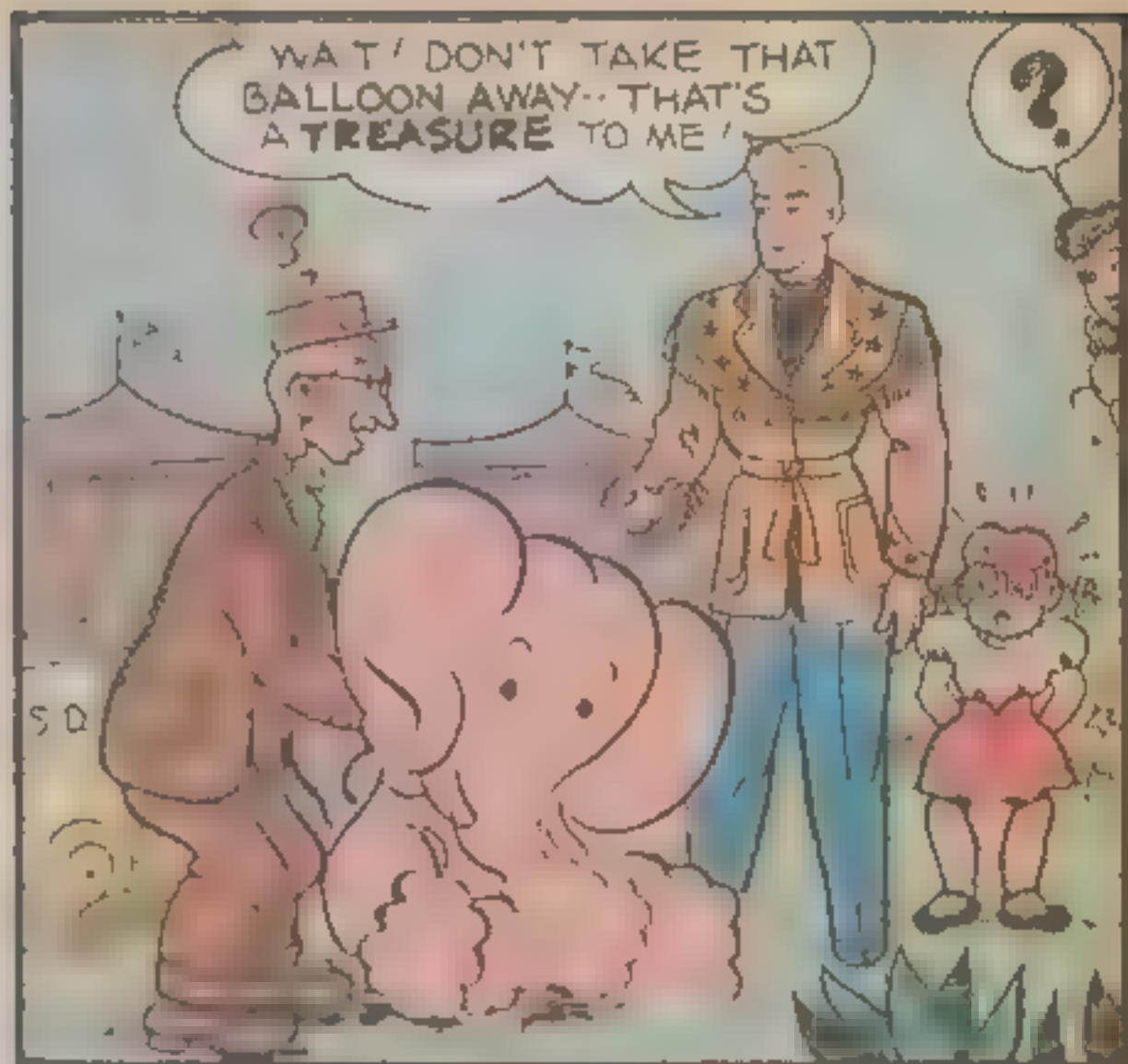
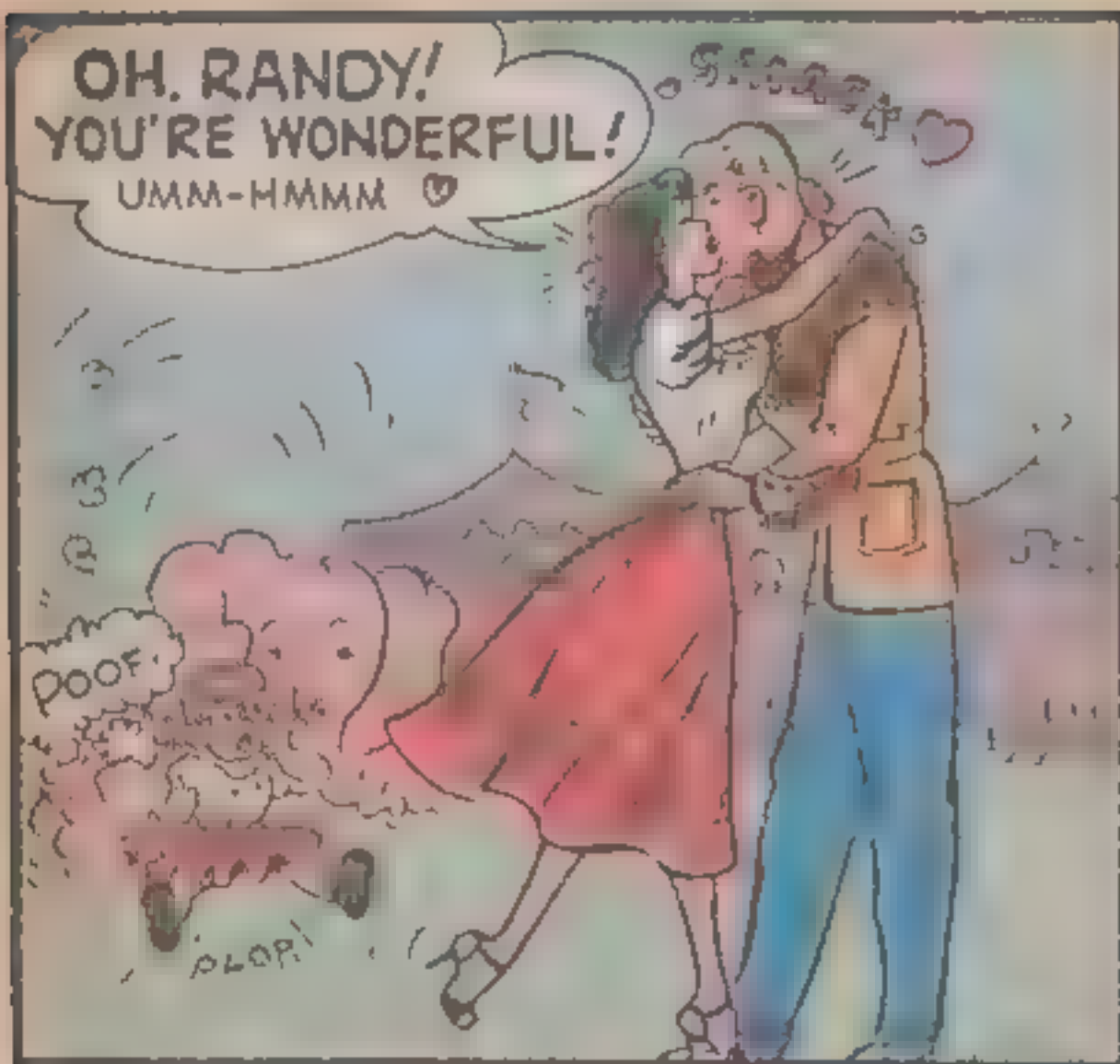
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# MOVIE CHATTER

## *Doris Day Has Delta City Date*

Doris Day hopes to be in New Orleans on Oct. 3, which is the sixth month anniversary of her marriage to Marty Melcher.

When Doris and Melcher were married last April 3, they had planned to go to New Orleans on their honeymoon, but because of problems with redecorating and refurnishing their home, they were unable to get away for the New Orleans trip.

"We promised ourselves we'd make it on the half-year anniversary," the blonde singing star explained, "and it looks as though we might be able to."

Since her marriage, Doris has appeared for Warner Bros. in "Starlift," and is currently working in "I'll See You In My Dreams," which should be finished in time to allow her to keep the New Orleans date.

★ ★ ★

## *Roumin' Around*

Ruth Roman walked 7.7 miles in one day while filming a sequence for Warners' "Tomorrow Is Another Day." She was playing a hitchhiking scene and the camera car recorded the number of miles she walked during rehearsals and takes.

"That's nothing," she said. "I once hiked 17 miles in New York, looking for a job."

★ ★ ★

## *Star's Lunch*

While starring in "A Streetcar Named Desire," produced by Charles K. Feldman for Warner Bros. distribution, Miss Vivien Leigh would eat her lunch in her dressing room. Her favorite dish being an avocado and lettuce salad with ice tea.

★ ★ ★

## *Film Butch*

Andre De Toth got a very short butch haircut before starting to direct Warner

Bros.' new outdoor color picture, "Carson City," starring Randolph Scott and Lucille Norman. De Toth said it's easier that way to wash the dust out of his hair.

★ ★ ★

## *Nancy Olson Welcomes Motherhood*

Nancy Olson is willing to drop from star to featured player class if that's what she must do to stay on the screen while having babies.

"It isn't necessary for my ego to be a star," she says, "but it is necessary for my happiness to have children."

The gold-haired, 22-year-old actress was discussing her screen future now that she is due for a stork visit in early November.

Nancy is at the height of her phenomenal screen rise. She will not do another film until after the blessed event.

"Naturally I want to stay a star. I worked hard to become one. But I wouldn't pass having a baby for all the screen honors," explains the actress.

Nancy's husband is Alan Lerner, librettist and lyricist of the stage musical hit, "Brigadoon," and now composing for films. The couple were married March 19, 1950.

Only three years ago the pink-cheeked, blue-eyed Nancy was a student at the University of California at Los Angeles. She was "discovered" in a student play and cast for a lead in the film, "Canadian Pacific."

In "Force Of Arms," Nancy portrays a WAC lieutenant who falls in love with an infantry lieutenant, enacted by William Holden.

★ ★ ★

## *Government Interest*

Although Warner Bros. had no contact with the Bureau of Indian Affairs in producing Burt Lancaster's "Jim Thorpe—All American," the government agency has become very much interested in the film. The



picture is one of the first about a modern Indian, and the Bureau will follow its impact on the large Indian population in Oklahoma, New Mexico, the Dakotas and elsewhere.

★ ★ ★

### *Gotham Home Best For Cinema Success*

The best way to be a success in Hollywood, believes actress Mary Wickes, is to live in New York.

Miss Wickes has sound reasons for her claim. She has made nine trips to the film capital for 20 pictures, and has kept right on residing on West 58th Street in New York City.

The tall comedienne is currently busy at Warner Bros. in "I'll See You In My Dreams," life story of songwriter Gus Kahn, starring Doris Day, Danny Thomas and Frank Lovejoy. In the picture Miss Wickes plays the housekeeper of the Kahns.

Mary generally comes for one picture on each trip, but usually is kept on for a second and even a third.

Films began to woo Miss Wickes when she played the nurse in "The Man Who Came To Dinner" on Broadway. Warner Bros. brought her to the studio for the screen version, and ever since she has been alternating between stage and screen.

"Most stage players move to Hollywood when cast in a picture and then yearn to go back to Broadway for a show," says Miss Wicks. "I've been lucky enough to work in both mediums by staying right on in little old New York."

The actress began her theatrical career after graduating from Washington University in St. Louis, her home town. After little theatre productions there and in Berkshire, New York, she was brought to Broadway by Marc Connelly for "The Farmer Takes A Wife."

★ ★ ★

### *Special Spokesman*

Raymond Massey recorded narration at Warner Bros. for a special radio program sponsored by the National Conference of

Christians and Jews while between takes of "Carson City," outdoor drama in color in which Massey is currently co-starring with Randolph Scott.

★ ★ ★

### *Holden Welcomes Competition As Vital Asset*

William Holden hopes every actor gives an outstanding performance and every production is a great hit, for the success of any one is a vital asset to the entire motion picture industry.

"We should realize," Holden pointed out, "that we are an industry of only 30,000 persons, and that good work consistently proves beneficial to one and all.

"The spirit of competition in motion picture production is the finest incentive we have in striving for constant improvement. Everyone in the industry should be delighted when a production is a success, regardless of whose work it is.

"Good pictures and good performances," continued the star, "increase the demand for actors, because producers and directors are constantly seeking to surpass previous efforts."

"When an actor recognizes—and respects—the talents of another, that man is paradoxically no longer acting—he is a real actor."

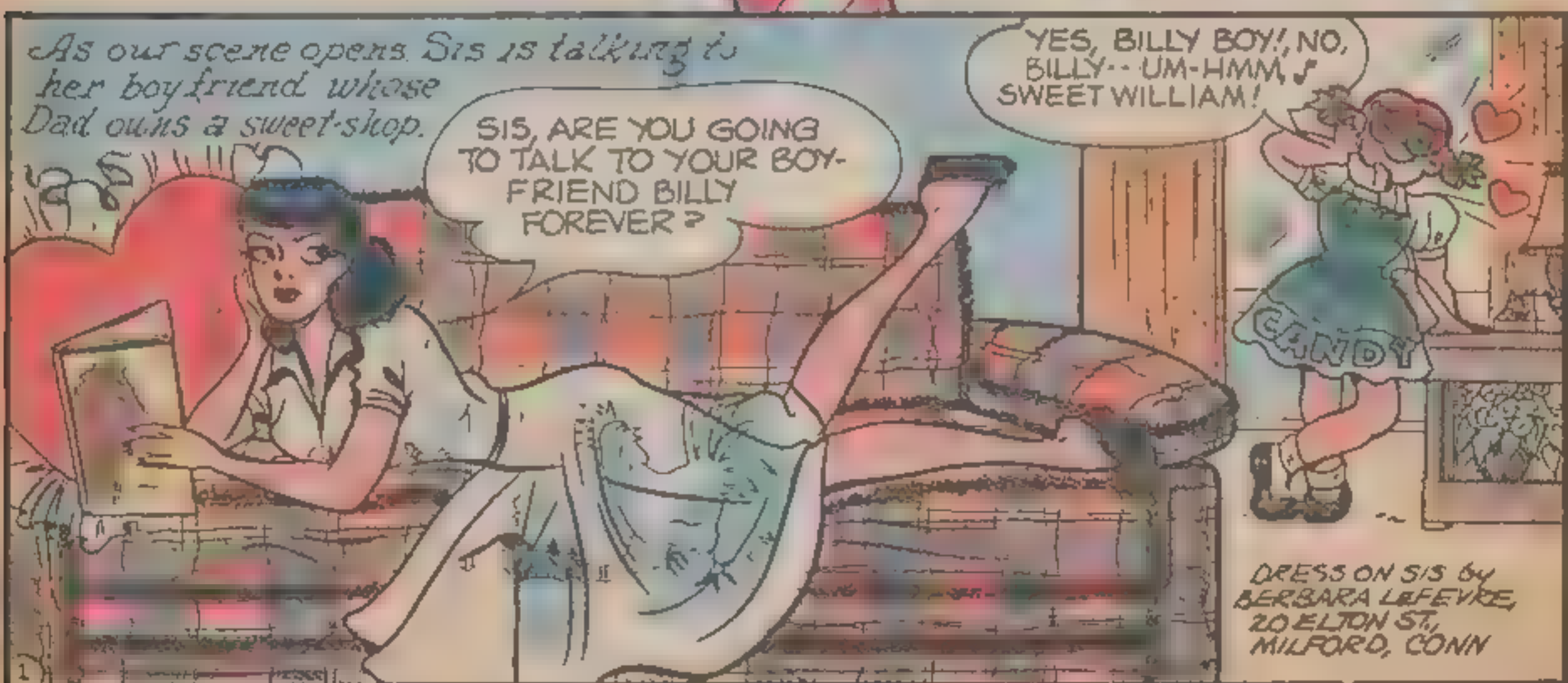
★ ★ ★

### *Douglas Stumped On Timber Land*

Kirk Douglas tried to buy some property in the redwood country near Eureka, Calif., where he recently spent several weeks on location for Warner Bros.' Technicolor production, "The Big Trees," but discovered that he could only buy land, while the trees on the area he wanted are forever the property of various lumber companies.

Douglas called off all deals because he said he wouldn't want to own land in the big tree country and never be sure that a lumberjack wouldn't come along and chop down his private forest.

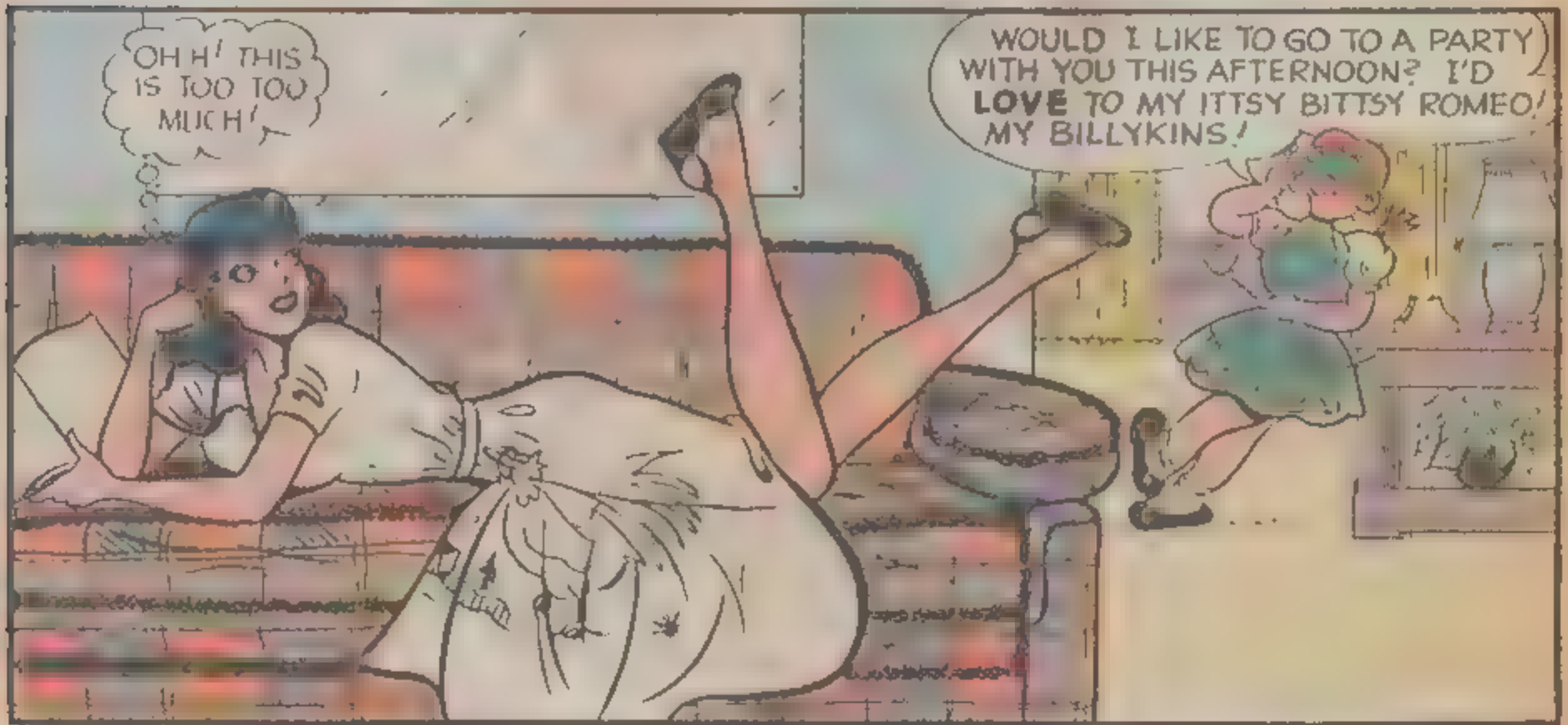
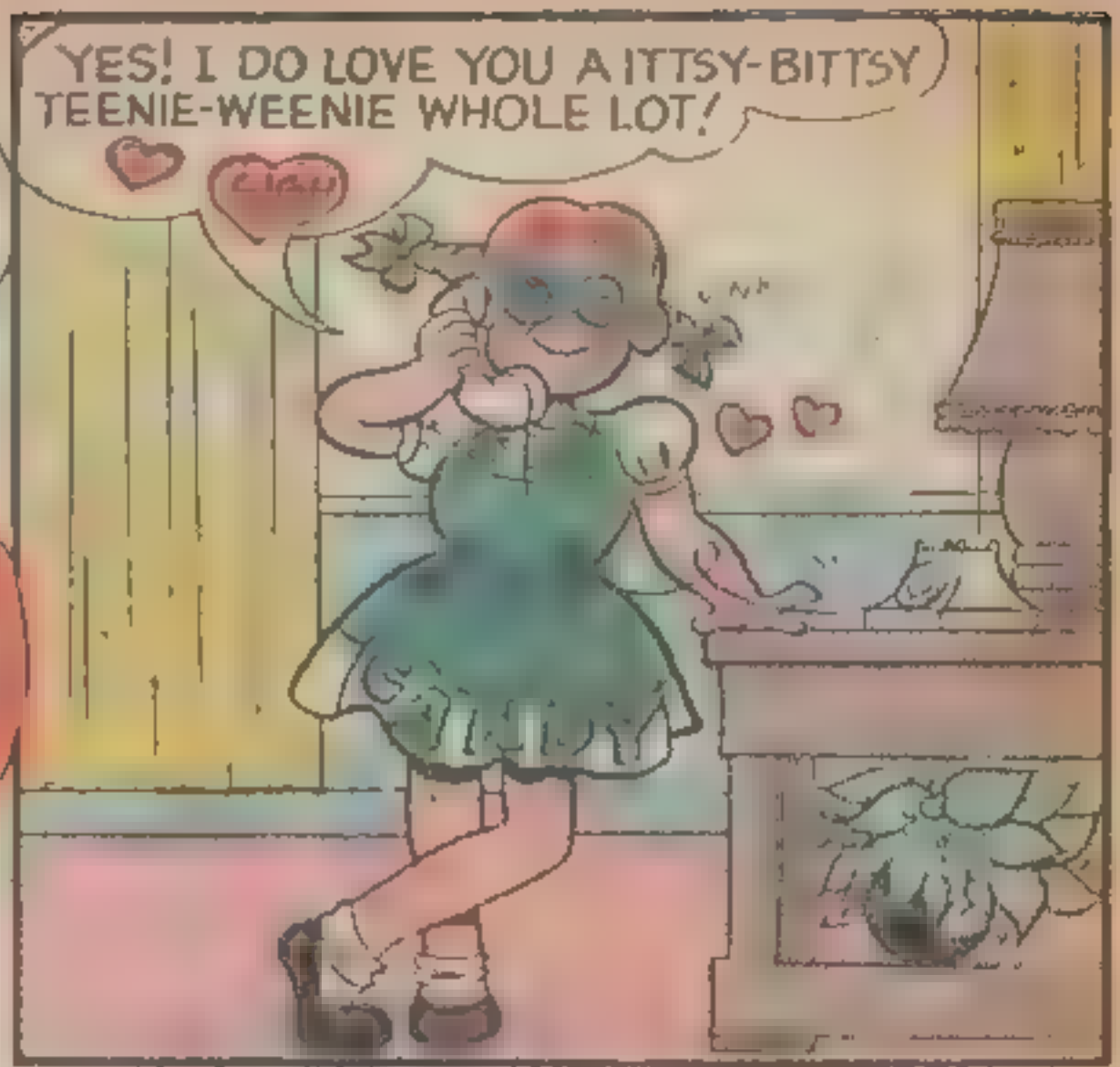
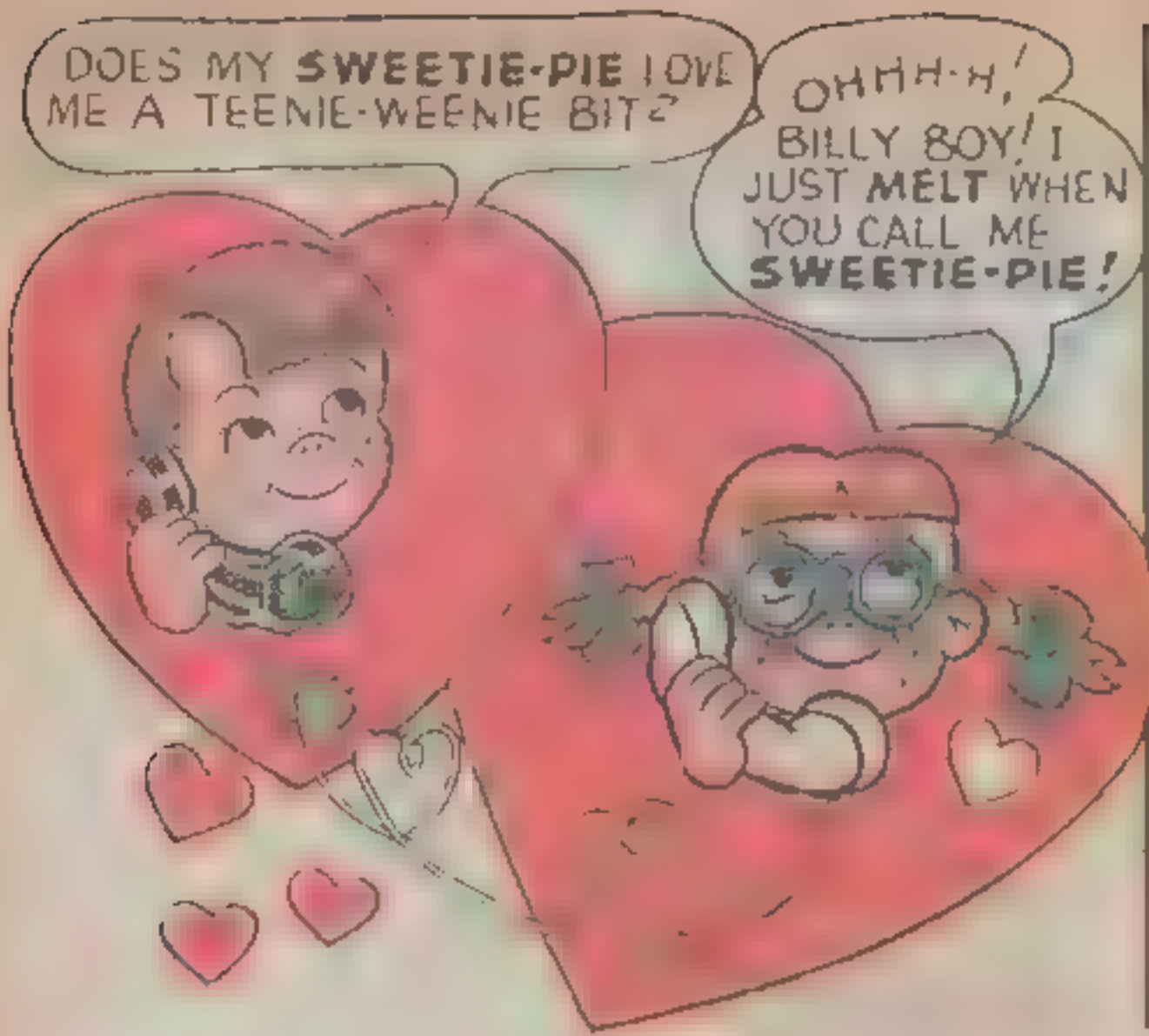




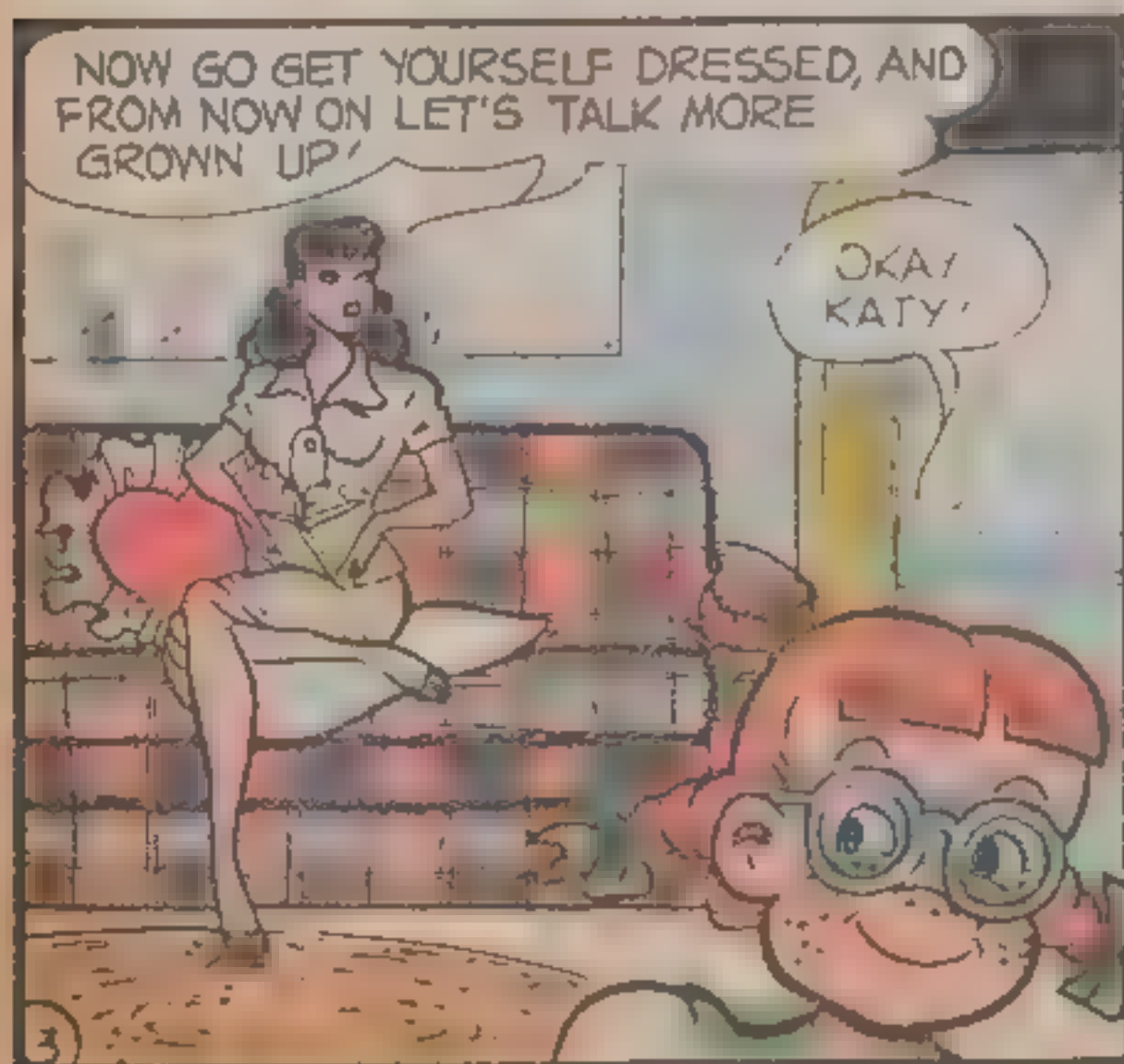
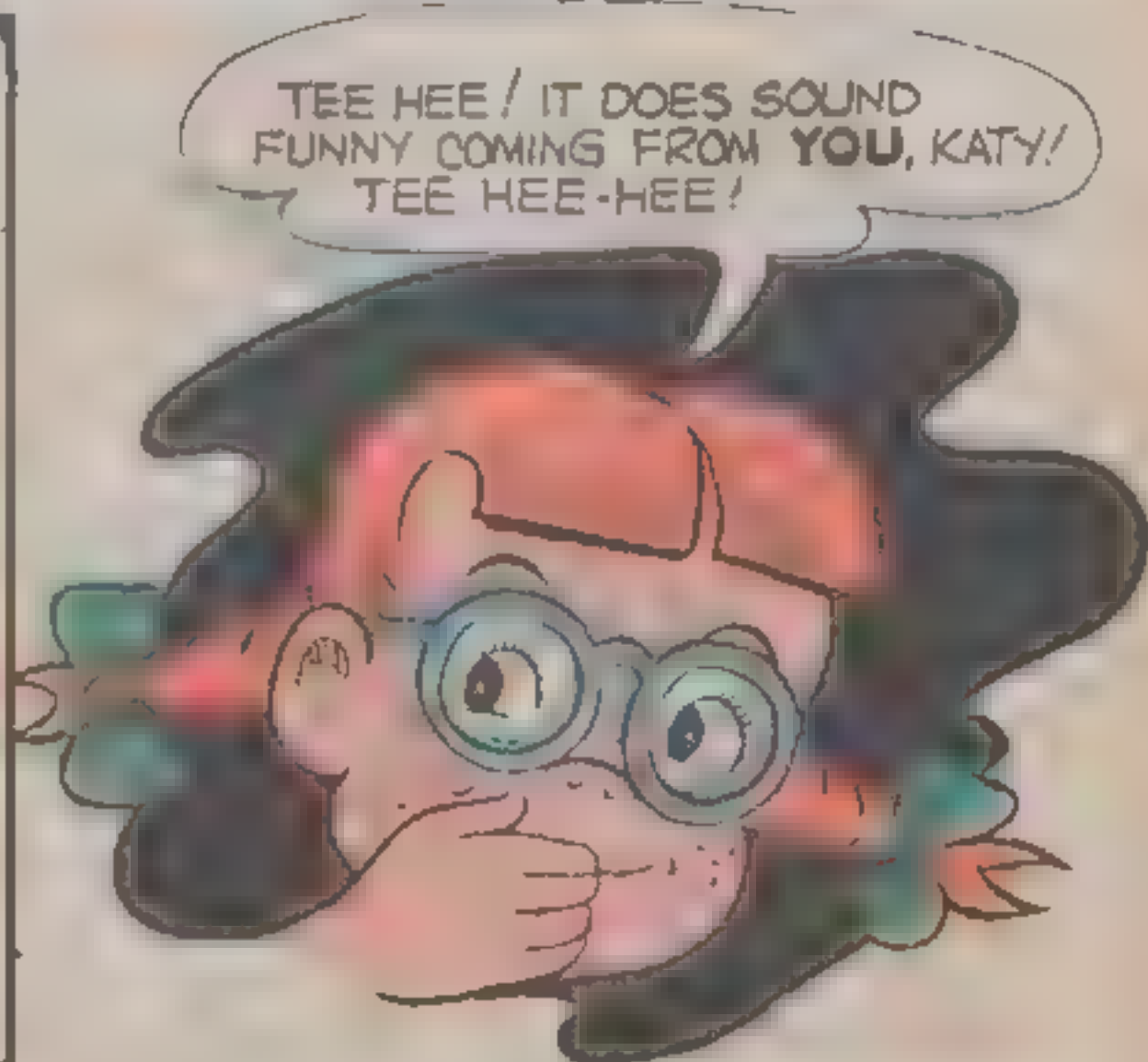
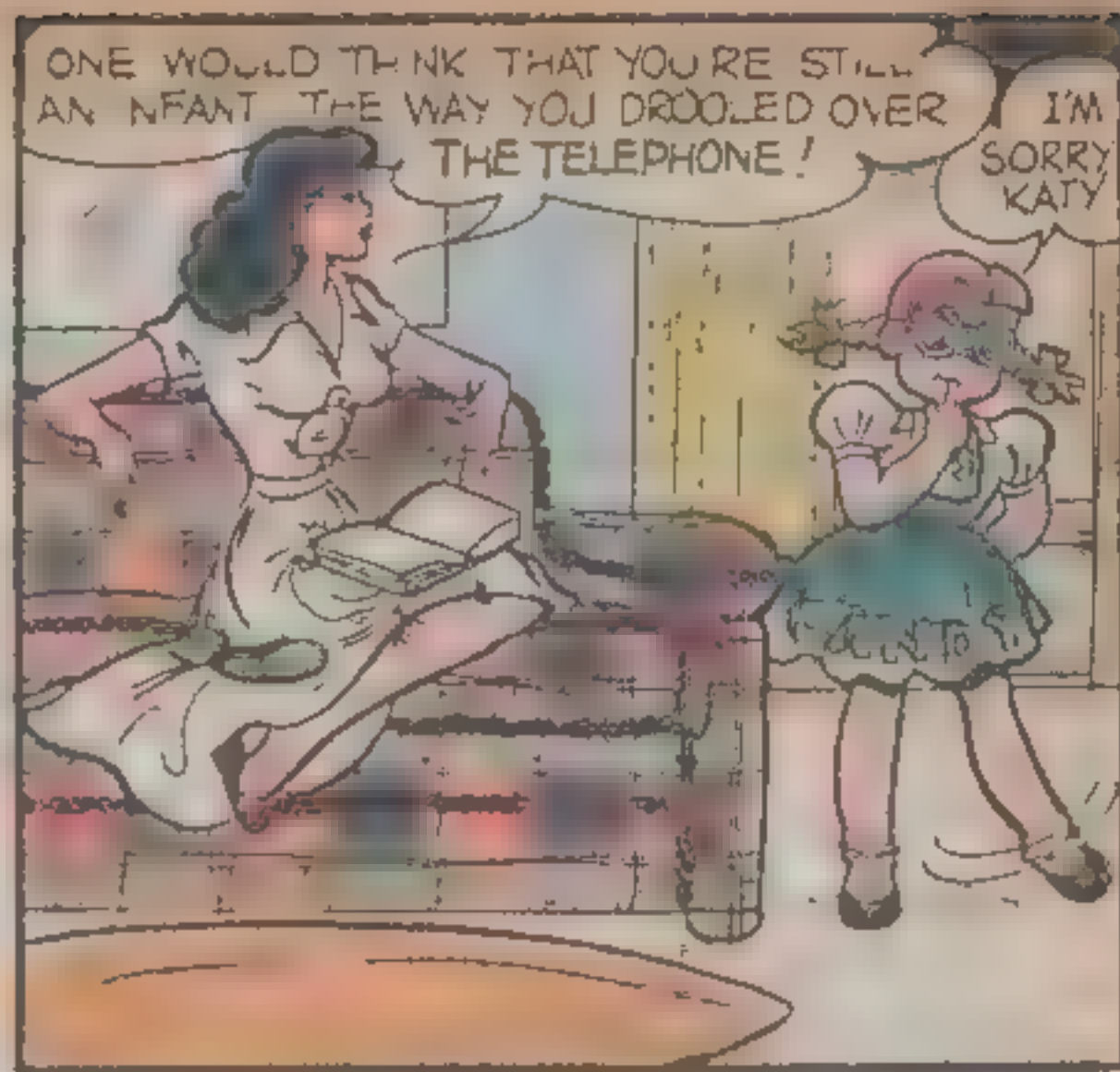
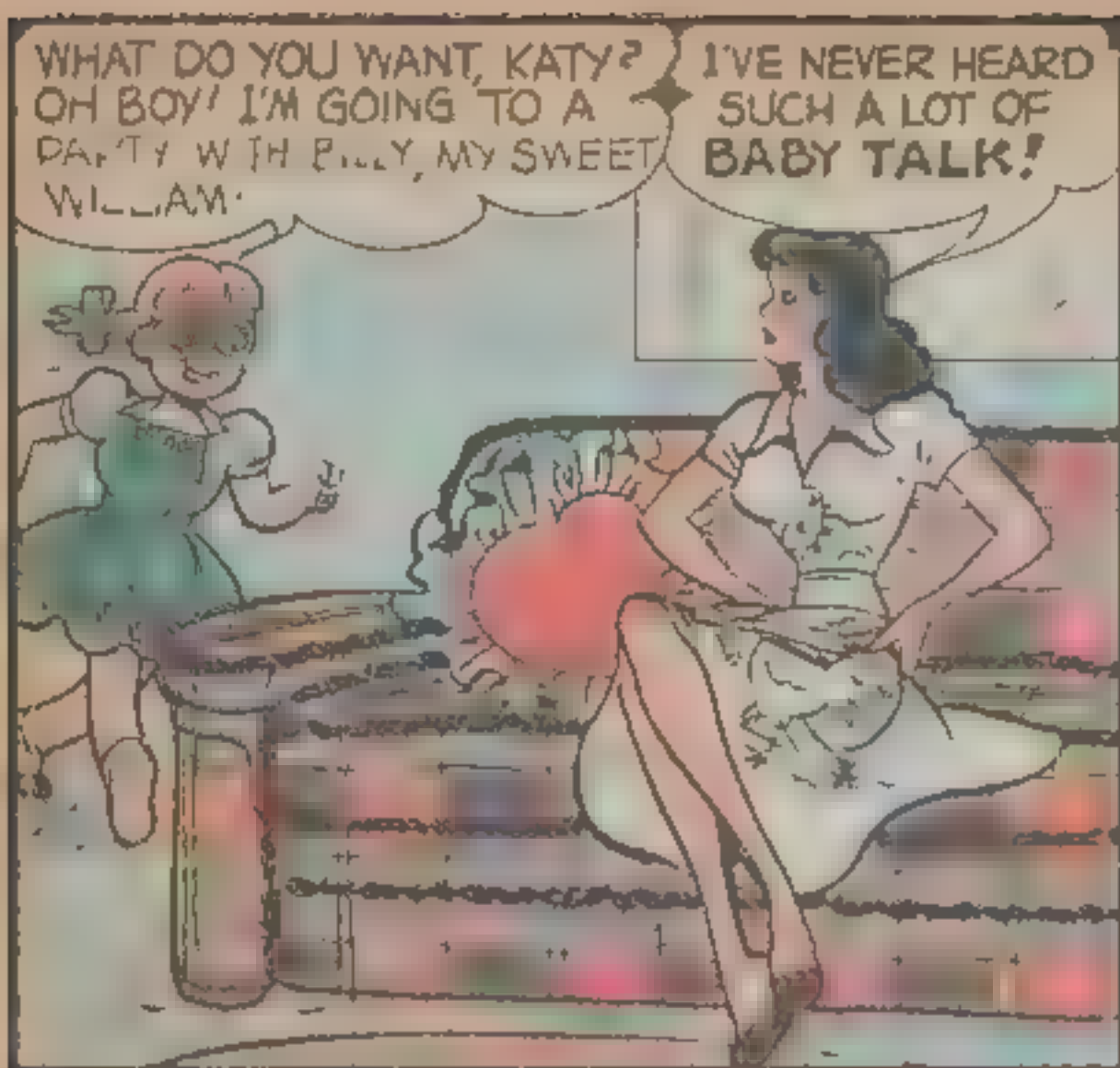
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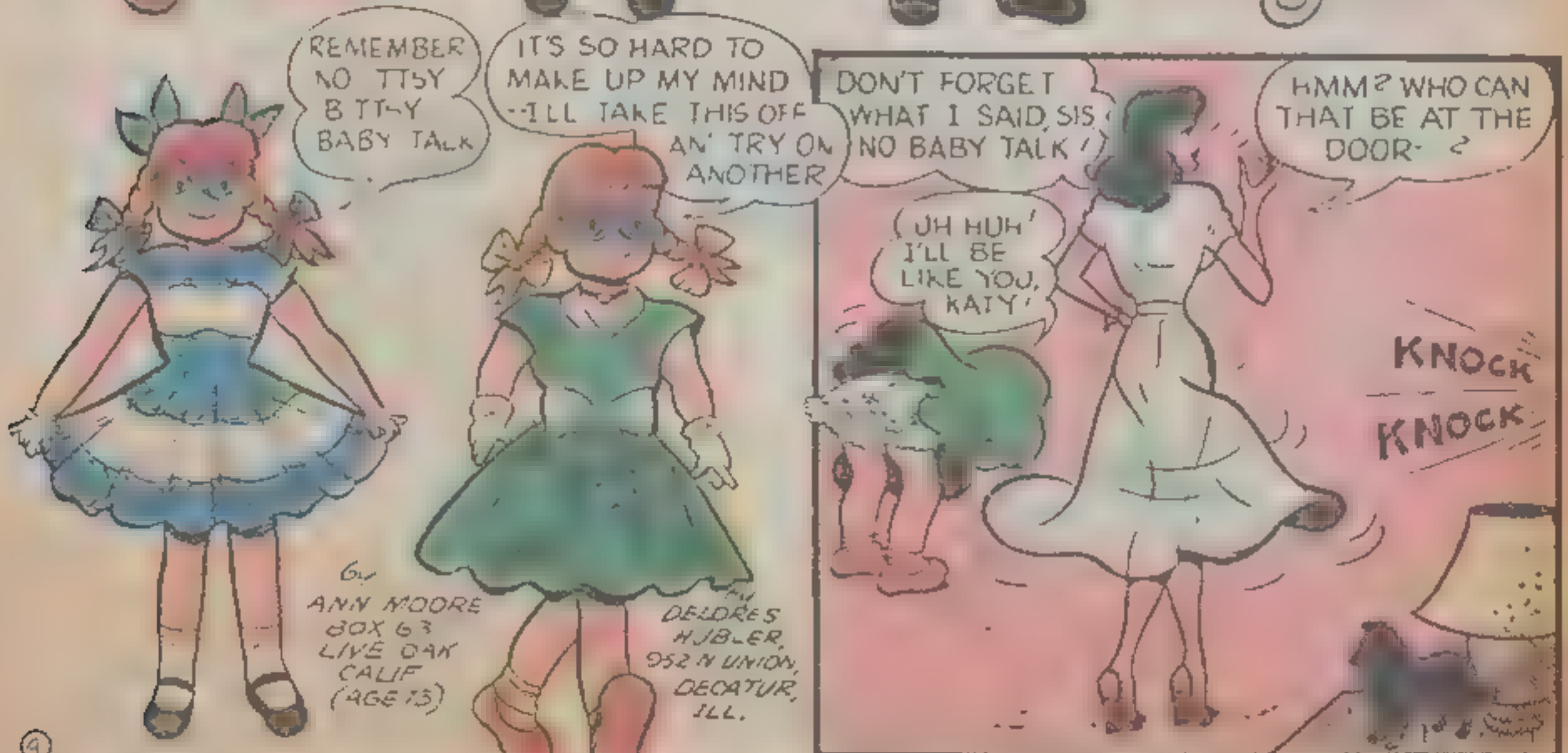
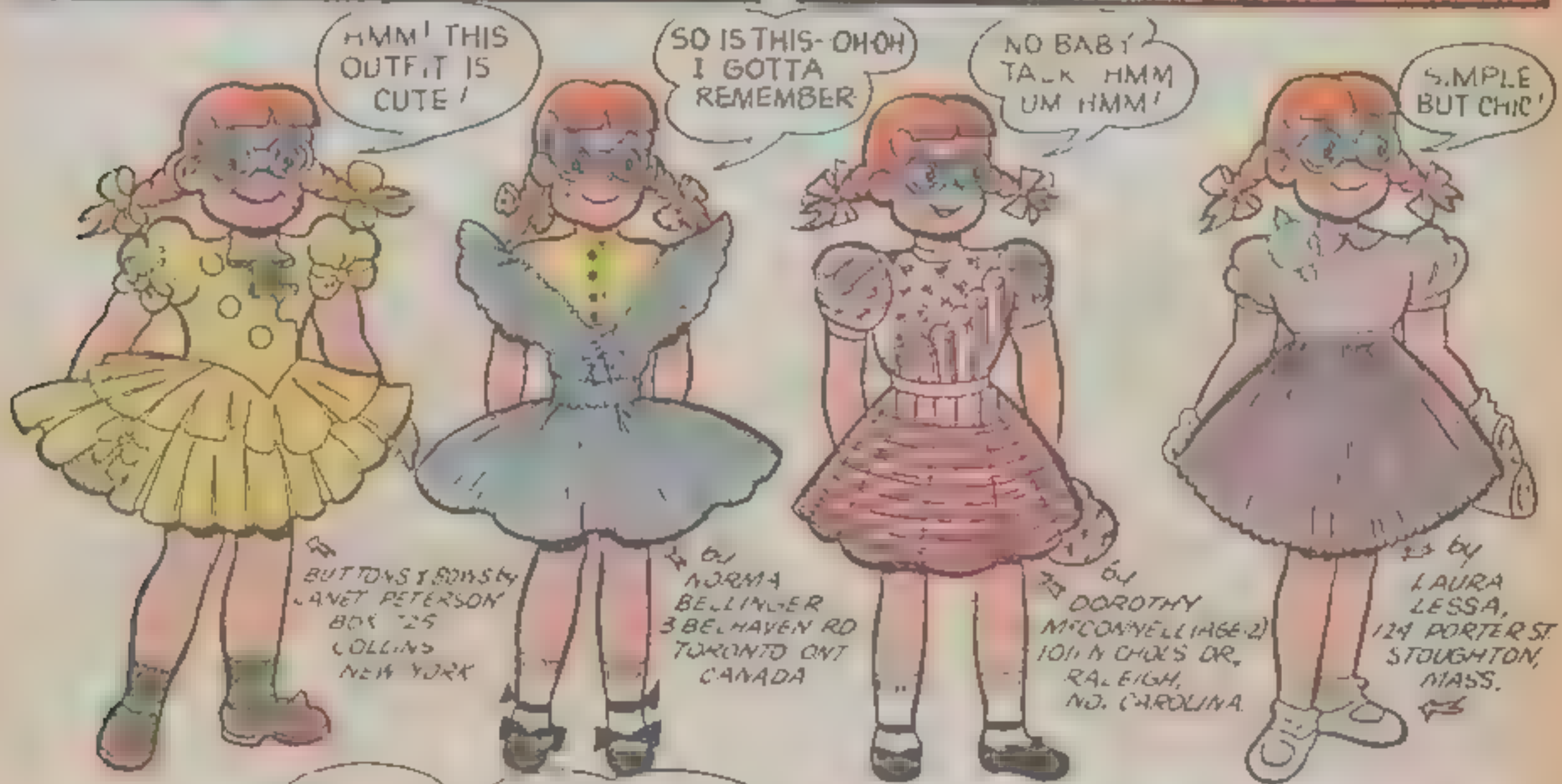
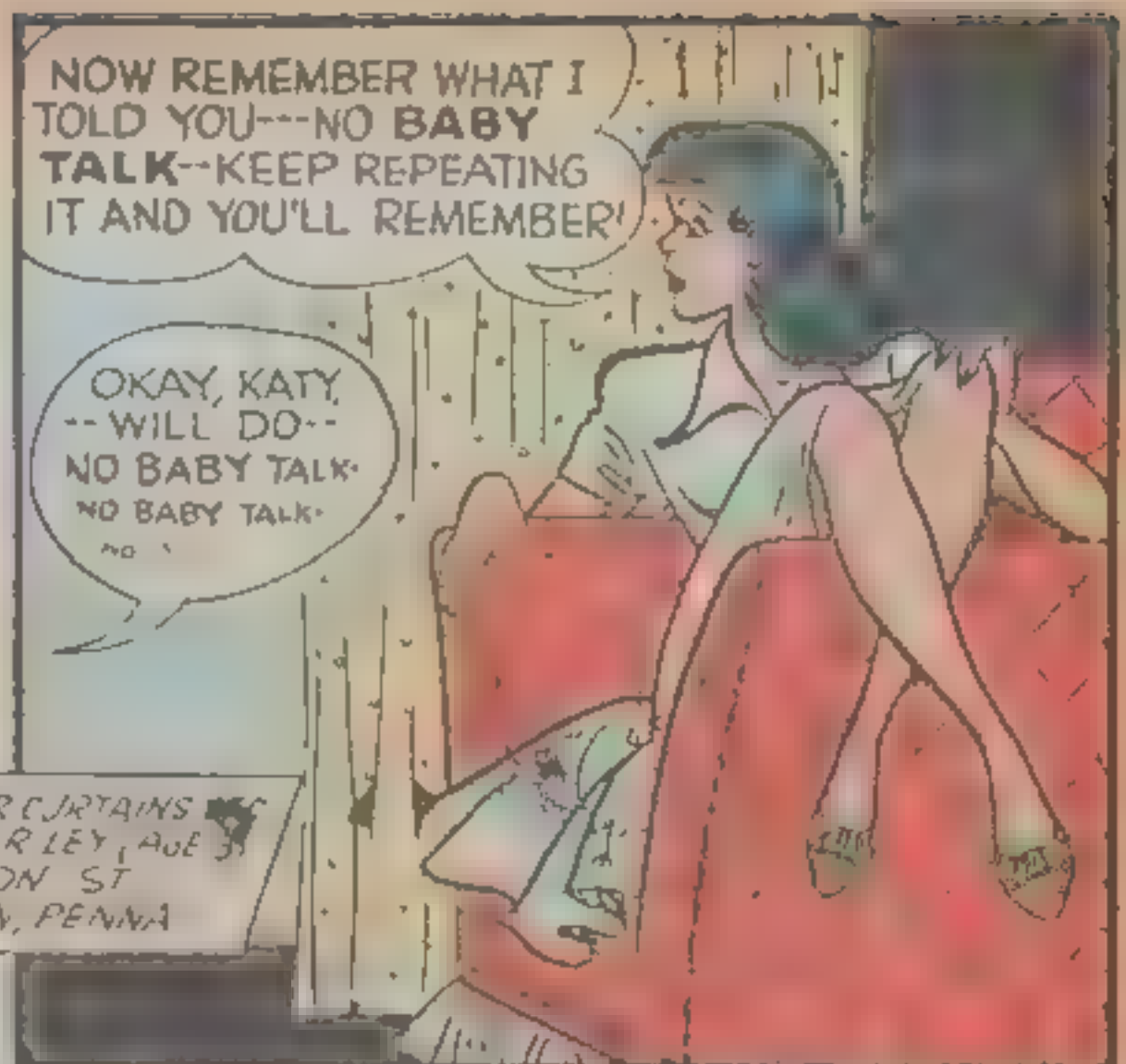
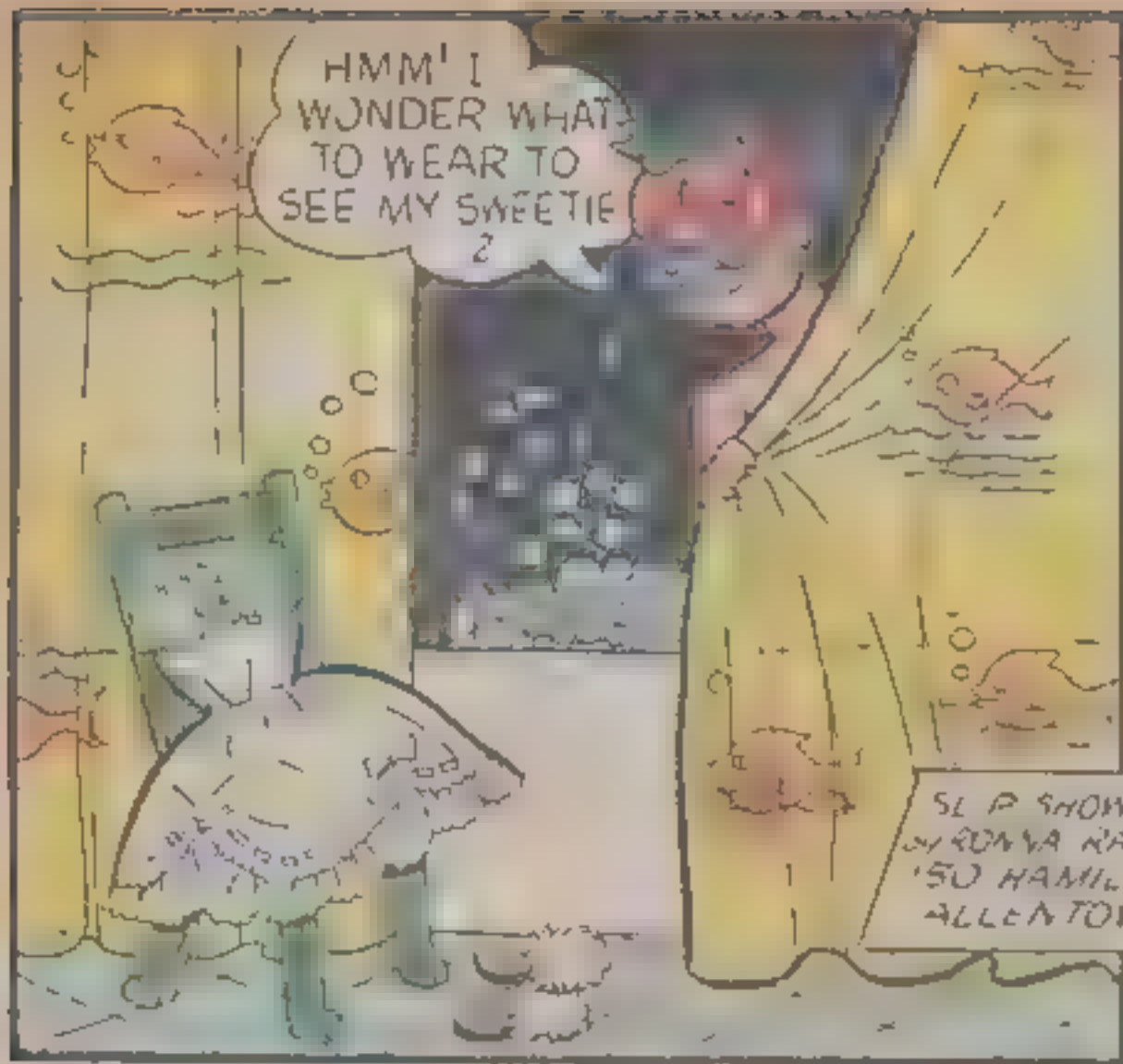




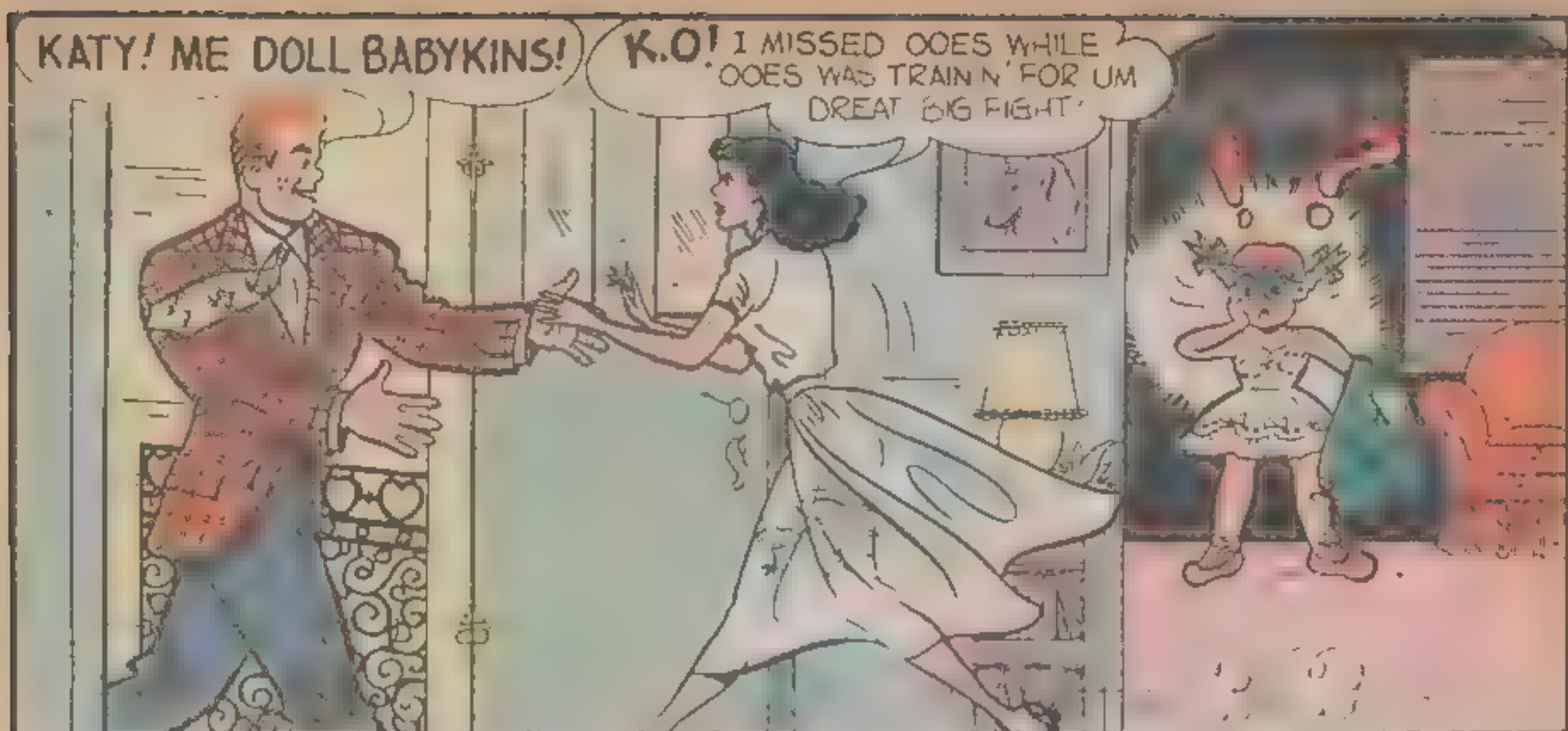




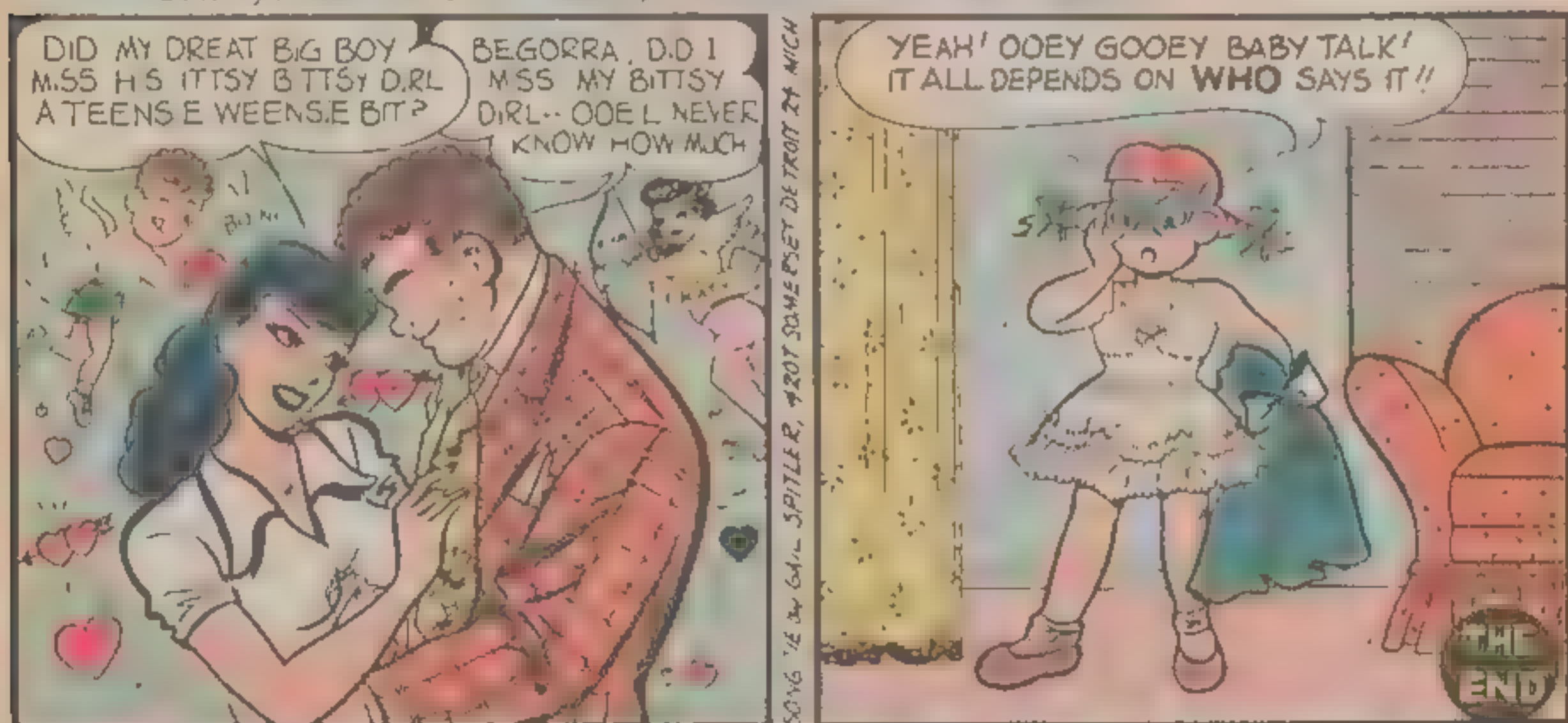








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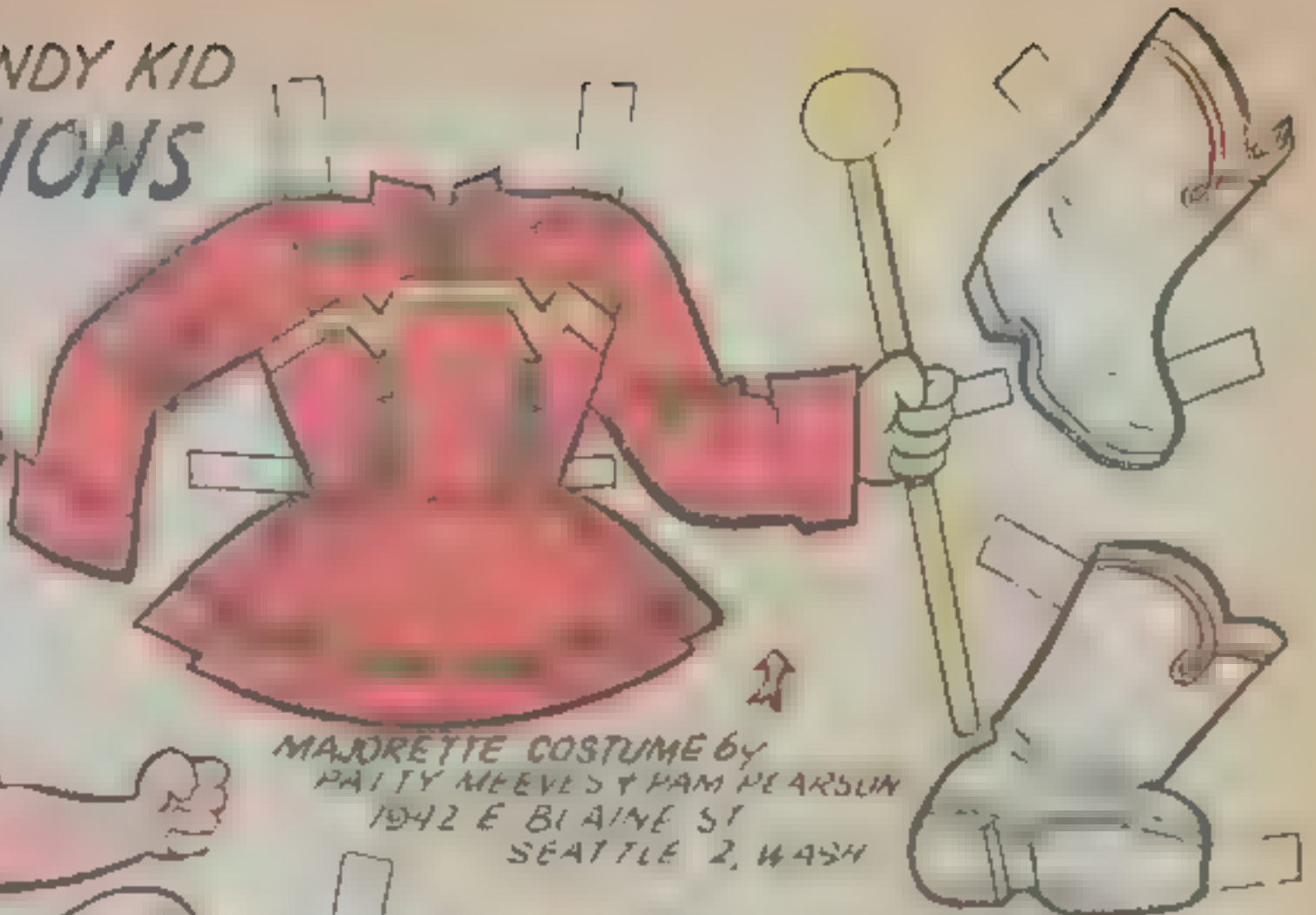
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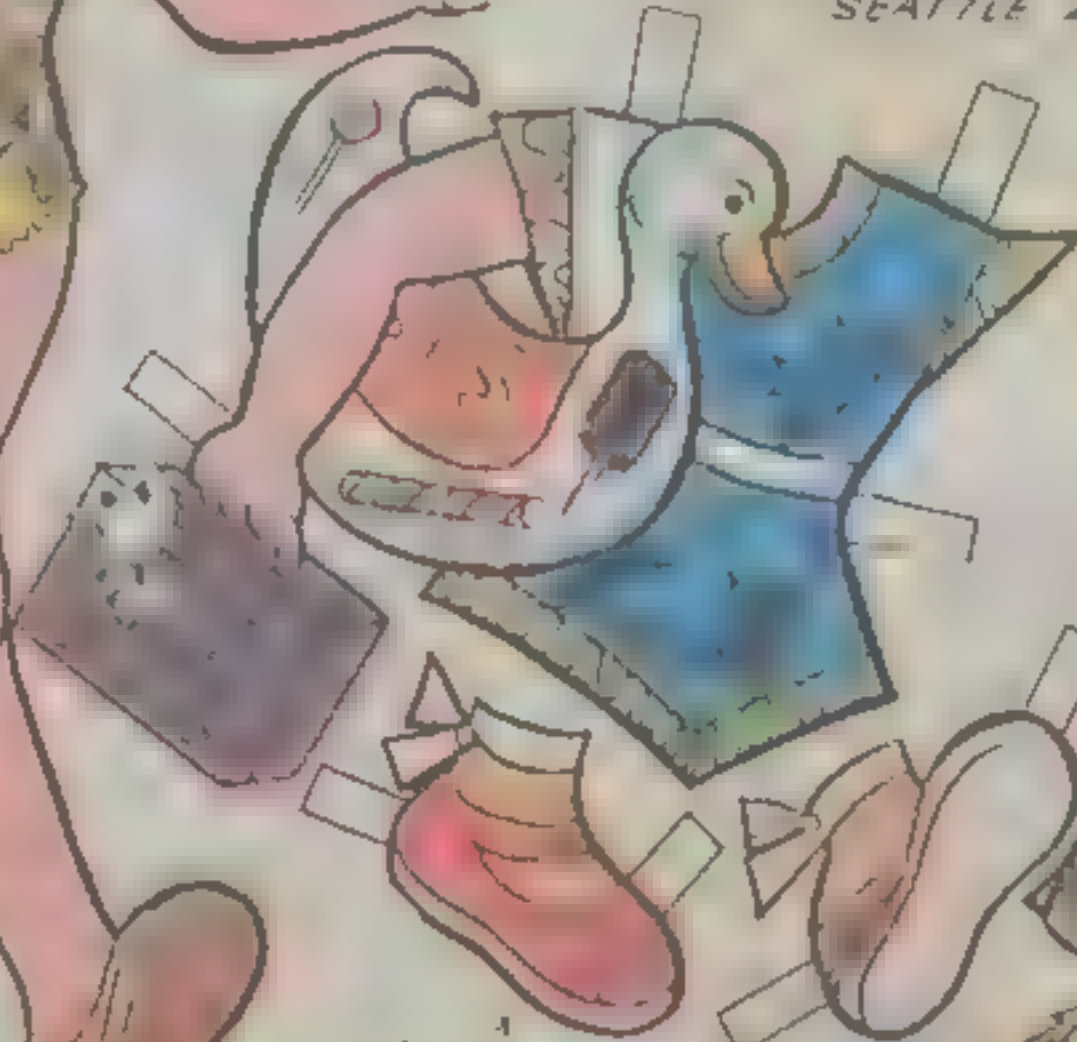
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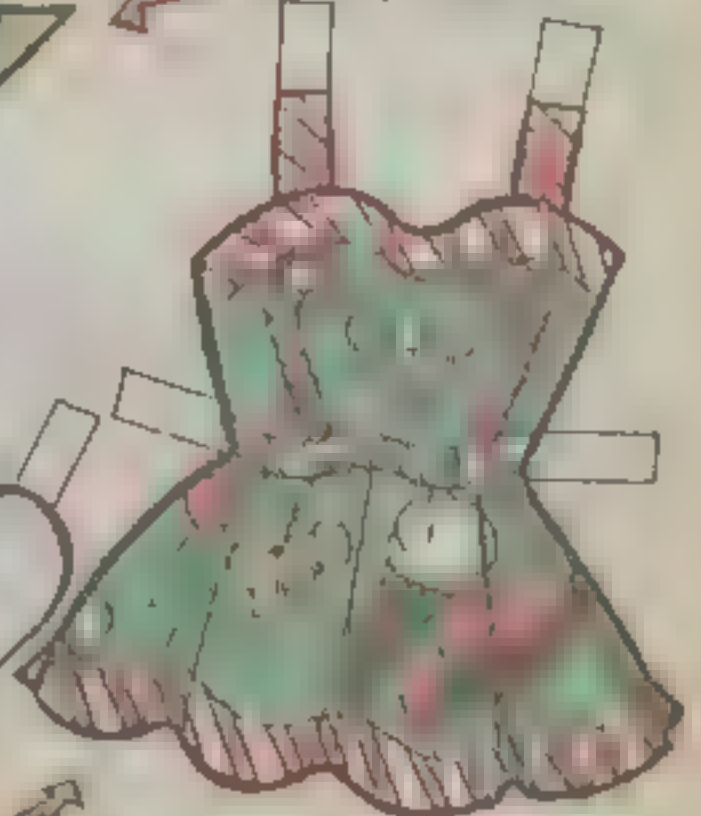
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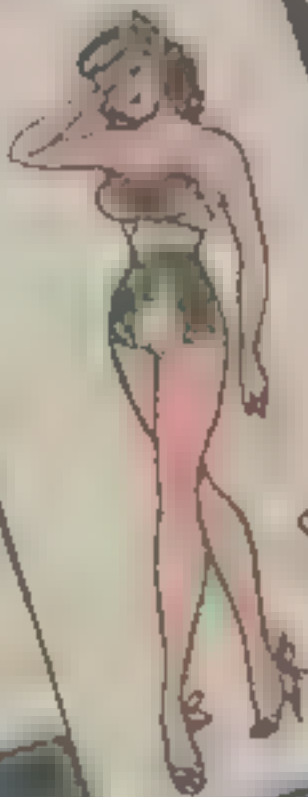
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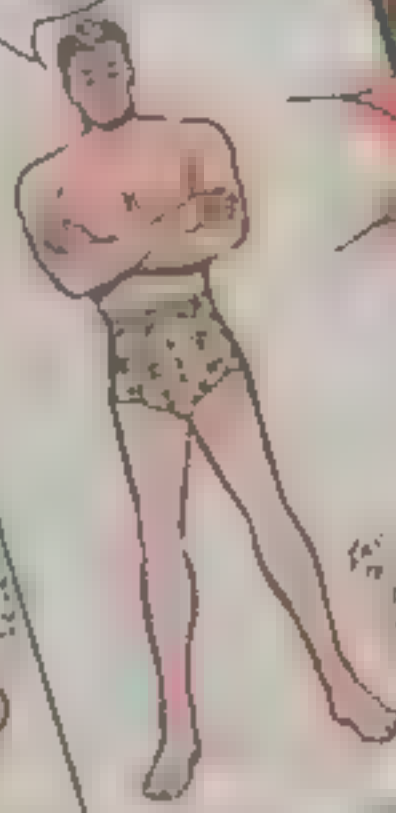
I'M  
NO. 2



I'M  
NO. 3



I'M  
NO. 4



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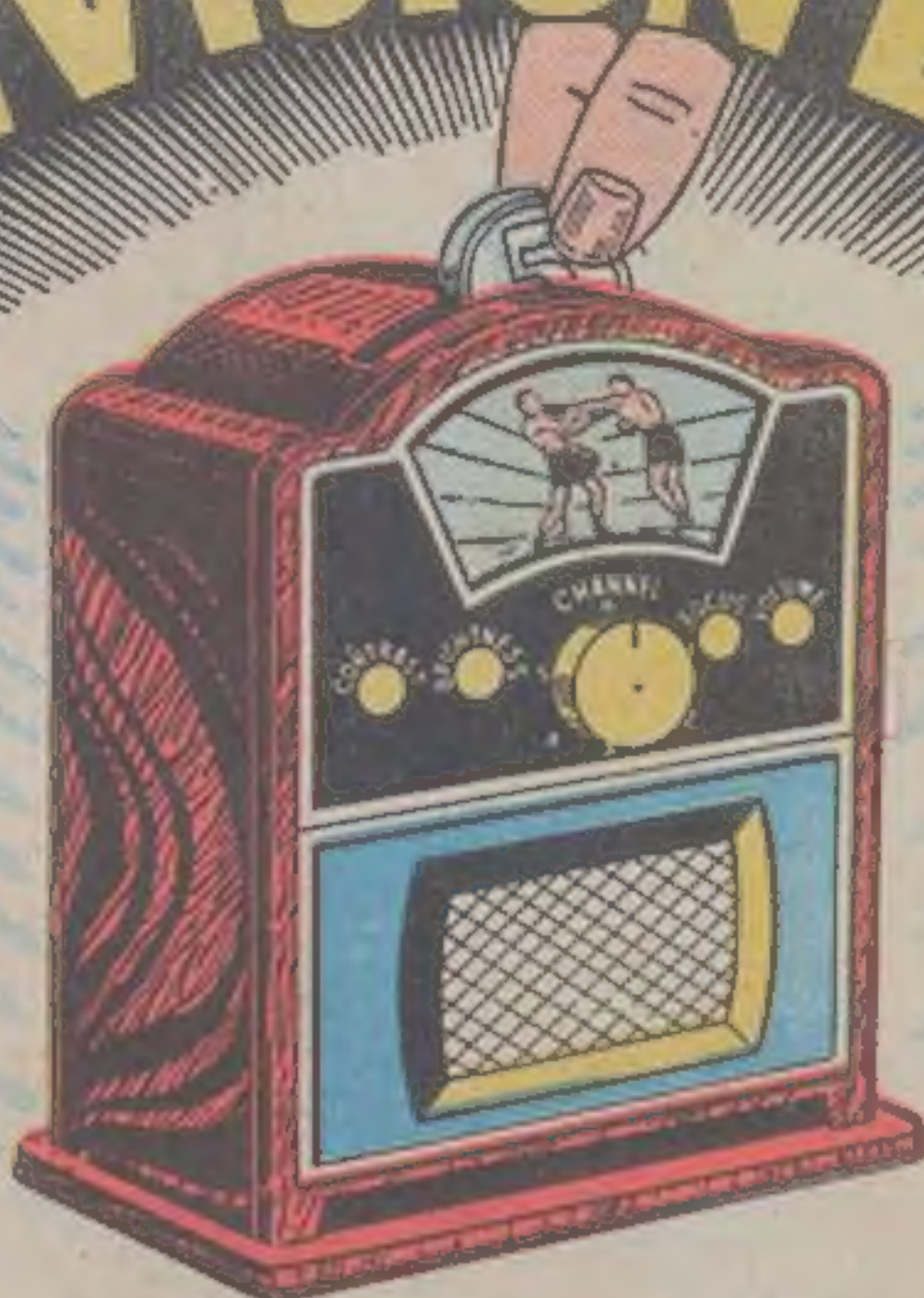
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## YOUR APPEARANCE!

THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, you can be sure NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more TUMMY CONTROL, BULGE control, HOLD-IN and STAY UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (no laces show) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it! ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you like and NEED for an IMPROVED FIGURE!

**MAGIC PANEL CONTROL!** No laces show when you wear a SLIMMING Figure Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIFT BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where YOU need it MOST! Let Figure Adjuster give you MORE figure control . . . for waste of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure Adjuster. Colors: nude, blue or white. Panty with detachable crotch or Regular. Sizes 24 inch waist to 48, only \$4.98

### MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you! That's just what the UP LIFT adjustable FIGURE-ADJUSTER does for you, only the FIGURE-ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10-day TRIAL at our expense! NO OTHER GIRDLE AT THIS PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist



TRULY SENSATIONAL AT

**\$4.98**

**NOW** formerly \$6.50

**TRIM UNWANTED INCHES  
OFF YOUR MIDRIFT.**

Waist and hips with real breath-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, supports, adjusts down extra tummy (power) laces right up to your bra. By powerful elastic, white, blue or nude. Small (22"-24"), Medium (24"-26"), Large (26"-28"), Extra Large (28"-30"). Also "Plus" sizes for the fuller figure, XX (30"-32"), XXX (32"-34"), XXXX (34"-36"), XXXX (36"-38").



**100% MONEY-BACK GUARANTEE!**



You will look like and feel like this beautiful model in your new and improved cool-light weight FIGURE-ADJUSTER.

Test the Figure-Adjuster at home for ten-day TRIAL at our expense! It's test on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

**Guaranteed to Delight or Your Money Back**

**10-DAY FREE TRIAL OFFER!**

### WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

## GIFT!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included with your order

**For Your  
Figure's  
Sake  
MAIL  
THIS  
COUPON  
NOW!**

## SEND NO MONEY

FIGURE-ADJUSTER CO., DEPT. 497  
318 Market St., Newark, New Jersey

Yes! Please rush "FIGURE-ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

☐ I will pay postman \$4.98 plus postage.

☐ I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color \_\_\_\_\_ 2nd color choice \_\_\_\_\_

Size \_\_\_\_\_ Panty Girdle \_\_\_\_\_ Girdle \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE